

彭堃



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研究领域

新媒体、计算机为中介的传播、人际传播、健康传播

教育背景

2014 - 2018 哲学博士/媒体与传播/香港城市大学
2012 - 2014 文学硕士/新闻学院（研究方向）/美国印第安纳大学布鲁明顿
文学学士/新闻学/山西大学
2008 - 2012 文学学士/英语（辅修）/山西大学

教研经历

2018 – 今 助理教授/人文艺术学院/澳门科技大学
2017 - 2018 高级研究助理/媒体与传播系/香港城市大学
2014 - 2017 助教/媒体与传播系/香港城市大学

教学课程

本科课程: 广告学等

硕、博士课程: 数据采集与分析、新媒体前沿研究等

研究基金

2019.6 - 2020.12 Impression Management in Online Dating, 项目负责人, 澳门科技大学基金会, 项目编号: FRG-19-010-FA, MOP 30,000. (已完成)
2021.9 – 今 How to combat health misinformation about COVID-19: An eye-tracking approach, 项目负责人, 澳门高等教育基金会, 项目编号: HSS-MUST-2021-12, MOP 222,000. (在研)
2022.2 – 今 Antecedents and consequences of Fear of Missing Out, 项目负责人, 澳门科技大学基金会, 项目编号: FRG-22-004-FA, MOP 30,000. (在研)

研究成果

期刊论文:

Peng, K., Wan-Ying Lin, & Hexin Chen. (2022) Consequences of deceptive self-presentation in online dating. *Chinese Journal of Communication*. <https://doi.org/10.1080/17544750.2022.2052130> (SSCI, Q2, IF=2.714)

Peng, K. (2020). To be attractive or to be authentic? How two competing motivations influence self-presentation in online dating. *Internet Research*, 30(4), 1143-1165. (SSCI, SCIE, Q1, IF=6.773)

Cao, B., Saffer, A.J., Yang, C., Chen, H., **Peng, K.**, Pan, S.W., Durvasula, M., Liu, C., Fu, H., Ong, J.J., Tang, W., & Tucker J.D. (2019). MSM Behavior Disclosure Networks and HIV Testing: An Egocentric Network Analysis Among MSM in China. *AIDS and Behavior*, 1-7. (SSCI, Q1, IF=3.895)

会议论文:

Peng, K. (2019, May 25-29). *Being attractive or being authentic? How two competing motivations influence self-presentation in online dating*. International Communication Association Annual Conference, Washington DC, USA.

Peng, K. & Lin, W-Y. (2019, May 25-29). *What happened after you lied? The consequences of deceptive self-presentation in online dating*. International Communication Association Annual Conference, Washington DC, USA.

Peng, K. & Cao, B., (2017, June 24-27). *Being online daters or not: Effects of individual factors, peers influence, and social reality*. The 14th ITS Asia-Pacific Conference of the International Telecommunications Society, Kyoto, Japan.

Peng, K. (2017, May 25-29). *Who will be your e-Doctor? Testing DeAndrea and Carpenter's measure of warranting theory on e-Doctor*. International Communication Association Annual Conference, San Diego, CA, USA.

Peng, K. & Lin, W-Y. (2016, Nov.10-13). *Emotions, Media and Political Participation*. National Communication Association, Philadelphia, PA, USA.

Cao, B., **Peng, K.**, & Wang, L. (2016, June 26-29). *"Friending" or Not: Family Types, Privacy Invasion, and Parent-Child Social Networking on WeChat*. 21st Biennial Conference of the International Telecommunications Society, Taipei, Taiwan.

Peng, K. (2015, Nov. 19-22). *Young Citizens, Social Media and Political Protest: A Survey of College Students in Hong Kong*. National Communication Association, Las Vegas, NV, USA.

Peng, K. (2015, Aug. 6-9). *Using Time Series to Measure Intermedia Agenda Setting Influence in China*. Association for Education in Journalism and Mass Communication, San Francisco, CA, USA.

Peng, K. (2014, Nov. 15-16). *Intermedia Agenda Setting Between Newspaper and Microblogs in China*. Fifth Honours Symposium at WKWSCI, Singapore.

Peng, K. (2013, Nov. 22-23). *Definitions of Journalists in Shield Law*. Midwest Association for Public Opinion, Chicago, IL, USA.

Peng, K. (2013, Nov. 22-23). *Candidate Image Attributes Agenda-Setting: Comparison between Traditional Mainstream Media and Social Media*. Midwest Association for Public Opinion, Chicago, IL, USA.

专业资格认证

October 2021, Training Program in Effective Ph.D./Doctorate Supervision, Macau U of Science and Technology.

May 2021, Mental Health First Aid Standard Course, Macau U of Science and Technology.

August 2017, Advanced Quantitative Methodology, Peking University and University of Michigan.

May 2017, Advanced Tutor Series: Facilitating Discussion, City University of Hong Kong.

May 2017, Advanced Tutor Series: Becoming a Reflective Teacher, City University of Hong Kong.

May 2017, Advanced Tutor Series: Lecturing, City University of Hong Kong.

September 2014, Teaching Students: First Steps, City University of Hong Kong.

奖项

2020, 云课堂教学杰出奖，澳门科技大学。

2015-2017, 学费豁免奖学金，香港城市大学。

2015-2017, 杰出学术表现奖，香港城市大学。

2014-2017, 大学教育资助委员会奖学金，香港大学教育资助委员会。

2012-2014, 新闻学院奖学金，美国印第安纳大学。

2008-2012, 一等、二等、三等奖学金，山西大学。

社群服务

期刊审稿人 *Internet Research, International Journal of Communication, Chinese Journal of Communication, Telematics & Informatics*