

目 次

【人文與藝術】

- 基於民族特性的日本對華官方開發援助研究 閔惠惠 (1)
影響直播平臺上的粉絲對才藝主播打賞行為的因素研究 王 迪 (10)
中國文化經典的通俗化再現 ——以木蘭繪本翻譯為例 陳 曜 (16)

【管理與旅遊】

- 中國內地民宿消費者網絡預訂意向影響因素分析：一般自我效能的調節作用
..... 張迎瑩，唐 娟 (24)
創業板IPO抑價、破發的分解對比研究 黃紀惠，伍向豪 (34)
新奇空間感在中國散客旅遊者行為中的研究 程 琨 (44)
粵港澳大灣區背景下商業銀行經營策略分析 方 巍 (58)
商業生態系統視角下澳門國際機場的競爭障礙因素研究 高岸聲 (66)

【法學】

- 澳門新仲裁法（法案）之可仲裁性規定考——隨澳門與內地協同發展展望
..... 賴建國 (74)

【醫藥學】

- 虎杖鮮藥材乾燥前後化學成分分析 劉蘭聰，楊 藝，姬雲青，吳尤嬌，張志鋒 (83)
澳門某醫院中國籍人群紅細胞不規則抗體篩檢與輸血安全探討
..... 黃婉芳，鄭卓權，林偉基 (89)

【信息短文】

- 學術動態 (9, 98)
國際交流 (15)
科研進展 (33, 65, 98)
學生活動 (57)
兩岸合作 (65, 82)
創業就業 (96)
大師講座 (97)

Contents

Humanities and Arts

- Japan's Official Development Assistance to China Based on National Identity *Huihui YAN* (1)
A Study of the Factors Influencing Fans' Tipping Behavior to Talent Anchors
on Live Webcast Platform *Di WANG* (10)
Popular Representation of Chinese Classics: A Case Study of Picture Book Translation on Mulan
..... *Xi CHEN* (16)

Management and Tourism

- Exploring the Factors of Online Reservation Intention of B&B Consumers in Mainland China:
Moderating Effects of General Self-efficacy *Yingying ZHANG, Juan TANG* (24)
A Comparative Analysis of IPO Underpricing and Overpricing in the Chinese Growth Enterprises
Market *Jihui HUANG, Shianghau WU* (34)
A Novelty Space Study on Chinese Independent Traveler's Behavior *Kun CHENG* (44)
Business Strategy Analysis for Commercial Banks under the Background of Guangdong-Hong
Kong-Macao Greater Bay Area *Wei FANG* (58)
Research on Competitive Barriers of Macau International Airport from the Perspective of Business
Ecosystem *Ngonseng KOU* (66)

Law

- On the Arbitrability of New Macao Arbitration Law (Draft Law): with the Coordinated Development
of Macao and the Mainland *Kin-kuok LAI* (74)

Medicine

- Analysis of Chemical Constituents Before and After Drying in Fresh Herbs of *Polygonum
Cuspidatum* *Lancong LIU, Yi YANG, Yunqing JI, Youjiao WU, Zhifeng ZHANG* (83)
Study of Erythrocyte Irregular Antibody Screening and Blood Transfusion Safety among Chinese
Subjects in a Macau Hospital *Un Fong WONG, Cheuk Kuen CHENG, Christopher Wai Kei LAM* (90)