Dr. Yaoyao Chen



Position:	Assistant Professor of Applied
	Linguistics
Faculty: :	University International College
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Teaching and Research Areas: applied linguistics, language and gesture, multimodal corpus linguistics, multimodal corpus semantics, multimodal corpus pragmatics, multimodal spoken discourse analysis.

Academic Qualification:

2015 - 2019	PhD in Applied Linguistics, School of English, University of Nottingham,
	UK (Thesis topic: Towards the multimodal unit of meaning: multimodal
	corpus-based research on speech and gesture in formulaic sequences and
	recurrent gestures)
2008 - 2010	MA in TESOL, School of Education, University of York, UK (Thesis topic:
	Classroom discourse analysis: the case of two English classes of Chinese
	learners)
2004 - 2008	BA in English Linguistics and Literature, Foreign Languages College,
	Zhejiang Normal University, Zhejiang, China (Thesis topic: A reading of
	Jack Kerouac's On the Road in light of Beat Generation)
Teaching Experiences:	
2019 - NOW	Assistant professor in Applied Linguistics / Macau Science and
	Technology / University International College (Courses: Elementary
	Reading, Semantics, Applied Linguistics, English for Media and Press,
	Teaching English as a Second Language)
Feb.2016 - Apr. 2016	Graduate Teaching Assistant / University of Nottingham, Ningbo /
	School of English (Course: World Englishes)
2010 - 2014	Lecturer / Zhejiang Normal University, China / Xingzhi College (Courses:
	Language and Culture, English Reading, English Listening and

Speaking)

Representative Publications

Journal Articles:

- Chen, Y., & Adolphs, S. (2023). Towards a corpus-based description of speech-gesture units of meaning. *International Journal of Corpus Linguistics*, 28(2), 172–201. <u>https://doi.org/10.1075/ijcl.20174.che</u> (SSCI)
- Chen, Y., & Adolphs, S. (2023). Towards a speech–gesture profile of pragmatic markers: The case of "you know." *Journal of Pragmatics*, 210, 36–51. <u>https://doi.org/10.1016/j.pragma.2023.03.004</u> (SSCI)

Academic Books/Monographs:

Chen, Yaoyao, Adolphs, Svenja & Knight, Dawn. (forthcoming). *Multimodal Identities*. London: Routledge.

Book Chapters:

- Chen, Yaoyao, Adolphs, Svenja & Knight, Dawn. (2021). Multimodal Discourse Analysis. In J. Hardy, & E. Friginal (eds), *Routledge Handbook of Corpus Approaches to Discourse Analysis* (pp. 98-115). London: Routledge.
- Adolphs, Svenja & Chen, Yaoyao (2021). Corpus pragmatics. In M. Haugh, D. Z. Kádár, & M. Terkourafi (eds), *Handbook of Sociopragmatics* (pp. 639–662). Cambridge: Cambridge University Press.
- Lin, P., & Chen, Yaoyao (2020). Multimodality I: Speech, prosody and gesture. In S. Adophs & D. Knight (Eds.), *The Routledge Handbook of Digital Humanities* (pp. 66–84). London: Routledge.

Textbooks:

• Shao, Huijuan, Ma, Lihong, Zhu, Jinyi, & Chen, Yaoyao (2014), *Learn to Communicate with Westerners*. Zhejiang: Zhejiang University Press.

Conferences:

- Chen, Yaoyao, & Adolphs, Svenja. (2021). Towards the multimodal unit of meaning of recurrent gestures. Paper accepted by the American Association for Applied Linguistics (AAAL) Virtual Conference, Vancouver, Canada, 20-23 March, 2021.
- Chen, Yaoyao, & Adolphs, Svenja. (2019). Multimodal corpus pragmatics: Towards a multimodal unit of analysis. Paper presented by the American Association for Applied Linguistics (AAAL), Atlanta, USA, 9-12 March, 2019.
- Chen, Yaoyao, & Adolphs, Svenja. (2017). Multimodal corpus-based investigations of the gesture-speech relationship. Paper presented at the 9th International Corpus Linguistics Conference (ICLC), the University of Birmingham, Birmingham, UK, 24-28 July, 2017.
- Chen, Yaoyao. (2015). Towards a multi-modal unit of analysis. Paper presented at the 2015 British Association for Applied Linguistics (BAAL) Conference, Aston University, Birmingham, UK, 3-4 September, 2015.

Research projects:

- 2022-2023: PI, *Towards a corpus-based description of speech-gesture units of meaning: the case of the circular gesture*. Funded by the Macau University of Science and Technology Faculty Research Grants (General Research Grants, GRFs). NO. FRG-22-066-UIC.
- 2021-2024: Academic advisor, Interactional variation online: harnessing emerging technologies in the digital humanities to analyse online discourse in different workplace contexts. Funded by AHRC and IRC (£390,000 from AHRC +€270,000 [circa £620,700] from IRC).
- 2011-2012: PI, A corpus-based comparison of spoken discourse genres: Informal conversations and interviews. Funded by Zhejiang Normal University. NO. YKJ06Y11086. (Completed)
- 2012-2013: PI, Enhancing cross-cultural pragmatic competence in the course of College English Listening and Speaking. Funded by Zhejiang Normal University. NO. KY304112032. (Completed)
- 2012-2013: PI, An empirical investigation on the teachability of pragmatic strategies in non-English major college students: A case of refusal strategies. Funded by Xingzhi College, Zhejiang Normal University. NO. ZC303114067 (Completed)

Membership of Academic Associations and community service

Member of the American Association for Applied Linguistics (AAAL) Member of the British Association for Applied Linguistics (BAAL) Reviewers of international journals (Applied Linguistics, Text&Talk)

Professional Qualifications and Awards

Teaching Qualification at the Higher Education level TEM-8 TEM-4