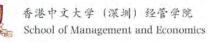# Hult Prize GBA
Innovation Challenge 2019

May 24 - 26 | CUHK (Shenzhen) | Hack for Inclusion

· A 3-day social innovation hackathon in Greater Bay Area ·

HULT PRIZE
GREATER CHINA

香港中文大学（深圳）经管学院
School of Management and Economics

THE CENTER FOR
INNOVATION
DESIGN &
ENTREPRENEURSHIP

Hult Prize GBA Innovation Challenge 2019

What We Offer

Workshops

Mentoring Sessions

Human Library

Networking

Fireside Chats

3-day Social Innovation Hackathon

Idea Structuring
Presentation Workshops
24 May 2019

Exhibition of ideas
Crown the metals
26 May 2019

Empathize and Define **Ideate** **Prototype** **Showcase**

Orientation
Design Thinking
24 May 2019

Prototype Development
Mentoring
25 May 2019

Theme — Hack for Inclusion

Intergenerational Harmony

Economic Empowerment

Barrier-free Accessibility

Tentative Rundown

May 24, 2019 (Friday) **DAY 1**	May 25, 2019 (Saturday) **DAY 2**	May 26, 2019 (Sunday) **DAY 3**
	8:00 - 9:00 Mindful Morning (breakfast provided, optional)	8:00 - 9:00 Tech check & preparation
	Stage 3: Prototype	Submission of Pitch Decks
		Stage 4: Showcase
9:00 - 12:00 Delegate Registration & Accommodation Check-in	9:00 - 11:00 Workshop III: Lean Startup (Lean Canvas & MVP)	9:00 - 12:00 1st Round Pitching
	11:00 - 12:30 Fireside Chats – ***"How startups fuel social impact with future technology"***	
Lunch	Lunch	Networking Lunch
Stage 1: Empathize & Define	14:00 - 17:00 Team Prototype Building & Mentoring Session	13:00 - 15:45 Final Pitching
13:00 - 14:15 Opening Ceremony		
14:30 - 15:30 Workshop I: Design Thinking 101		
15:30 - 15:45 Break		
15:45 - 17:45 Human Library		15:45 - 16:00 Break
	17:00 - 18:00 Pitching Workshop	16:00 - 17:00 Awards & Closing Ceremony
Dinner	Dinner	
19:00 - 20:00 Workshop II: Empathy Mapping (Customer Discovery & Validation)		
Stage 2: Ideate	20:00 onwards Team Time	End of Event
20:15 - 21:00 Teaming Up & Idea Brainstorming		
Submission of Team List		
21:00 onwards Team Idea Consolidation & Mentoring Session		

EVENT HIGHLIGHTS LAST YEAR

Hult Prize GBA Innovation Challenge 2018

Invited over 150 participants from top-tier universities and 20 guests from the Greater Bay Area

Workshops on Startup Model and Pitching

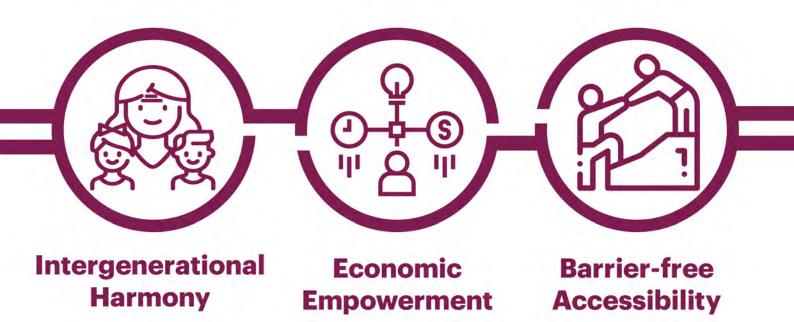## Working Time with Mentoring Session

Awards Presentation to Winning Teams

Intergenerational Harmony

Economic Empowerment

Barrier-free Accessibility

· **LEADING A GENERATION TO CHANGE THE WORLD** ·