

Qin Xie



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Teaching and Research Areas :
Pedagogy, Syntax, Communication Studies

Academic Qualifications

- 2016 – 2021 Ph.D /Communication Studies / Macao University of Science and Technology
(The Construction of City Image as Represented in the Films: A Case Study of Macao)
- 2005 – 2008 Master / Applied Linguistics / Hunan University
(On the Distribution and Interpretation of Chinese VP ellipsis)
- 2000 – 2004 Bachelor / English Education / Hunan Normal University
(On the Distribution and Interpretation of English Stress)

Teaching Experiences

- 2021 – Present Assistant Professor / UIC / Macau University of Science and Technology
- 2011 – 2021 Lecturer / UIC / Macau University of Science and Technology

Representative Publications

Journal Articles:

- ✧ Dongying Ma, Zelin Zhuo, Qin Xie, “Organization, System and Value: the Core Elements and Improvement Strategies of University Governance” Higher Education Exploration, No 5, 2023, pp. 5-10 (CSSCI)
- ✧ Xie, Qin, et al. “Urbanonyms in Macao.” Names, vol. 71, no. 1, 2023, pp. 29–43, <https://doi.org/10.5195/names.2023.2421>. (SSCI)
- ✧ QIN XIE, The Construction of City Image for Macau in the Film “A City Called Macau”, Journal of Macau University of Science and Technology, 2021, Vol. 15: 29-38
- ✧ QIN XIE, On the National Image Communication of China Through Short Video from the Perspective of Semiotics, Media, 2020, 23: 94-96 (CSSCI)

Conference Proceedings:

- ✧ QIN XIE, Principles of Generating Data for Educational Communication, the 15th Asia-Pacific Conference of the Association for Business Communication Booklet, 2017 June 9th-11th, The Hong Kong Polytechnic University, HK., 2017: 112

- ✧ QIN XIE, et al. A Cartography of Spatial Categories in Cantonese, The 5th International Workshop on Syntactic Cartography (IWSC2023), Department of Linguistics, BLCU, Beijing, China, October 29-30, 2023

Research Projects

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|-----------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2021-2022 | The Development Path of Higher Education Cooperation in Guangdong-Hong Kong-Macao Greater Bay Area
Macao Higher Education Development Promotion Association. |
| 2022-2023 | Principal Investigator
Data Collection for Airport Service Quality Survey Q12022-Q42022
Macao International Airport. |
| 2024-now | Translation, Compilation, and Research of Cutting-edge Theoretical Literature on Creative Writing. 23&ZD294
National Social Science Fund of China, Major Project |

Professional Qualifications and Awards

- ✧ Certificate of Strategic Communication: The University of Texas at Austin, Center for Professional Education, 2018
- ✧ Certificate of College English Test for English Majors: Level 8, 2004
- ✧ Certificate of Mandarin Proficiency Test, 2nd Grade, Level A, National Language Committee, China, 2003