Dr. Yaoyao Chen



Position: Assistant Professor of Applied

Linguistics

Faculty: : University International College

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Teaching and Research Areas: applied linguistics, language and gesture, multimodal corpus linguistics, multimodal corpus semantics, multimodal corpus pragmatics, multimodal spoken discourse analysis.

Academic Qualification:

2015 - 2019 PhD in Applied Linguistics, School of English, University of Nottingham,

UK (Thesis topic: Towards the multimodal unit of meaning: multimodal corpus-based research on speech and gesture in formulaic sequences and

recurrent gestures)

2008 - 2010 MA in TESOL, School of Education, University of York, UK (Thesis topic:

Classroom discourse analysis: the case of two English classes of Chinese

learners)

2004 - 2008 BA in English Linguistics and Literature, Foreign Languages College,

Zhejiang Normal University, Zhejiang, China (Thesis topic: A reading of

Jack Kerouac's On the Road in light of Beat Generation)

Teaching Experiences:

2019 - NOW Assistant professor in Applied Linguistics / Macau Science and

Technology / University International College (Courses: Elementary Reading, Semantics, Applied Linguistics, English for Media and Press,

Teaching English as a Second Language)

Feb. 2016 - Apr. 2016 Graduate Teaching Assistant / University of Nottingham, Ningbo /

School of English (Course: World Englishes)

2010 - 2014 Lecturer / Zhejiang Normal University, China / Xingzhi College (Courses:

Language and Culture, English Reading, English Listening and

Speaking)

Representative Publications

Journal Articles:

- Chen, Yaoyao & Adolphs, Svenja. (accepted). Towards a corpus-based description of speech-gesture units of meaning: the case of the circular gesture. *International Journal of Corpus Linguistics*. (SSCI, 5-year IF: 1.811)
- Chen, Yaoyao & Adolphs, Svenja. (under review). Towards a speech-gesture profile of pragmatic markers: the case of *You Know. Journal of Pragmatics*. (SSCI, 5-year IF: 1.997)
- Chen, Yaoyao & Adolphs, Svenja. (in preparation). An agenda for teaching gestures with speech discourse markers: a multimodal corpus-based approach.

Academic Books/Monographs:

Chen, Yaoyao, Adolphs, Svenja & Knight, Dawn. (forthcoming). *Multimodal Identities*. London: Routledge.

Book Chapters:

- Chen, Yaoyao, Adolphs, Svenja & Knight, Dawn. (2021). Multimodal Discourse Analysis. In J. Hardy, & E. Friginal (eds), Routledge Handbook of Corpus Approaches to Discourse Analysis (pp. 98-115). London: Routledge.
- Adolphs, Svenja & Chen, Yaoyao (2021). Corpus pragmatics. In M. Haugh, D. Z. Kádár, & M.
 Terkourafi (eds), *Handbook of Sociopragmatics* (pp. 639–662). Cambridge: Cambridge University Press.
- Lin, P., & Chen, Yaoyao (2020). Multimodality I: Speech, prosody and gesture. In S. Adophs & D. Knight (Eds.), *The Routledge Handbook of Digital Humanities* (pp. 66–84). London: Routledge.

Textbooks:

• Shao, Huijuan, Ma, Lihong, Zhu, Jinyi, & Chen, Yaoyao (2014), *Learn to Communicate with Westerners*. Zhejiang: Zhejiang University Press.

Conferences:

- Chen, Yaoyao, & Adolphs, Svenja. (2021). Towards the multimodal unit of meaning of recurrent gestures. Paper accepted by the American Association for Applied Linguistics (AAAL) Virtual Conference, Vancouver, Canada, 20-23 March, 2021.
- Chen, Yaoyao, & Adolphs, Svenja. (2019). Multimodal corpus pragmatics: Towards a multimodal
 unit of analysis. Paper presented by the American Association for Applied Linguistics (AAAL),
 Atlanta, USA, 9-12 March, 2019.
- Chen, Yaoyao, & Adolphs, Svenja. (2017). Multimodal corpus-based investigations of the gesture-speech relationship. Paper presented at the 9th International Corpus Linguistics Conference (ICLC), the University of Birmingham, Birmingham, UK, 24-28 July, 2017.

• Chen, Yaoyao. (2015). Towards a multi-modal unit of analysis. Paper presented at the 2015 British Association for Applied Linguistics (BAAL) Conference, Aston University, Birmingham, UK, 3-4 September, 2015.

Research projects:

- 2022-2023: PI, Towards a corpus-based description of speech-gesture units of meaning: the case
 of the circular gesture. Funded by the Macau University of Science and Technology Faculty
 Research Grants (General Research Grants, GRFs). NO. FRG-22-066-UIC.
- 2021-2024: Academic advisor, *Interactional variation online: harnessing emerging technologies in the digital humanities to analyse online discourse in different workplace contexts.* Funded by AHRC and IRC (£390,000 from AHRC +€270,000 [circa £620,700] from IRC).
- 2011-2012: PI, A corpus-based comparison of spoken discourse genres: Informal conversations and interviews. Funded by Zhejiang Normal University. NO. YKJ06Y11086. (Completed)
- 2012-2013: PI, Enhancing cross-cultural pragmatic competence in the course of College English
 Listening and Speaking. Funded by Zhejiang Normal University. NO. KY304112032. (Completed)
- 2012-2013: PI, An empirical investigation on the teachability of pragmatic strategies in non-English major college students: A case of refusal strategies. Funded by Xingzhi College, Zhejiang Normal University. NO. ZC303114067 (Completed)

Membership of Academic Associations and community service

Member of the American Association for Applied Linguistics (AAAL)

Member of the British Association for Applied Linguistics (BAAL)

Reviewers of international journals (Applied Linguistics, Text&Talk)

Professional Qualifications and Awards

Teaching Qualifications at the Higher Education level

TEM-8

TEM-4