

LUO Le Joyce



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Faculty : Faculty of Humanities & Arts
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Teaching and Research Areas :

Women Film, Early Chinese Cinema, Visual Culture
& New Media

Academic Qualifications

2012 - 2018 Ph.D / School of Communication / Hong Kong Baptist University
2010 - 2012 Master / Communication & New Media / University of Macau
2006 - 2010 Bachelor / Journalism & Public Communication / University of Macau

Teaching Experiences

Present Assistant Professor / Faculty of Humanities & Arts / Macau University of Science and Technology
2018 Part-time Lecturer / School of Communication / Hong Kong Baptist University
2012 - 2015 Teaching Assistant, Research Assistant / School of Communication / Hong Kong Baptist University
2010 - 2012 Teaching Assistant, Research Assistant / Dep. of Communication, FSS / University of Macau

Representative Publications

Journal Articles:

- Luo, L. J. (2019). "The Tragedy of Takenism: trace Chinese Chick Flicks and Semiotic Dilemma", *Movie Review*, Vol. 3.
- Luo, L. J. (2018). "Recompense injury (*yuan*) with 'kindness' (*de*) or 'justice' (*zhi*) ? —A trace of *zhi* from 'recompense injury with justice' in *The Analects*", *Literati and Artist of China*, Vol. 5, pp.73-75.
- Luo, L. J. (2011). "The Transitory Left-wing Newspapers in Taiwan: Analysis of the First Issue of *Taiwan People Times* and *New Taiwan People Times*", *China Media Report*, Vol. 37 (1), pp.115-122.

Academic texts:

- Luo, L. J. (2017). *Modern Guixiu: Confucian Moral Aesthetics and Chinese Modernity in Early Chinese Cinema*. Dissertation of Hong Kong Baptist University.

Luo, L. J. (2012). *Frame “chick”: A Semiological Analysis of Chinese chick flicks*. Thesis of University of Macau.

Book Chapters:

Luo, L. J. (to be published in 2019). “A brief discussion on the *guixiu* style of Shanghai cinema in the golden age of Chinese movie”, *Three Women’s Movie Pioneers – Yan Shanshan, Florence Lim and Rose Lai* (edited by Lo Wai Luk), Hong Kong: Joint Publishing.

Luo, L. J. (2009). “<Qin Opera>, the sad song of disappearance of mental world in rural area”, *Collection of Awarded Works in the 5th Writing Competition for Higher Education Students in Macao: Exploring Human Spirit in Contemporary Literary Works*. Tertiary Education Services Office (Editor), pp. 19-27. Macau: Hua-hui Publishers. (ISBN 978-99937-42-32-6)

Conference Proceedings:

Luo, L. J. (2019, May). *TV News Integrated with APP: A comparison between TVB news, IFeng news & Macau Asia news*. Paper presented at The Guangdong, Hong Kong, Taiwan and Macau Media Development Conference, HK.

Luo, L. J. (2017, July). *Modern “Guixiu”: the Early On-Screen Aesthetics of Boudoir Virtues---A Comparison between “Two Stars” (1931) and “New Woman” (1934)*. Paper presented at The Poetics of Asian Cinemas Conference, Lancaster University, UK

Luo, L. J. (2013, June). *Imaging Women Students in Shanghai Modern: Coquette and Empowerment*. Paper presented at the Chinese-language Cinema Conference, Hong Kong Baptist University, Hong Kong SAR.

Luo, L. J. (2012, March). *Frame “chick”: A Semiological Analysis of Chinese chick flicks*. Paper presented at the Asian Cinema Studies Society Conference, University of Hong Kong, Hong Kong SAR.

Research Grants/Projects

2010 - 2011 “The Status of Women in Macau 2010” (Macau SAR Government, ISBN 978-99937-726-4-4).

Academic and Professional Membership

2012 & 2017 membership of ACSS (Asian Cinema Studies Society)