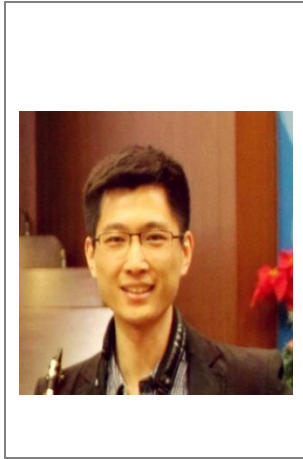


# Wenchi Zou



Position : Associate Professor  
Faculty : School of Business  
Email Address : wczou@must.edu.mo  
Telephone : (853) 8897-2901  
Fax No. : (853) 2882-3281  
Office : A425  
Mailing Address : Avenida Wai Long, Taipa, Macau

## ***Teaching and Research Area :***

Positive Psychology  
Social Psychology  
Organizational Behavior  
Managerial Psychology  
Strategic Management  
Workplace Spirituality  
Leadership  
Socialization

## ***Academic Qualifications***

2006 – 2010 Macau University of Science and Technology; Ph.D.  
2004 – 2006 Macau University of Science and Technology; MPA.  
2000 – 2004 Shenyang University; BBA.

## ***Employment History***

2010/09-2016/06 Assistant Professor/MSB/Macau University of Science and Technology  
2016/07-Present Associate Professor/MSB/Macau University of Science and Technology

## ***Selected Academic Publications***

### ***Journal Articles:***

**Wenchi Zou**, Jason Dahling (2017). Workplace spirituality buffers the effects of emotional labour on employee well-being. *European Journal of Work and Organizational Psychology*, 26(5), 768–777. (SSCI)

**Wenchi Zou**, Xiaosong Lin, Jingshan Zhu (2017). Can Servant Leadership Influence Hotel Employees' Brand Citizenship Behavior? Framing and Examining a Cross-Level Model. *Tourism Tribune*, 32(3), 38–48. (CSSCI)

**Wenchi Zou**, Qing Tian, Jia Liu (2015). Servant Leadership, Social Exchange Relationships, and Hotel Employee's Helping Behavior: Positive Reciprocity Beliefs Matters. *International Journal of Hospitality Management*, 51, 147–156. (SSCI)

**Wenchi Zou**, Qing Tian, Jia Liu (2015). The Role of Work Group Context and Information Seeking in Newcomer Socialization: An Interactionist Perspective. *Journal of Management and Organization*. 21(2), 159–175. (SSCI)

- Qing Tian, Li Cheng Zhang, **Wenchi Zou**. (2014). Job insecurity and counterproductive behavior of casino dealers - the mediating role of affective commitment and moderating role of supervisor support. *International Journal of Hospitality Management*, 40, 29–36. (SSCI)
- Wenchi Zou** , Jia Liu, Pu Hui-mei (2015). The Impact of Workplace Spirituality on Subjective Well-being: The Mediating Role of Emotional Labor. *Chinese Journal of Clinical Psychology*, 23(3), 544-547. (CSSCI)
- Wenchi Zou**, Qing Tian, Jia Liu (2012). “Give a Plum in Return for a Peach”: A Review of Reciprocity Theory in Organizational Behavior. *Advance in Psychological Science*. 20, 1879–1888. (CSSCI)
- Wenchi Zou**, & Jia Liu. (2011). “One for All, All for One”: Review of Research on Team-Member Exchange. *Advance in Psychological Science*, 8, 1193-1204. (CSSCI)
- Yong Zheng, & **Wenchi Zou** (2011). The Analysis of Transformational Leadership’s Influence on the Newcomer’s Organizational Socialization: Empirical Research on Five and Four Star Hotels in Macau and Zhuhai. *Tourism Tribune*, 9, 79-84. (CSSCI)

***Scholar’s books:***

- Wenchi Zou**, Yong Zheng. (2013). *TOURISM FORECAST: Demand, Forecasting Theory, and Empirical Research*. China Social Science Press.

***Conference Proceedings:***

- Wenchi Zou**, Yong Zheng, Jia Liu. (2014). The Impact of Transformational Leadership on the Helping Behavior of Hotel employee. 2014 International Conference on Economics and Business Administration.
- Qing Tian, Juan, I, Sanchez, & **Wenchi Zou** (2012). Paternalistic leadership and employee innovative behavior: Unlocking the moving parts. *Academy of Management Conference Proceedings*. (Index to Scientific & Technical Proceedings)
- Wenchi Zou**, Yong Zheng, & Jing Shan Zhu. (2011). Information Seeking as a Mediator between Proactive Personality and Adjustment: A Study of New Employees’ Socialization in Five-star Hotels. *Tourism and Services Engineering Management*. Seminar in 2011 International Conference on Risk and Engineering Management session.
- Yong Zheng, **Wenchi Zou**, & Jing Dong. (2011). Examine the uncertain information hypothesis on Hang Seng Index and HS HSI ETF. *Proceedings of The Fifth International Conference on Management Science and Engineering Management* (pp. 3-10). (ISIP)

***Professional Qualifications and Awards***

- Second Class Prize of Scholar’s Books in Humanity and Social Sciences Research Award of Macau (4<sup>th</sup>).
- Third Class Prize of Academic Articles in Humanity and Social Sciences Research Award of Macau (4<sup>th</sup>).

### ***Research Projects***

***1. An Analysis of the Impact Factors on Brand Citizenship Behavior of Hotels ' Employees in Macau***

***2.The Study of Macau Casino Dealer ' s Mental Health and Subjective Well-being***

***3.Can Servant Leadership Influence Hotel Employees ' Brand Citizenship Behavior? Framing and Examining a Cross-Level Model"***

### ***Academic Membership and Services***

Member of the International Association for Chinese Management Research (IACMR)