

严鸿基



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教育背景

2011-2014 中国社会科学院; 应用伦理博士
1997-1999 **Master: Willamette University, MBA/MPA;**
1993-1997 **BA: Wester Oregon University, Economics.**

工作经验

2014-Present **Assistant Professor / Macau University of Science and Technology**
2008-2014 **Jingdou Language Centre / Instructor**
2001-2008 **Project Manager / Chinese Cultural Publishing**

教学活动

商务沟通; 企业伦理.

研究领域

科技伦理, 公共伦理, 公共关系, 企业社会责任

学术成果

Im, H.K., & Iwaloye, O.J. (2022, June). The Emergence of Resources Seeking Chinese Firms' Specific Advantages in Emerging Market. *Sustainability*, 14, 8345.
<https://doi.org/10.3390/su14148345>

Im, H.K. (2022, Apr 16-17). Ethical Dilemma and Challenges in Facebook's Product Customization [Paper presentation]. MSI 2022, online.

Im, H.K. (2021, Aug 13-15). The Promotion and Challenges of the Covid-19 Vaccination Drive – Case Studies from Hong Kong and Macau [Paper presentation]. CMIC 2021, Nanchang University, Nanchang, China.

Im, H.K. (2019, July 24-26). The Value and Meaning of Microfilm Advertising [Paper presentation]. CMIC 2010, Guangzhou Exhibition Centre, Guangzhou, China.

Im, H.K. (2018). A Brief Analysis of the Social Impact by Modern Catholic Church in Macao. *Christian Scholarship*, 20, 232-248.

其他专业资格 / 奖项 / 活动

Best Conference Paper Award, CMIC, 2021.