

## Hu Zhifeng

Male; Born in 1965.

Education: Shandong University; Beijing Normal University

The first distinguished professor and “Changjiang Scholar” in media studies in China

Co-founder of the China Radio and Television Art; Main founder of the studies of China Television Aesthetics; Founder of the studies of China Television Communications; Famous TV planner; Dean of The School of Art and Communication in Beijing Normal University.

Professor Hu is the dean of The School of Art and Communication in Beijing Normal University. He is the chief editor of *Modern Communication*, the academic journal of the Communication University of China (supported by the National Social Science Foundation/ *Reputed Journal* of the Ministry of Education/CSSCI/Chinese Core Journals). He is also the director, professor and doctoral supervisor of Art and Cultural Research Center in the Communication University of China (CUC). Besides, he is the chairman of Chinese Collegial Association for Visual Art (Top National-Level Institute) who has been receiving special government allowance from the State Council. He is designated as ‘talent’ of propagandizing culture, person selected for New Century Talents Project, one of the sixty stimulating the development of radio and television, members of Committee of China's Public Cultural Services Construction.

Professor Hu is now responsible for over ten research projects which are national level or provincial level. He has published more than 20 academic works, such as *Dian Shi Chuan Bo Yi Shu Xue*, *Ying Shi Wen Hua Lun Gao*, *Dian Shi Mei Xue Da Gang*, published more than 300 research papers, and participated in the planning of over 100 TV programs. He was also the judge of ‘The Five-One Project Publication’ prize, China News Awards, National Audio and Video Award, Starlight Award and so on. What’s more, professor Hu was invited for teaching and academic communication in U.S.A, Russia, France, Finland, UK, Australia, Taiwan, Hong Kong, etc.

Professor Hu graduated from Shandong University with a Master Degree of Arts and Beijing Normal University with a Ph.D. in literature. In 1988, he took turns being the lecturer, office director, vice-director of the department, and vice-secretary of the Literature and Art Department Branch of the Communist Party of China. He is currently the Office Director of Social Science Research Center in CUC, as well as the chief editor of *Modern Communication* and director of Media Art and Cultural Research

Center.

Academic Community and Professional Affiliations:

Chairman of Chinese Collegial Association for Visual Art (CCAFA);

Member of China Radio and Television Association (CRTA);

Vice-Director and Secretary General of Media Research Center under China Radio and Television Association (CRTA);

Executive Director of Film and Television Education Committee of China Higher Education Society (CHES);

Member of Documentary Academic Committee of China Television Artist Association (CTAA);

Vice-Chairman of China Radio and Television Academic Journal (CRTAJ);

Member of The Journal of China Universities;

Member of China Ji Xie News Periodicals Academic Council

Professor Hu has been the only “Changjiang Scholar” in journalism and communication studies and media studies until 2013.

## Publications

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