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Fields: strategic management, macroeconomic research

Education:

2009-2014 City University of Hong Kong, PhD

2005-2009 Peking University, Bachelor

Experience:

Sep 2016-now Macau University of Science and Technology, Assistant Professor

2015 Xi'an Jiaotong-Liverpool University, Research Associate

2014 Xiangyu Group/ Xiangyu Co., Ltd, Macroeconomic Researcher

Research:

strategic management, organizational change, action research

Other papers:

Shi & Kohlbacher. 2016. China's dating site market suffers from some chronic trust issues. *China Economic Review*. 4 January 2016.

(<http://www.chinaeconomicreview.com/op-ed-chinas-dating-site-market-suffers-some-chronic-trust-issues>)

Shi & Kohlbacher. 2015. E-Health's Blue Ocean: Challenges and Business Opportunities in E-Health in China. *German Chamber Ticker: Business Journal of the German Chamber of Commerce in China*. 04/ 2015 (August – September). 14-17.

Conference papers:

Shi & Kohlbacher. 2015. Government Policies and Service Innovation of Theme Park Business in Distinctive Changing Institutions. *Asia-Pacific Innovation Conference*, Hangzhou, China.

Shi. 2015. Managing an Organizational Change Project in a Complex System: An Action Research Perspective. *China Marketing International Conference*, Xi'an, China.

Shi, Kohlbacher, Bai, Tian, & Huang. 2015. Consuming match-making services: The case of China's leftover women. *China Marketing International Conference*, Xi'an, China.

Shi. 2012. How to Learn and Develop beyond Unstableness and Uncertainty: Implications from Chinese SMEs. *Asia Academy of Management Conference*, Seoul, South Korea.

Shi. 2011. How Private Firms in Fujian China Change. *The 71st Annual Meeting, Academy of Management*, San Antonio, USA.

Others:

The 8th Asia Academy of Management Conference, 2012, Seoul Session Chair