

# *Hongwen Xing*

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## **Education**

- 2011 L.D. in Communications Shanghai University  
Dissertation: The Difference of Audience and The Reconstruction of Social Identity  
——The Analysis based on Television
- 2001 M.A. In Broadcasting & Television Arts Shanghai University  
Dissertation: Internet Cultures Impact on Chinese Society  
——An Analysis into the social functions of Internet culture's nature
- 1998 LL.B in Sociology Shandong University  
Dissertation: The Impact of TV programs on Children's Socialization
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## **Academic Experience**

- 2016.11- Professor  
Shanghai University of Political Science and Law
- 2014——2016.11 Professor  
School of Film and Television Technology, Shanghai University
- 2009——2014 Associate Professor  
School of Film and Television Technology, Shanghai University
- 2004——2009 Assistant Professor  
School of Film and Television Technology, Shanghai University
- 2001——2003 Assistant  
School of Film and Television Technology, Shanghai University
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## **Research and Teaching Interests**

- Documentary  
TV Cultural production  
Construction of TV Industry in China

## Publication & Presentation

### Books

2013. *Television, Audience and Identity: An Empirical Study in Shanghai*, Shanghai Jiaotong University Press.

2005. *Television and Society*, Xuelin Press(Shanghai).

### Book Chapters

2012. The Construction of Confrontation Consensus: The New Method to the Identification by Television, in Dai Yuanguang(eds.), *New Media and China Modern Society*, Shanghai Jiaotong University Press.

2011. Innovation and Practice: The Analysis and Exploration to Teaching of Broadcasting and TV Editor & Director, in Wang Yanhong(eds.), *Theoretical and Practical Exploration Experimental Teaching of Film and Television Communication*, Shanghai Joint Publishing Press.

2010. The Innovation of Cultivation Method to the Documentary Talents: the view of the making Documentary, in Jin Guanjun & Liu Riyu(eds.), *Film and Television Education*, Shanghai Joint Publishing Press.

2008. The Innovation of The Way to Cultivate Talents on Documentary, in Hu Zhifeng & Dong Xiaoying(eds.), *Aspects-seeking and convergence: the construction of subjectivity and modernity pursuit of Chinese film and TV culture*, Southwest Normal University Press.

2007. The Application of SPSS in Communication research, in Dai Yuanguang & Jin Guanjun(eds), *Introduction to Communication*, Shanghai Jiaotong University Press.

2005. The Report on The Quality of Film and Shanghai university students' television education, *Art Research*, Xuelin Press.

2000. Questionnaire Design and Feasibility Analysis, Research on Supervision by Public Opinion in Shanghai, in Dai Yuanguang & Miao Zhengmin (eds.), *Quantitative Research Methods in Mass Media*, Shanghai University Press.

## Journal Papers

2016 A study on the spread of Chinese media in the United States, Panxi Communication Forum

2015. Update and Conversion of Media Content in Media Convergence Era, *TV Research*, No. 4.

2013. Public Memorials and the Routinization of Political Ethics, *Contemporary Communication*, No. 5.

2013. Media Use and Media Trust of college students in new media Era. *Shanghai Journalism Review*, No. 5.

2012. Television, Class Consciousness and Its Identification: Based on the Shanghai Survey, *Contemporary Communication*, No. 5.

2012. Social Differentiation and Divergent Value Identity in TV Audience: An Empirical Study Based on the Shanghai Survey, *Journal of Shanghai University (Social Science Edition)*, No. 2.

2011. Return to the Subject of Communication and achieving Discourse Platform, *TV Research*, No. 8.

2010. Reconstruction Meaning System and Social Identity of The Audiences: The Analysis on The Drama Creation, *Modern Films*, No. 12.

2009.The Architecture of Market and Logics of Actors: A Study on Shanghai TV Drama Market, *Society: Chinese Journal of Sociology*, No. 3.

2007. the construction of news credibility in Market Environment, *Shanghai Journalism Review*, No. 8.

2005. Interactive: the way media influence on the audience, *Today's Mass Media*, No.11.

2004. Cultural Distinction: Television Culture and Social Difference, *Society*, No.8.

2002. A Comment on TV Serial 'The Kang Xi Dynasty' (second author), *TV Research*, No.3.

2002. Cultural Restructuring and Social Transformation (third author), *Journal of Shanghai University (Social Science Edition)*, Vol. 9, No.2.

2001. Ficklenesses and Choices under Impacting, *Journal of Shanghai University (Social Science Edition)*, Vol. 8, No.3.

2001. Repositioning the Film Industry in China(translated), *New Films*, No.1.

2001. Characters of Internet Consuming Groups and Social Difference, *New Films*, No.1.

1999. Research on Employment of Masters, *Society*, No.7.

#### Conference Paper

2009.Social Differentiation of Audiences and Their Divergent Identity: An Empirical Study Based on the Shanghai Survey: in Beijing, presented the 3<sup>rd</sup> National Doctoral Seminar on Journalism and Communication(CUC), 4(25-28).

2007. The Difference of Audience and The Reconstruction of Social Identity: The Analysis based on Television: in Hongkong, presented The 2<sup>nd</sup> Camp for China Research Methodology Study (USC, CUHK), 7(15-70).

2004. The Impact of Arts of Films and TV on Education for all - around development of undergraduates: A Quantitative Research in Shanghai, presented the 2004 Yearly Meeting of Committee of Films and TV of Chinese Higher Education, Discussion on Development and Education of Arts of Films and TV(SHU), 10(23-25).

2001. Apperceiving the Modern and Regressing the Tradition, presented the First Conference on Management of Internet, TV and Films between the Two Sides of the Taiwan Straits(SHU), 12(17-18).

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## **Productions AS Directors and Editors**

### Documentary as Directors

2015. *Shanghai Story*, News Channel in Shanghai Media Group(SMG).

2001.*For Happiness Day*, 45-minute, Documentary in Shanghai Television Station(STV)

This documentary focused on the firefighters, describing their work and life in Chinese Spring Festival.

2000. *Dingjian and His Classmates*, 45 mins, Documentary in Shanghai Television Station(STV)

This documentary focused on a 20-year-old college student in leukaemia,

DingJian , describing he strived for life and how his classmates give help in raising the treatment costs.

#### Talk Shows as Editors

2001——2008. *Talk Shows on Classic Documentaries*, Documentary Channel of Shanghai Television Station, SMG. The First Prize of The 3<sup>rd</sup> National Provinces Television Programmes Outstanding Award.

This talk shows mainly centered on the Chinese classic documentaries, Revealed the social significance and value of these documentaries by interviewing the directors.

#### TV Programs as Planner

2000. *Wonderful Joy Endless*, Cable Channel, Shanghai Television Station

1999. Shanghai Variety List, Shanghai Television Station

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## Awards and Honors

2011. XuanLing Sports and Art Elite Award, Shanghai University & Xuanling Foundation.

2009. Shanghai Teaching Achievement Prizes, Shanghai Municipal Education Commission.

2008. Outstanding Young Teacher, Shanghai University.

2007. Excellent Instructor for Social Practice in Summer Vacation of Shanghai

2003 & 2004. Excellent Teacher in Charge of Class in School of Film and Television Technology, Shanghai University

2003. Excellent Instructor for the 4<sup>th</sup> Festival of Science and Technology in Shanghai University

2001 & 2002. Excellent Instructor for Social Practice in Summer Vacation

2000. Merit Student (good in study, attitude and health) in Shanghai University

1997-1998. Excellent League member in Shandong University

1995-1996 Merit Student (good in study, attitude and health) in department of Sociology in Shandong University

1994-1998 Shandong University Scholarship

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## **Professional membership**

Chinese Communication Association

Film & TV Education Committee of China's College Education Association

Chinese documentary association

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