



澳門科技大學
MACAU UNIVERSITY OF SCIENCE AND TECHNOLOGY

酒店與旅遊管理學院

FACULTY OF HOSPITALITY AND
TOURISM MANAGEMENT



酒店與旅遊 管理學院 Faculty of Hospitality and Tourism Management

FHTM

縱觀澳門，旅遊業、餐飲業、酒店以及娛樂業是發展經濟，保障就業和提高居民生活質量的最重要因素。澳門科技大學酒店與旅遊管理學院（FHTM）秉承“意誠格物”之校訓，為本科生和研究生提供優質的旅遊、酒店與餐飲管理課程。我們優秀的本科專業包括：國際旅遊管理，酒店管理及餐飲管理。而碩士課程設有酒店管理碩士學位課程及國際旅遊專業碩士學位課程。國際旅遊專業碩士學位課程主要包括三個研究方向：會展與節慶管理，酒店管理和旅遊規劃。而新設的酒店管理碩士學位課程通過科目學習，行業實習，論文寫作培養學生專業理論水平和實踐能力。旅遊管理博士學位課程旨在培養具有高學術水平的專業人才。由於澳門已成為全球最主要的旅遊休閒中心之一，在 2017 年更獲評定為聯合國教科文組織 --“創意城市美食之都”美譽，有很多機會正等待著您。

▼ 2019 PATA 年度峰會
2019 PATA Annual Summit in Cebu, Philippines



本學院為一個世界級的機構並著眼於全球性思考。自 2007 年獲得由聯合國世界旅遊組織（UNWTO）頒發“TedQual”（旅遊教育質量）的認證後，更於 2017 年獲為期四年（2017 年至 2021 年）的最長續期。此外，酒店與旅遊管理學院更於 2019 年及 2020 年位列軟科世界一流學科排名（Shanghai Ranking's Global Ranking of Academic Subjects）「旅遊休閒管理」學科全球前 100 名。酒店與旅遊管理學院同時亦為亞太旅行協會（PATA）的成員。



▲ 名廚示範 Demo by Master Chef

本學院積極參與世界各地如美國、日本、韓國、瑞士與紐西蘭等地的交流和研究項目。同時學生也投入各類型的海外實習項目，包括美國迪士尼樂園世界實習課程等。本學院通過提供多元的實踐性課程及課外實地考察機會，以加強學生的體驗式學習。

我們擁有校園內領先的教學餐廳“季節餐廳”以及由我們學生管理，共有 25 間客房的訪客宿舍。此外，於 2018 年 9 月投入的 4 個餐飲教學實驗室設備新穎齊全，模擬未來實習或職場工作環境，為就讀廚藝及餐廳管理課程學生提供最完善及先進的教學設施及實踐培訓環境。除了課堂理論知識，學生更能獲取廚藝、餐飲及酒店管理的真實實踐經驗。多年來，本學院培養接近 6,000 多名畢業生，紛紛投身款待旅遊業相關工作，成為行業精英，為澳門及其他地區培育新一代複合性人才，助力澳門作為世界旅遊休閒中心的地位。



◀ 學院訪客宿舍實習
Internship at the FHTM Guest House



▲ 教學餐廳實習 Internship at the Seasons Training Restaurant

我們的學生平衡學習與生活，除完成學術課程外，也積極參與課外活動，得以開闊視野，豐富個人經歷。在這裡學生可以交朋結友，享受校園多姿多彩的歡樂時光，擁有人生更有價值而難忘的經驗。

我們擁有一支優秀、專業和國際化的教師隊伍，均來自世界各地包括美國、澳洲、加拿大、韓國、菲律賓、加納、馬來西亞、中國內地、香港、台灣及澳門等地區。他們具有深厚學術造詣、豐富教學經驗、崇高敬業精神，對學生關懷備至，並且都能以全英語授課，配合學院國際化的教學環境。

在此，誠意邀請未來的學生、家長、校友、和業務夥伴瀏覽我們的網站 (<http://www.must.edu.mo/fhtm-tw>)，發掘酒店與旅遊管理學院如何能成為您未來的一部分。我們將秉承不斷提高教學質量和卓越的學術成就的宗旨，繼續努力，積極提升本學院人才培育水平。



▲ 酒旅學生奪第十一屆穗港澳青年技能競賽（糖藝 / 西點）冠軍
FHTM student won first place at The 11th Guangzhou / Hong Kong / Macao / Chengdu Youth Skills Competition (Sugar Art / Pastry)

計劃要點

- 課程旨在培養具有專業管理技能的高級管理人才。
- 為學生提供教學廚房、教學餐廳、大學訪客宿舍和相關會展企業等體驗式學習。
- 學生將通過組織策劃大型會議活動提升領導才能。
- 學院多元化的師資團隊為高素質人才的培育提供高水準教學保障。
- 畢業生可獲得知名企業專設實習機會。
- 酒店與旅遊管理學院與相關行業專家合作交流、培育專才。
- 學生將有機會前往美國、歐洲等國家及地區深造學習。

酒店和旅遊管理專業學生的職業前景

國際旅遊管理學士學位

- 活動策劃和管理
- 婚禮策劃師
- 郵輪管理
- 娛樂和休閒管理
- 高爾夫鄉村俱樂部管理
- 酒店管理
- 酒店旅遊信息技術
- 旅遊規劃與發展
- 會議策劃
- 博彩業管理
- 航空公司客戶服務管理
- 智慧旅遊管理
- 文化旅遊目的地管理
- 文化創意產業策劃
- 零售業及品牌管理

酒店管理學士學位

- 酒店和度假村管理
- 水療和度假村管理
- 酒店餐飲管理
- 博彩管理
- 郵輪管理
- 高爾夫鄉村俱樂部管理
- 酒店旅遊信息技術
- 酒店會議管理
- 會所及會籍管理
- 物業管理

餐飲管理學士學位

- 酒店餐飲管理
- 郵輪餐飲管理
- 餐廳管理和創業
- 餐飲服務
- 飲品經銷
- 烹飪創新
- 餐廳和廚房設計
- 紅酒品嘗和分銷
- 美食設計
- 航空食品和飲料管理

課程 Program	專業 / 範疇 Major / Area	修讀年期 Duration of Study (Year)	授課語言 Medium of Instruction
旅遊管理博士 Doctor of Philosophy in Tourism Management	酒店管理 / 會展管理 / 博彩管理 / 文化遺產管理 / 旅遊產業可持續發展 Hospitality Management / MICE Management / Gaming Management / Cultural Heritage Tourism / Sustainable Tourism Development	3	中 / 英 Chinese/English
國際旅遊管理碩士 Master of International Tourism Management	會展與節慶管理 / 博彩管理 / 旅遊規劃與管理 / 酒店管理 MICE and Event Management / Gaming Management / Tourism Planning and Management / Hotel Management	2	中 / 英 Chinese/English
酒店管理碩士 Master of Hotel Management	酒店管理 Hotel Management	2	中 / 英 Chinese/English
國際旅遊管理學士 Bachelor of International Tourism Management	會展管理 / 博彩業管理 / 酒店管理 / 文化旅遊管理 / 智慧旅遊 / 服務質素和零售管理 MICE Management / Gaming Business Management / Hotel Management / Cultural Tourism Management / Smart Tourism / Service Quality and Retail Management	4	中 / 英 Chinese/English
酒店管理學士 Bachelor of Hotel Management	酒店管理 Hotel Management	4	英 English
餐飲管理學士 Bachelor of Food and Beverage Management	廚藝學 / 餐廳管理 Culinary Art / Restaurant Management	4	中 / 英 Chinese/English

Adopting a holistic approach towards Macao, you'll find there is no sector that plays a more important role than the hotels, food service, event planning, tourism and entertainment sector does in developing the economy, securing the employment and enhancing quality of life for residents in Macao. With the school motto "Sincerity in Seeking Knowledge and Improvement of Ability and Quality" in mind, the Faculty of Hospitality and Tourism Management (FHTM) at Macau University of Science and Technology offers high-quality undergraduate and graduate programs in the fields of hospitality and tourism management. Our outstanding undergraduate programs include International Tourism Management, Hotel Management, and Food and Beverage Management. There are two Master's Degree Program, Master's of Hotel Management and Master's of International Tourism Management. The Master's Degree Program in International Tourism Management includes three areas of specialization: Meetings, Incentives, Conventions and Exhibitions (MICE) and Event Management; Hotel Management and Tourism Planning. The new Master's Degree Program of Hotel Management cultivates students' theoretical understanding and practice capacity through course learning, internship and thesis writing. The Doctor of Philosophy in Tourism Management aims to train professionals with high academic standards. As

▼ 星廚來“澳門”- 澳門美食交流團

Star Chef in Macao - Macao Gourmet Exchange Tour



Macao has become one of the world's prime tourism centers, and was officially designated a UNESCO Creative City of Gastronomy in 2017, many opportunities for growth await you here.

The Faculty thinks globally and is a world-class institution. After gaining the "TedQual" (Tourism Education Quality) certification from the United Nations World Tourism Organization (UNWTO) in 2007, in 2017, the Faculty was delighted to receive the renewal of the UNWTO TedQual Certification for a maximum time period of 4 years (from 2017 to 2021). In addition, the Faculty of Hospitality and Tourism Management ranked among top 100 in the Shanghai Ranking's Global Ranking of Academic Subjects "Hospitality and Tourism Management" in 2019 and 2020; and is a proud member of PATA (Pacific Asia Travel Association).

The Faculty has actively participated in international exchange programs and research projects in countries like United States, Japan, Switzerland, South Korea, New Zealand, etc.. In the meanwhile, it has been involved in various study-abroad programs including internship at Disney World in the United States. We are promoting experiential learning by offering a wide array of practice-oriented courses, services and active learning strategies.



▲ 美國迪士尼世界度假區實習項目 Disney World Internship - Florida USA

We have the leading teaching restaurant, the Seasons, and a 25 rooms on campus guest house operated by our students, and the four comprehensively equipped culinary laboratories which were put into operation in September 2018 providing our students with the best possible learning and practicing environment by simulating their future work environment. The laboratories offer both hands-on experience and in-depth knowledge of culinary arts and hotel and restaurant management. Over the years, the Faculty has nurtured more than 6,000 graduates who have devoted themselves to the hospitality and tourism sector, and who are now becoming industry elites. The Faculty has cultivated for Macao a new generation of talents with multiple skills, contributing to Macao's positioning as a World Centre of Tourism and Leisure.

Our students learn to balance their academic life with activities outside the classroom, get to broaden their horizons, enrich their life experiences, and make lifelong friends, and in the end will find their time here well spent, college life colorful and campus experiences rewarding.

▼ 酒旅學生策劃組織的聖誕晚宴

Christmas Dinner organized by FHTM students



▼ 麵包送暖活動 FHTM "Bread for the Elders" Event



The Faculty boasts a team of highly professional, scholastic and internationalized teaching staff, coming from all over the world including USA, Australia, Canada, South Korea, the Philippines, Ghana, Malaysia, Mainland China, Hong Kong, Taiwan and Macao. With their deep academic attainments, rich teaching experience, a sense of professional dedication, constant attention to and care for the students, and ability to use English as a medium of instruction, our teachers fit perfectly with the internationalized teaching and learning environments promised by the Faculty.

We hereby invite prospective students and their parents, alumni, and business partners to explore our website (<http://www.must.edu.mo/en/fhtm-en>) and discover how we can be part of your future. You are welcome to join us as we strive to continuously enhance teaching effectiveness and academic excellence.

PROGRAM HIGHLIGHTS

- Business focused curriculum preparing students for management roles
- Experiential learning in premier commercial kitchens, restaurants, university guest house, and event venues
- Leadership experience gained through planning and executing high-profile events
- Supportive faculty with diverse industry backgrounds
- Required professional internship provides valuable work experience prior to graduation
- Relationships with industry professionals who support the FHTM Faculty
- Hospitality study abroad experiences in US, Europe, and other locations.

Career Options for Students of Hospitality and Tourism Management

Bachelor of International Tourism Management (BITM)

- Event Planning and Management
- Wedding Planner
- Cruise Ship Management
- Entertainment and Leisure Management
- Golf and Country Club Management
- Hotel Management
- Information Technology for Hospitality and Tourism
- Tourism Planning and Development
- Meetings and Convention Planning
- Gaming Management
- Airline Customer Service Management
- Smart Tourism Management
- Cultural Tourism Destination Management
- Cultural and Creative Industry Planning
- Retail and Brand Management

Bachelor of Hotel Management (BHM)

- Hotel and Resort Management
- Spas and Resort Management
- Hotel Food and Beverage Management
- Gaming Management
- Cruise Ship Management
- Golf and Country Club Management
- Information Technology for Hotels and Resorts
- Hotel Conference Operations
- Club and Membership Management
- Property Management

Bachelor of Food and Beverage Management (BFBM)

- Hotel Food and Beverage Management
- Cruise Ship Food and Beverage Management
- Restaurant Management and Entrepreneurship
- Catering Services
- Beverage Distribution
- Chef and Culinary Innovation
- Restaurant and Kitchen Design
- Wine Tasting and Distribution
- Food Stylist
- Airline Food and Beverage Management



▲ 珠海有機農場戶外教學
Field trip to Organic farm in Zhuhai



▲ 美國奧克拉荷馬州立大學屈海林教授來校演講
Professor Hai-Lin Qu from Oklahoma State University gave a lecture at FHTM

查詢 Enquiries

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