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Teaching and Research Areas : Financial Management Operations Management & Performance Evaluation New Energy Management

Academic Qualifications

2002 - 2006 PhD /Industrial and Commercial Management

1988 - 1990 Master /Electric Engineering

Teaching Experiences

2010~2015	Associate Professor /School of Business/MUST
2015~	Professor /School of Business/MUST

Representative Publications

Journal Articles:

- Chen, H.H., Operating NPD innovatively with different technologies and variant social environment, Technological Forecasting and Social Change, 2008, 75, 385-404.
- Chen, H.H., Strategic selection and Operations of Wind Farms, Renewable Energy, 2009, 34, 120-126.
- Chen, H.H., Organizational Forms for Knowledge Management in PV Solar Energy Industry, Knowledge-based Systems, 23, 924-933, 2010.
- Chen, H.H., The Fuzzy Conceptual Model for Selecting Strategic Energy Sources, Energy Source, Part B: Economics, Planning and Policy, 9(3), 248-255, 2014.

Chen, H.H., Decisions and Strategies of Exploitation and Exploration for Sustainable Competitive Advantages, Knowledge Management Research & Practice, 13, 198-213, 2015.

Academic Books / Monagraphs:

Chen, H.H., Suitable Forms of Organization for Knowledge Management at Variant R&D Functions in Manufacturing Networks, Cambridge University Press, 457-501, Fall, 2010.

Conference Proceedings:

Developing new products with suitable KM forms of organization in manufacturing networks, The 2009 International Conference on Engineering Management and Service Sciences, in Beijing, September 20~22, 2009.

A decision-making model for selecting new product development projects, fifteenth Annual

International Conference of the Global Business and Technology Association (GBATA 2013), July 2-6, 2013, Helsinki, Finland, pp. 518-524.

Recent Research Projects

2010-2012	A Balanced Model for Radical and Incremental Activities
2012-2014	Strategic Selection Model for New Energy Systems

Membership of Academic Associations and community service