

澳門科技大學
Macau University of Science and Technology
酒店與旅遊管理學院 Faculty of Hospitality and Tourism Management
2022/2023 學年第二學期教科書書單 2022/2023 Semester 2 TextBook List

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酒店管理碩士學位課程 Master of Hotel Management

序號 Seq.	科目編號 Course Code	科目名稱 Course Title	年級 Grade	班級 Class	必修/選修 Core/Elective	書本類別 Book Type (CB/RB)	書本形式 Book Form	備註 Remark	書號 ISBN	書名 Title	作者或譯者 Author	出版社 Publisher	出版年份 Publish Year	版本 Edition
1	MBHE08	酒店組織行為與領導力 ORGANIZATION BEHAVIOR AND LEADERSHIP FOR HOTEL BUSINESS	1	D1,D2	E	CB	紙本書 Print book	二選一，不須同時購買。 Choose ONE, NO NEED to buy ALL.	9781292403069	Organizational Behavior, Global Edition	Stephen P. Robbins, Timothy A. Judge	Pearson	2021	18
	MBHE08	酒店組織行為與領導力 ORGANIZATION BEHAVIOR AND LEADERSHIP FOR HOTEL BUSINESS	1	D1,D2	E	CB	電子書 Ebook		9781292402994	Organizational Behavior, Global Edition	Stephen P. Robbins, Timothy A. Judge	Pearson	2021	18

國際旅遊管理碩士學位課程 Master of International Tourism Management

序號 Seq.	科目編號 Course Code	科目名稱 Course Title	年級 Grade	班級 Class	必修/選修 Core/Elective	書本類別 Book Type (CB/RB)	書本形式 Book Form	備註 Remark	書號 ISBN	書名 Title	作者或譯者 Author	出版社 Publisher	出版年份 Publish Year	版本 Edition
1	MBTZ03	旅遊財務管理與資本運作 FINANCIAL MANAGEMENT AND COST CONTROL FOR TOURISM ORGANIZATIONS	1	D1, E1	必修 Core	參考書 RB	電子書 Ebook		978800009025	Practical Financial Management	William R. Lasher.	Cengage Learning	2017	8
2	MBTZ03	旅遊財務管理與資本運作 FINANCIAL MANAGEMENT AND COST CONTROL FOR TOURISM ORGANIZATIONS	2	D1, E2	必修 Core	參考書 RB	紙本套裝 Print book	二選一，不須同時購買。 Choose ONE, NO NEED to buy ALL.	9789813312197	PACK ESSENTIALS OF CORPORATE FINANCE + CNCT OLA	Stephen A. Ross, Randolph W. Westerfield and Bradford D. Jordan	McGraw-Hill	2022	11
	MBTZ03	旅遊財務管理與資本運作 FINANCIAL MANAGEMENT AND COST CONTROL FOR TOURISM ORGANIZATIONS	3	D1, E3	必修 Core	參考書 RB	電子套裝 Ebook		9781265412470	ESSENTIALS OF CORPORATE FINANCE CNCT OLA 10E	Stephen A. Ross, Randolph W. Westerfield and Bradford D. Jordan	McGraw-Hill	2020	10
3	MBTZ03	旅遊財務管理與資本運作 FINANCIAL MANAGEMENT AND COST CONTROL FOR TOURISM ORGANIZATIONS	4	D1, E4	必修 Core	參考書 RB	紙本書 Print book	二選一，不須同時購買。 Choose ONE, NO NEED to buy ALL.	9781292134406	Business Finance – Theory and Practice	Eddit McLaney	Prentice Hall	2017	11
	MBTZ03	旅遊財務管理與資本運作 FINANCIAL MANAGEMENT AND COST CONTROL FOR TOURISM ORGANIZATIONS	5	D1, E5	必修 Core	參考書 RB	電子書 Ebook		9781292134437	Business Finance – Theory and Practice	Eddit McLaney	Prentice Hall	2017	11
4	MBTZ03	旅遊財務管理與資本運作 FINANCIAL MANAGEMENT AND COST CONTROL FOR TOURISM ORGANIZATIONS	1	D1, E1	必修 Core	參考書 RB	紙本書 Print book		9781633696709	How finance works: the HBR guide to thinking smart about the numbers	Mihir A. Desai	Harvard Business Review Press	2019	N/A
5	MBT01	旅遊景點策略管理 STRATEGIC TOURISM DESTINATION MANAGEMENT	1	E1	選修 Elective	教科書 CB	紙本書 Print book		9780815393474	Strategic management for hospitality and tourism	Okumus, F., Altınay, L., Chathoth, P., & Koseoglu, M. A.	Routledge	2019	2
6	MBT03	國際旅遊規劃與管理作業項目 TERM PROJECT OF TOURISM PLANNING AND PROJECT MANAGEMENT	1	D1	選修 Elective	教科書 CB	紙本書 Print book	二選一，不須同時購買。 Choose ONE, NO NEED to buy ALL.	9780132046527	Tourism planning: policies, processes and relationships	C. Michael Hall	Pearson	2007	2
	MBT03	國際旅遊規劃與管理作業項目 TERM PROJECT OF TOURISM PLANNING AND PROJECT MANAGEMENT	1	D1	選修 Elective	教科書 CB	電子書 Ebook		9781408250020	Tourism planning: policies, processes and relationships	C. Michael Hall	Pearson	2007	2

*以上資料或有修改，按最新版本為準。

*The above textbook list may subject to change, please refer to the latest update.