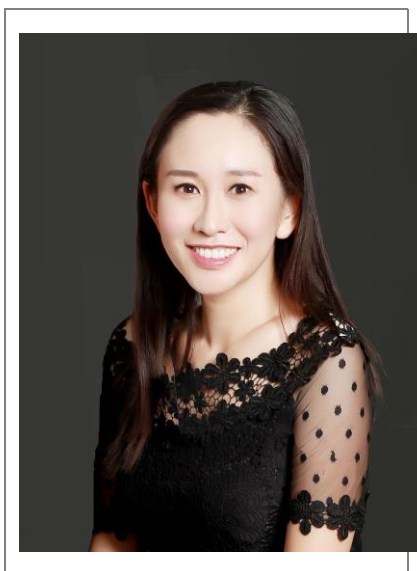


Di Wang



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esearch

Teaching Areas:

Organizational communication, consumer behavior, brand management, new media communication, etc.

Research Areas:

Health communication, communication psychology, and business communication

Academic Qualifications

2009 – 2013 Ph.D. / Communication / University of Arizona
2007- 2009 Master / Communication / University of Macau
2003 - 2007 Bachelor / Broadcasting Journalism / Northeast Normal University

Teaching Experiences

2013 - 2021 Assistant Professor /Faculty of Humanities and Arts / Macau University of Science and Technology
2021 - Present Associate Professor /Faculty of Humanities and Arts / Macau University of Science and Technology

Representative Publications

Journal Articles:

1. **Wang, D.**, Lu, J. (2022). How News Agencies' Twitter Posts on COVID-19 Vaccines Attract Audiences' Twitter Engagement: A Content Analysis. *International Journal of Environmental Research and Public Health*, 19 (5): 2716. <https://doi.org/10.3390/ijerph19052716> (**SSCI Journal; Impact factor: 3.39 in 2020; Q1: Public, Environmental & Occupational Health**)
2. Lyu, J. C., **Wang, D.** & Mao, Z. & Ling, P. (2021). Evolution of media frames about e-cigarettes from 2004 to 2019: a content analysis of newspapers in China, *Health Education Research*, 15, 22, doi: 10.1093/her/cyab019. (**SSCI Journal, Impact factor: 1.108 in 2020; Q2 in Education; Q2 in Public Health, Environmental and Occupational Health; Corresponding author**)
3. **Wang, D.** & Mao, Z. (2021). A comparative study of public health and social measures of

COVID-19 advocated in different countries. *Health Policy*, 125 (8), 957-971.

<https://doi.org/10.1016/j.healthpol.2021.05.016> (SSCI Journal, Impact factor: 2.98 in 2020).

4. Lyu, J. C., Wang, D., Huang, P. & Ling, P. (2021). News media representations of e-cigarettes: a thematic analysis of newspaper coverage in China. *International Journal of Communication*, 15 (2021), 1-22. (SSCI Journal, Q1 in Social Science General; Impact factor: 1.194 in 2020; Corresponding author)
5. Wang, D. & Mao, Z. (2021). From Risks to Catastrophes: How Chinese Newspapers Framed the Coronavirus Disease 2019 (COVID-19) in its Early Stage. *Health Risk & Society*, 23(3-4),93-110. <https://doi.org/10.1080/13698575.2021.1901859>. (SSCI Journal, Impact factor: 1.756 in 2020)
6. Wang, D., Lyu, J. C. & Zhao, X. (2020). Public Opinion about E-Cigarettes on Chinese Social Media: A Combined Study of Text Mining Analysis and Correspondence Analysis. *Journal of Medical Internet Research*, 22(10):e19804. doi:10.2196/19804(SCI-E Journal, Q1 in Health Care Sciences & Services and Medical Informatics, Impact factor: 5.43 in 2020).
7. Wang, D. & Mao, Z. (2020). Who is more likely to spread rumors? A study of the relationship between critical thinking, health anxiety, helpfulness, exhibitionism, and health rumor transmission on WeChat among older adults in China. *Journal of Macau University of Science and Technology*, 14(2), 8-17.
8. Wang, D. (2019). A Study of the Factors Influencing Fans' Tipping Behavior to Talent Anchors on Live Webcast Platform. *Journal of Macau University of Science and Technology*, 13(1), 10-15. (In Chinese).
9. Wang, D. (2019). A Study of Determinants of Teenagers' Privacy Protection Intentions on Social Networking Sites. *The Educational Review, USA*, 3(10), 152-163.
10. Wang, D. (2019). A study of the relationship between narcissism, extraversion, body-esteem, social comparison orientation and selfie-editing behavior on social networking sites. *Personality and Individual Differences*, 146, 127-129. <https://doi.org/10.1016/j.paid.2019.04.012> (SSCI Journal, Q2 in Social Psychology; Impact factor: 2.924 in 2020)
11. Wang, D., Zhu, F. (2018). A study of Factors Affecting Selfie Posting in Social Media. *Journal of Macau University of Science and Technology*, 12(2), 17-24. (In Chinese).
12. Wang, D., Li, H., Zhou, Z., Yang, J., Fan, C. (2018). A study of the impact of online consumer reviews on purchase intention. *Journal of Macau University of Science and Technology*, 12(1), 1-10. (In Chinese).
13. Wang, D. (2017). A study of the relationship between narcissism, extraversion, drive for entertainment, and narcissistic behavior on social networking sites, *Computers in Human Behavior*, 66, 138-148. <http://dx.doi.org/10.1016/j.chb.2016.09.036> (SSCI Journal, Q1 in Communication; Impact factor: 6.829 in 2020)
14. Wang, D. (2016). Does avatar behavior in massively multiplayer online role-playing game reflect ideal self or actual self? *Journal of Macau University of Science and Technology*, 10(1), 35-43.
15. Conway, B. A., Kenski, K. & Wang, D. (2015). The Rise of Twitter in the Political Campaign:

Searching for Intermedia Agenda-Setting Effects in the Presidential Primary, *Journal of Computer-Mediated Communication*, 20(4), 13-19. doi: 10.1111/jcc4.12124
<http://onlinelibrary.wiley.com/doi/10.1111/jcc4.12124/abstract>(SSCI Journal, Q1 in

Communication; Impact Factor: 5.410 in 2021)

16. **Wang, D.** (2015). A Study of Factors Affecting Consumer Memory and Evaluation of Brand Placement in Movies. *Journal of Macau University of Science and Technology*, 9(1), 21-29.
17. Conway, B. A., Kenski, K. & **Wang, D.** (2013). Twitter Use by Presidential Primary Candidates During the 2013 Campaign. *American Behavioral Scientist*, 1-15, doi: 10.1177/0002764213489014(SSCI Journal, Q1 in Interdisciplinary Social Sciences; Impact Factor: 1.601 in 2019)
18. **Wang, D.** (2009) Grassroots get control of public discourse right and change the world, *China Media Research*, 5(4), 13-19.

Book Chapters:

Wang, D. (2015). How the China Image Changed in US Media: A Longitudinal Analysis of Reports in Time Magazine (1992-2008), Ch.13. In H. Chen (Eds.), *China on the pen point: news frame analysis of China events and China's image*. Macau: UMAC Publications Centre.

Conference Proceedings:

1. **Wang, D.** & Mao, Z. (2021). From Risks to Catastrophes: How Chinese Newspapers Framed the Coronavirus Disease 2019 (COVID-19) in its Early Stage. Paper presented at the COVID-19 and Risk webinar, June 18, 2021.
2. Lyu, J.C., **Wang, D.**, Huang P., Ling, P. M. (2021). News media representations of e-cigarettes: a thematic analysis of newspaper coverage in China. Paper presented at the virtual 71st Annual ICA Conference, 27-31 May 2021. **Top Paper Award in Health Communication Division of ICA**
3. **Wang, D.** (2020). A Study of Determinants of Teenagers' Privacy Protection Intentions on Social Networking Sites. Paper presented at the 70th annual conference of International Communication Association (ICA). 21-25 May, 2020. Gold Coast, Australia.
4. Lyu, J.C., **Wang, D.**, Mao Z., Ling, P. M. (2020). Evolution of Media Frames about E-cigarettes from 2004 to 2019: A Content Analysis of Newspapers in China. Paper presented at the 70th annual conference of International Communication Association (ICA). 21-25 May, 2020. Gold Coast, Australia.
5. **Wang, D.** (2019). Who is more likely to spread rumors? A study of the relationship between critical thinking, health anxiety, helpfulness, exhibitionism, and health rumor transmission on WeChat among older adults in China. Paper presented at IAMCR MADRID 2019 Conference, July, 7-11, Madrid, Spain.
6. **Wang, D.** (2019). A study of factors that affect older adults' rumor transmission on Wechat. Paper presented at the Shenzhen Forum: Communication Innovation, New Media, & Digital Journalism,

June, 27-29, Shenzhen, Guangdong, China.

7. **Wang, D.** (2018). A study of factors that affect the middle aged and the elderly spread rumors on Wechat. Paper presented at the 11th News and Communication Psychology Seminar and the 8th Annual Meeting of the Communication Psychology Committee of the Chinese Society of Social Psychology, June, 29-July, 1, Guizhou, China.
8. **Wang, D.** (2018). A Study of Factors Predicting Teenagers' Privacy Information Disclosure and Privacy Control on a Social Networking Site in China. Paper presented at International Trends and Issues in Communication & Media Conference, July, 18-20, Paris, France.
9. **Wang, D.** (2017). The Use of the Modified Protection Motivation Theory to Predict Privacy Protection Behaviours on Social Networking Sites. Paper presented at 15th Annual International Conference on Communication and Mass Media, 8-11 May 2017, Athens, Greece.
10. Kenski, K., Conway, B. A. & **Wang, D.** (2013). Using Twitter to bypass traditional news? Intermedia agenda setting during the 2012 presidential primaries. Paper presented at the NCA 99th Annual Convention, November 21-24, 2013 in Washington DC.
11. Kenski, K. & **Wang, D.** (2011). Moderating Effect of age on relationships between Media Use and Political Knowledge, Efficacy and Participation. Paper presented at ICA 2011 Annual Conference, Boston, May, 2011.
12. **Wang, D.** (2010) How the China Image Changed in US Media: A Longitudinal Analysis of Reports in Time Magazine (1992-2008). Paper presented at NCA 2010 Annual Conference, San Francisco, Nov, 2010.
13. **Wang, D.** (2009) The representation of China in the western media. Guangdong Journalism and Communication Graduate Conference, Guangzhou. Jan. 2009.
14. **Wang, D.** (2008) Grassroots netizens get control of public discursive right and change the world—a contest of public discursive right on Tibet& Olympic issue. Paper presented at International Conference on Popular Culture and Education, Hong Kong. Dec 2008.
15. **Wang, D.** (2008) Inter-media agenda-setting analysis of the news coverage of North Korea nuclear crisis report in China and US. Paper presented at The Fourth Postgraduate Students' Joint Conference on Communication, Hong Kong. July 2008.
16. **Wang, D.** & Chang, X. (2008) Analysis of the media report on 2008 Taiwan presidential election and the movement of public opinion. Paper presented at The First Conference on Media and Current Political Situation Development in the Mainland, Hong Kong, Taiwan and Macau, Macau. June 2008.

Research Grants/Projects

1. 2021-2023, How to attract new media audiences' participation: a study of six national health departments' Twitter accounts, funded by the Higher Education Fund of the Macao S.A.R. Government, "2021 Macau University Humanities and Social Science Research Special Funding Plan." Principal Investigator.
2. 2020-2021, From Risks to Catastrophes: How Chinese Media Framed the Coronavirus Disease

2019 (COVID-19) in its Early Stage, funded by the Higher Education Fund of the Macao S.A.R. Government, “2020 Macau University Humanities and Social Science Research Special Funding Plan.” Principal Investigator.

3. 2020-2021, Agenda setting of the COVID-19 crisis in China: big data analysis of the interplay between government policies, media reports and Internet public opinion, funded by Faculty Research Grant of Macau University and Science and Technology. Principal Investigator.
4. 2019-2020, A Study of Determinants of Teenagers' Privacy Protection Intentions on Social Networking Sites, funded by Faculty Research Grant of Macau University and Science and Technology. Principal Investigator.
5. 2018-2020, Frontier Research Methods of Communication Research: Methodology and Application Examples, funded by Faculty Research Grant of Macau University and Science and Technology. Project Key Investigator.
6. 2014-2016, A Study on the Factors Affecting Narcissistic Behavior in Social Media, funded by Faculty Research Grant of Macau University and Science and Technology. Principal Investigator.
7. 2013-2014, A study of the Effect of Motivation on Political Selective Exposure and Selective Perception, funded by Faculty Research Grant of Macau University and Science and Technology. Principal Investigator.

Professional Qualifications and Awards

1. Top Paper Award in Health Communication Division of ICA, awarded by International Communication Association, May, 2021.
2. Outstanding Performance Award in Online Teaching, awarded by Macau University of Science and Technology, 2020.
3. Best Conference Paper at Guangdong Journalism and Communication Graduate Conference, awarded by Guangzhou Province Office of Education. January, 2009.

Academic and Professional Membership

International Communication Association

National Communication Association, reviewer of the Political Division

Reviewer of International Journal of Public Opinion Research

Reviewer of Journal of Broadcasting & Electronic Media

Reviewer of the political division for National Communication Association annual conference