



澳門科技大學  
MACAU UNIVERSITY OF SCIENCE AND TECHNOLOGY



HIGHER  
EDUCATION  
SEAMLESSLY  
INTEGRATED  
INTO  
OUR  
LIVES

人文藝術學院

FACULTY OF HUMANITIES AND ARTS

# 人文藝術學院

## Faculty of Humanities and Arts



人文藝術學院發展迅速，在澳門及亞太地區已擁有一定的知名度。學院目前設有 18 個課程，包括新聞傳播學學士，傳播學碩士、博士學位課程；藝術學 - 藝術設計學士，設計學碩士、博士學位課程；美術學碩士、博士學位課程；影視製作學士、電影製作碩士，電影管理碩士、博士學位課程；數字媒體藝術學士，互動媒體藝術碩士，數字媒體博士學位課程；建築學碩士、博士學位課程；表演藝術學士學位課程。在讀學生共三千四百餘人。學院另設有澳門傳媒研究中心和澳門世界遺產保護與發展研究中心。其中，澳門傳媒研究中心經中國教育部批准，與教育部人文社科重點研究基地復旦大學信息與傳播研究中心達成合作，為其夥伴研究基地。



▲ 畢業創作展 Graduation Exhibition

### 學者雲集

學院聘請來自世界各地著名高校（如耶魯大學、康涅狄格大學、皇家墨爾本理工大學、漢堡大學、哈德斯菲爾德大學、北京大學、清華大學、中國傳媒大學、復旦大學、中國美術學院、廣州美術學院、北京電影學院、中央戲劇學院等）的知名教授、學者以及業界知名人士為學生授課、舉辦講座及工作坊。

### 教學設施

學院教學突出實踐性，重在培養學生的動手能力、適應能力和創新性，設有多個實驗室和工作室，包括“金木工設計實驗室”、“陶藝實驗室”、“數字構建實驗室”、“文物修復實驗室”、“攝影棚”、“影視製作剪輯室”、“影視廳”和“美術館”等，以保障實踐培訓。

### 參賽獲獎

學院歷年都有學生參加各種展覽、比賽，並獲得好成績。如入圍“第十一屆全國美展”、“第十三屆全國美展”、“2019 國際藝術沙龍展”（第 158 屆法國巴黎國際藝術沙龍展）、“第二十五屆北京大學生電影節”；在眾多比賽中，如“第十一屆白金創意全國大學生設計大賽”、“全國環境藝術設計學年獎”、“2016 年全球品牌策劃大賽中國賽區選拔賽”、“第四屆全國優秀畢業作品徵集大賽”、“美國 IDA 國際設計獎”、“中國日報香港版校園學報新聞獎”、“第二屆金隼獎華語青年微電影節”、“中國大學生廣告藝術節學院獎（秋季賽）”、“2019 C-IDEA 設計獎”、“紫金獎”、“第八屆中國裝飾設計獎”、“意大利 A' 設計大獎賽”，“世界景觀建築獎”等得獎。學生核心主創的“冰墩墩”獲選北京冬季奧林匹克運動會和冬季殘疾人奧林匹克運動會吉祥物等。

### 升讀著名高校

學院有眾多畢業生在海外留學，如哥倫比亞大學、紐約大學、密西根州立大學、西雅圖大學、英國皇家藝術學院、倫敦政治經濟學院、倫敦國王學院、拉夫堡大學、新加坡南洋理工大學、加拿大布魯克大學、英屬哥倫比亞大學、澳洲墨爾本大學、意大利多莫斯設計學院、香港中文大學、香港理工大學、香港城市大學等高校。

### 學院活動

學院定期開設“藝術名家系列講座”和“藝術大講堂”；每年舉辦國際傳播週，法國昂熱新人電影節澳門站，畢業創作展等活動，並出版畢業作品集。此外，學院還組織學生參加各種海內外“實踐學習”活動，並設有“嘉許狀”，鼓勵學生參加實踐學習。



▲ 2021 傳播週 Communication Week 2021

▼ 法國昂熱新人電影節澳科大分會場  
European First Film Festival in Macao



▲ 澳門世界遺產保護與發展研究中心成立儀式  
The Macao World Heritage Conservation and Development Research Centre was established

The Faculty of Humanities and Arts has established an excellent reputation in Macao and Asia Pacific regions, and demonstrates vigorous vitality and potentials. The faculty offers 18 programmes, including the Bachelor's program in Journalism and Communication, the Master's and Doctoral program in Communication; the Bachelor's program in Art Design, the Master's and Doctoral program in Design; the Bachelor's and Doctoral program in Digital Media, the Master's program in Interactive Media; the Bachelor's and Master's program in Film Production, the Master's and Doctoral program of Management in Film Industry; the Master's and Doctoral program in Architecture, and the Bachelor's program in Acting. The faculty has a total undergraduate and graduate enrollment of about 3,400. The faculty has established the Macao Media Research Center and the Macao World Heritage Conservation and Development Research Centre. The Macao Media Research Center is the partner research base of the Information and Communication Research Center of Fudan University, which is a key research base of humanities and social sciences of the Ministry of Education of the People's Republic of China.



▲ 畢業創作展 Graduation Exhibition

## Visiting Scholars

Established scholars from around the world visited the faculty routinely and taught courses to the students. The visiting scholars are affiliated with Yale University, University of Connecticut, Royal Melbourne Institute of Technology, University of Hamburg, University of Huddersfield, Peking University, Tsinghua University, Renmin University of China, Communication University of China, Fudan University, China Academy of Art, Guangzhou Academy of Fine Arts, Beijing Film Academy, Beijing Normal University, The Central Academy of Drama, Shanghai Theatre Academy, and Taiwan Normal University.

## Academic Facilities

The faculty emphasizes practical capabilities, aiming to cultivate the students' hands-on skills and creativity inspirations. It operates diverse laboratories and studios, including "Wood-Metal Design Lab", "Ceramic Arts Lab", "Digital Construction Lab", "Heritage Conservation Laboratory", "Film Studio", "Film Editing Lab", "Movie Hall" and "Art Museum".

## Awards

Students have many opportunities to participate in exhibitions and competitions and have earned many awards. They were the finalists in "The 11<sup>th</sup> China Art Exhibition", "The 13<sup>th</sup> China Art Exhibition", "Salon Des Beaux Arts 2019" and "the 25<sup>th</sup> Beijing College Student Film Festival". They also won many awards in "The 11th Platinum Originality National University Student Design Competition", "The Inter-University Annual Environmental Design Award of China", "Global Brand Planning Competition Preliminary Selection Contest in China 2016", "Strongest Graduation season 2017", "International Design Awards", "The Campus Newspaper Awards", "the 2nd Gold Jubilee Award for Chinese Youth Micro Film Festival", "China College Student Advertising Art Festival (Autumn Competition)", "2019 C-IDEA", "ZIJIN Award", "China Decoration Design Award", "A' Design Award", and "World Landscape Architecture Awards". And the "Bing Dwen Dwen" chiefly designed by the MUST student was successfully selected as the mascot of the Beijing Winter Olympics and the Winter Paralympic Games.



▲ 美術館 Art Museum



▲ 陶藝實驗室 Ceramics Art Laboratory

## Further Education of Graduates

Many of our graduates continue to pursue further education at prestigious universities around the world, including Columbia University, New York University, Michigan State University, Seattle University, Royal College of Art, King's College London, The London School of Economics and Political Science, Loughborough University, Nanyang Technological University, Brock University, University of British Columbia, The University of Melbourne, Domus Academy, The Chinese University of Hong Kong, The Hong Kong Polytechnic University and City University of Hong Kong.

## Faculty Events

The faculty regularly organizes the "Distinguished Lecture Series in Arts", and the "Art Forum". The faculty annually holds various activities like International Communication Week, European First Film Festival in Macao, and Graduation Exhibition, and publishes graduation portfolio. In addition, the faculty organizes student teams to participate in various national and international field programs, and also presents *Commendation* to acknowledge students' efforts in such practical work.



▲ 金木工設計實驗室 The Metal & Wood Art Design Lab

課程 Program	專業 / 範疇 Major / Area	修讀年期 Duration of Study (Year)	授課語言 Medium of Instruction
傳播學博士 Doctor of Philosophy in Communication	含與復旦大學聯合培養之“數字溝通與城市傳播”方向 Including the major area of “digital communication and urban communication” in cooperation with Fudan University.	3	中 / 英 Chinese/English
設計學博士 Doctor of Philosophy in Design	藝術設計理論與實踐 / 設計管理 / 文化遺產保護 Theory and Practice of Art Design / Design Management / Cultural Heritage Conservation	3	中 / 英 Chinese/English
美術學博士 Doctor of Philosophy in Fine Arts	繪畫理論與實踐 / 美術史與美術理論 Painting Theory and Practice / History and Theory of Fine Art	3	中 / 英 Chinese/English
電影管理博士 Doctor of Philosophy of Management in Film Industry	電影管理 / Management in Film Industry	3	中 / 英 Chinese/English
建築學博士 Doctor of Philosophy in Architecture	都市設計與更新改造 / 建築可持續設計 Urban Design and Regeneration / Sustainable Architecture and Design	3	中 / 英 Chinese/English
數字媒體博士 Doctor of Philosophy in Digital Media	數字媒體 / Digital Media	3	中 / 英 Chinese/English
傳播學碩士 Master of Arts in Communication	整合行銷傳播 / 新媒體傳播 Integrated Marketing Communication / New Media Communication	2	中 / 英 Chinese/English
設計學碩士 Master of Design	傳播設計 / 產品設計 / 室內設計 / 服裝與紡織品設計 / 設計管理 / 文化遺產保護 Communication Design / Product Design / Interior Design / Fashion and Textile Design / Design Management / Cultural Heritage Conservation	2	中 / 英 Chinese/English
美術學碩士 Master of Fine Arts	繪畫創作實踐與理論 / 美術史研究 Painting Practice and Theory / History of Fine Arts	2	中 / 英 Chinese/English
電影管理碩士 Master of Management in Film Industry	電影管理 / Management in Film Industry	2	中 / 英 Chinese/English
電影製作碩士 Master of Film Production	電影製作 / Film Production	2	中 / 英 Chinese/English
建築學碩士 Master of Architecture	建築遺產保護 / 濱水都市建築與設計 Architectural Heritage Conservation / Waterfront Urban Architecture & Design	2	中 / 英 Chinese/English
互動媒體藝術碩士 Master of Fine Arts in Interactive Media	遊戲設計 / 遊戲管理 Game Design / Game Management	2	中 / 英 Chinese/English
新聞傳播學學士 Bachelor of Arts in Journalism and Communication	數據新聞學 / 傳播學 / 公共關係與廣告學 Data Journalism / Communication / Public Relations and Advertising	4	中 / 英 Chinese/English
藝術學 - 藝術設計學士 Bachelor of Arts in Art Design	產品設計 / 景觀設計 / 室內設計 / 視覺傳達設計 Product Design / Landscape Design / Interior Design / Visual Communication Design	4	中 / 英 Chinese/English
影視製作學士 Bachelor in Film and Television Production	影視製作 Film and Television Production	4	中 / 英 Chinese/English
數字媒體藝術學士 Bachelor of Fine Arts in Digital Media	遊戲設計 / 動畫設計 Game Design / Animation Design	4	中 / 英 Chinese/English
表演藝術學士 Bachelor in Acting	影視表演 / 舞台表演 Film and Television Acting / Stage Acting	4	中 / 英 Chinese/English

## 查詢 Enquiries

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