



澳門科技大學
MACAU UNIVERSITY OF SCIENCE AND TECHNOLOGY

人文藝術學院

THE FACULTY OF
HUMANITIES AND ARTS



人文藝術學院

Faculty of Humanities and Arts



人文藝術學院發展迅速，在澳門及亞太地區已擁有一定的知名度。學院目前設有 18 個課程，包括新聞傳播學學士，傳播學碩士、博士學位課程；藝術學 - 藝術設計學士，設計學碩士、博士學位課程；美術學碩士、博士學位課程；影視製作學士、電影製作碩士，電影管理碩士、博士學位課程；數字媒體藝術學士，互動媒體藝術碩士，數字媒體博士學位課程；建築學碩士、博士學位課程；表演藝術學士學位課程。在讀學生共兩千七百餘人。學院另設有澳門傳媒研究中心，經中國教育部批准，該中心與教育部人文社科重點研究基地復旦大學信息與傳播研究中心達成合作，為其夥伴研究基地。



學者雲集

學院聘請來自世界各地著名高校（如耶魯大學、康涅狄格大學、皇家墨爾本理工大學、漢堡大學、哈德斯菲爾德大學、北京大學、清華大學、中國傳媒大學、復旦大學、中國美術學院、廣州美術學院、北京電影學院、中央戲劇學院等）的知名教授、學者以及業界知名人士為學生授課、舉辦講座及工作坊。

教學設施

學院教學突出實踐性，重在培養學生的動手能力、適應能力和創新性，設有多個實驗室和工作室，包括“金木工設計實驗室”“陶藝實驗室”“數字構建實驗室”“多元方法工作室”“設計製圖工作室”“攝影棚”“影視製作剪輯室”“影視廳”和“美術館”等，以保障實踐培訓。

參賽獲獎

學院歷年都有學生參加各種展覽、比賽，並獲得好成績，如入圍國家級展覽“第十一屆

全國美術大展”和“第十三屆全國美展香港、澳門特別行政區和台灣地區作品邀請展覽海外華人作品展”；參加“第十一屆白金創意全國大學生設計大賽”，獲得“銅獎”和“黑一幀評審獎”；參加“全國環境藝術設計學年獎”，獲得建築設計最佳設計獎“銅獎”；參加“2016 年全球品牌策劃大賽中國賽區選拔賽”，獲得二等獎和三等獎；參加“第四屆全國優秀畢業作品徵集大賽”，獲得銅獎；參加“美國 IDA 國際設計獎”，獲得榮譽獎；參加“中國日報香港版校園學報新聞獎”，獲得三甲獎項；及參加“第二十五屆北京大學生電影節”，獲劇情片入圍獎；參加“第二屆金隼獎華語青年微電影節”，獲最佳編劇獎；入選“2019 國際藝術沙龍展”（第 158 屆法國巴黎國際藝術沙龍展）；參加“第 17 屆中國大學生廣告藝術節學院獎（秋季賽）”，獲得優秀獎；學生核心主創的“冰墩墩”獲選北京冬季奧林匹克運動會和冬季殘疾人奧林匹克運動會吉祥物等。

升讀著名高校

學院有眾多畢業生在海外留學，如哥倫比亞大學、紐約大學、密西根州立大學、西雅圖大學、英國皇家藝術學院、倫敦政治經濟學院、倫敦國王學院、拉夫堡大學、新加坡南洋理工大學、加拿大布魯克大學、英屬哥倫比亞大學、澳洲墨爾本大學、意大利多莫斯設計學院、香港中文大學、香港理工大學、香港城市大學等高校。

學院活動

學院定期開設“傳播與藝術名家講座”“影視名家講座”和“國際電影欣賞”；每年舉辦國際傳播週，法國昂熱新人電影節澳門站，藝術設計畢業作品展等活動，並出版畢業設計作品集。此外，學院還組織學生參加各種海內外“實踐學習”活動，並設有“嘉許狀”，鼓勵學生參加實踐學習。



▲ 2019 七校聯合設計成果展 Seven School Joint Design Achievement Exhibition



▲ 2019 傳播週 Communication Week 2019



▲ 法國昂熱新人電影節澳科大站 2019
European First Film Festival in Macao



▲ 陶藝實驗室 Ceramics Art Laboratory



◀ 畢業設計展
Art Design Graduation Exhibition



▲ 攝影棚 Film Studio

The Faculty of Humanities and Arts has established an excellent reputation in Macao and Asia Pacific regions, and demonstrates vigorous vitality and potentials. The faculty offers 18 programmes, including the Bachelor's program in Journalism and Communication, the Master's and Doctoral program in Communication; the Bachelor's program in Art Design, the Master's and Doctoral program in Design; the Bachelor's and Doctoral program in Digital Media, the Master's program in Interactive Media; the Bachelor's and Master's program in Film Production, the Master's and Doctoral program of Management in Film Industry; the Master's and Doctoral program in Architecture, and the Bachelor's program in Acting. The faculty has a total undergraduate and graduate enrollment of about 2,700. The Macao Media Research Center affiliated with the faculty has been established as the partner research base of the Information and Communication Research Center of Fudan University, which is a key research base of humanities and social sciences of the Ministry of Education of the People's Republic of China.

Visiting Scholars

Established scholars from around the world visited the faculty routinely and taught courses to the students. The visiting scholars are affiliated with

Yale University, University of Connecticut, Royal Melbourne Institute of Technology, University of Hamburg, University of Huddersfield, Peking University, Tsinghua University, Renmin University of China, Communication University of China, Fudan University, China Academy of Art, Guangzhou Academy of Fine Arts, Beijing Film Academy, Beijing Normal University, The Central Academy of Drama, Shanghai Theatre Academy, and Taiwan Normal University, etc..

Academic Facilities

The faculty emphasizes practical capabilities, aiming to cultivate the students' hands-on skills and creativity inspirations. It operates diverse laboratories and studios, including "Wood-Metal Design Lab", "Ceramic Arts Lab", "Digital Construction Lab", "Multi-Equipment Studio", "Design Drawing Studio", "Film Studio", "Film Editing Lab", "Movie Hall" and "Art Museum", etc.

Awards

Students have many opportunities to participate in exhibitions and competitions and have earned many awards. They were the finalists in "The 11th China Art Exhibition" and "The 13th China Art Exhibition" held by the Ministry of National Education and other famous exhibitions. They also won many awards like "Hei Yiyang Judges' Special Award" in "The 11th Platinum Originality National University Student Design Competition", the "Bronze Award of Architectural Design Best Award" in "The Inter-University Annual Environmental Design Award of China", second and third prize in the "Global Brand Planning Competition Preliminary Selection Contest in China 2016", the Bronze Award in the "Strongest Graduation season 2017", the Honor Award in "International Design Awards", the top three awards in "The Campus Newspaper Awards" for several times, the finalist of the drama film in "the 25th Beijing College Student Film Festival", and "Best Screenplay Award" in "the

2nd Gold Jubilee Award for Chinese Youth Micro Film Festival", the finalist of the "Salon Des Beaux Arts 2019", the Excellence Award of AD Campus in the 17th China College Student Advertising Art Festival (Autumn Competition), and the "Bing Dwen Dwen" chiefly designed by the MUST student was successfully selected as the mascot of the Beijing Winter Olympics and the Winter Paralympic Games, etc.

Further Education of Graduates

Many of our graduates continue to pursue further education at prestigious universities around the world, including Columbia University, New York University, Michigan State University, Seattle University, Royal College of Art, King's College London, The London School of Economics and Political Science, Loughborough University, Nanyang Technological University, Brock University, University of British Columbia, The University of Melbourne, Domus Academy, The Chinese University of Hong Kong, The Hong Kong Polytechnic University, City University of Hong Kong, etc.

Faculty Events

The faculty regularly organizes the "Distinguished Lecture Series in Communication and Arts", the "Lectures of Film Artists" and the "International Film Appreciation Conference". The faculty annually holds various activities like International Communication Week, European First Film Festival in Macao, and Art Design Graduation Exhibition, and publishes graduation portfolio, etc. In addition, the faculty organizes student teams to participate in various national and international field programs, and also presents *Commendation* to acknowledge students' efforts in such practical work.



▲ 金木工設計實驗室 The Metal & Wood Art Design Lab

課程 Program	專業 / 範疇 Major / Area	修讀年期 Duration of Study (Year)	授課語言 Medium of Instruction
傳播學博士 Doctor of Philosophy in Communication	媒介、文化與傳播 / 策略傳播 / 全球傳播 Media, Culture and Communication / Strategic Communication / Global Marketing Communication	3	中 / 英 Chinese/English
設計學博士 Doctor of Philosophy in Design	藝術設計理論與實踐 / 設計管理 / 文化遺產保護 Theory and Practice of Art Design / Design Management / Cultural Heritage Conservation	3	中 / 英 Chinese/English
美術學博士 Doctor of Philosophy in Fine Arts	繪畫理論與實踐 / 美術史與美術理論 Painting Theory and Practice / History and Theory of Fine Art	3	中 / 英 Chinese/English
電影管理博士 Doctor of Philosophy of Management in Film Industry	電影管理 / Management in Film Industry	3	中 / 英 Chinese/English
建築學博士 Doctor of Philosophy in Architecture	都市設計與更新改造 / 建築可持續設計 Urban Design and Regeneration / Sustainable Architecture and Design	3	中 / 英 Chinese/English
數字媒體博士 Doctor of Philosophy in Digital Media	數字媒體 / Digital Media	3	中 / 英 Chinese/English
傳播學碩士 Master of Arts in Communication	整合行銷傳播 / 新媒體傳播 Integrated Marketing Communication / New Media Communication	2	中 / 英 Chinese/English
設計學碩士 Master of Design	傳播設計 / 產品設計 / 室內設計 / 服裝與紡織品設計 / 設計管理 / 文化遺產保護 Communication Design / Product Design / Interior Design / Fashion and Textile Design / Design Management / Cultural Heritage Conservation	2	中 / 英 Chinese/English
美術學碩士 Master of Fine Arts	繪畫創作實踐與理論 / 美術史研究 Painting Practice and Theory / History of Fine Arts	2	中 / 英 Chinese/English
電影管理碩士 Master of Management in Film Industry	電影管理 / Management in Film Industry	2	中 / 英 Chinese/English
電影製作碩士 Master of Film Production	電影製作 / Film Production	2	中 / 英 Chinese/English
建築學碩士 Master of Architecture	建築遺產保護 / 濱水都市建築與設計 Architectural Heritage Conservation / Waterfront Urban Architecture & Design	2	中 / 英 Chinese/English
互動媒體藝術碩士 Master of Fine Arts in Interactive Media	遊戲設計 / 遊戲管理 Game Design / Game Management	2	中 / 英 Chinese/English
新聞傳播學學士 Bachelor of Arts in Journalism and Communication	新聞學 / 傳播學 / 公共關係與廣告學 Journalism / Communication / Public Relations and Advertising	4	中 / 英 Chinese/English
藝術學 - 藝術設計學士 Bachelor of Arts in Art Design	產品設計 / 景觀設計 / 室內設計 / 視覺傳達設計 Product Design / Landscape Design / Interior Design / Visual Communication Design	4	中 / 英 Chinese/English
數字媒體藝術學士 Bachelor of Fine Arts in Digital Media	遊戲設計 / 動畫設計 Game Design / Animation Design	4	中 / 英 Chinese/English
影視製作學士 Bachelor in Film and Television Production	影視製作 / Film and Television Production	4	中 / 英 Chinese/English
表演藝術學士 Bachelor in Acting	影視表演 / 舞台表演 Film and TV Acting / Stage Acting	4	中 / 英 Chinese/English

查詢 Enquiries

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