

李昊

職稱：助理教授

學院/部門：人文藝術學院

電郵地址：hali@must.edu.mo

電話：(853) 8897-3621

傳真：(853) 2888-0091

辦公室：R316

郵寄地址：澳門氹仔偉龍馬路

學歷

2012 - 2018 香港中文大學 / 傳播學 / 博士學位

2010 - 2012 北京師範大學 / 廣播電視藝術學 / 碩士學位

2006 - 2010 北京師範大學 / 影視學 / 學士學位

教學經驗 現職

澳門科技大學 / 人文藝術學院 / 助理教授

學術成果

期刊文章

李昊, 孔令旗 (2023). 从唐探宇宙看多元文化融合中的趋同、偏离与共振. 电影评介, 特发.
张洪忠, 沈菲, 李昊 & 贾全鑫 (2020). 疫情接近性对谣言信任度的影响: 新冠疫情中传播渠道的中介效应分析. 新闻界, 4, 48-56.

Hao, L. (2019). Creating Male Cinderella: an ethnographic study of the male Cinderella phenomenon on the small screen in Mainland China. In Chow, Y. F and De Kloet, J (Eds.), You must create: Boredom, Shanzhai and Digitisation in the Time of Creative China. Amsterdam University Press.

Lei, G., Chao, Su., & Hao, L. (2018). Issue involvement, News attention, Knowledge, and Third person effect of Mainland China's anti-corruption Movement. Communication Quarterly.

Chinese version can be retrieved from: https://news.mingpao.com/pns/dailynews/web_tc/article/20160122/s00012/14533987_29893

Lei, G., Chao, Su., & Hao, L. (2016). The Third-Person Effect and Chinese

Undergraduate Students' Perception of Anti-Corruption News. *Twenty-first Century*, 158, 67-85.

So, C. Y. K., et al. (2013) Seeing the style and attention of different HK chief executives from the policy address. *Media Digest*.

李昊 & 向进.(2011).手机对报纸读者的融合特征分析---成都市区读者调查为例.新闻研究导刊, 43-44.

李昊. (2009).浅议植入式广告的发展. 中国电视, 90.

书籍篇章

Hao, L. (2019). Creating Male Cinderella: an ethnographic study of the male Cinderella phenomenon on the small screen in Mainland China. In Chow, Y. F and De Kloet, J (Eds.), *You must create: Boredom, Shanzhai and Digitisation in the Time of Creative China*. Amsterdam University Press.

會議論文

李昊. (2022). 香港影人的现实关顾和影像记叙. 论文发表于2022中国电影美学年会“中国电影的未来与美学”.中国电影资料馆和陕西师范大学联合举办, 西安, 中国.

Hao, L. (2019). Casting woman-older romance in China: The cases of May-December Love series. Paper presented at the international conference “Labouring creativity in the global context: cultural work in Asia and Beyond” held by University of Amsterdam, Hong Kong Baptist University and Beijing Normal University, Beijing, China.

Hao, L. (2016). Creating Male Cinderella: an ethnographic study of the male Cinderella phenomenon on the small screen in Mainland China. Paper presented at the international conference “You must create” held by Hong Kong Baptist University, HK.

Lei, G., Chao, Su., & Hao, L.(2016).Issue involvement, News attention, Knowledge, and Third person effect of Mainland China’s anti-corruption Movement. Paper presented at the annual conference of the International Communication Association, Fukuoka, Japan.

Hao, L. (2015).Wedding imagination in contemporary Beijing. Paper presented at the annual conference of Asian popular cultural studies association, Kobe, Japan. Hao, L. (2014). The

comparative study of Male Cinderella on the small screen in East Asia. Paper presented at the biennial conference of world cultural studies association, Tampere, Finland.

Yan, L., & Hao, L. (2013). Impacts of Lifestyles, Trust, Motivation, Offline Shopping Benefits and Satisfaction on Online Shopping Behavior. Paper presented at the annual conference of the International Association for Media and Communication Research, Dublin, Ireland.

工作經驗

2019-至今 澳門科技大學人文藝術學院

所教課程

傳播學理論
電影全球化
新聞學概論
跨文化傳播
劇本寫作
中國電影史
媒介管理
認識香港電影
性別媒體和中國
華語電影中的文化和社會