

Yan Shaoshi



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Teaching and Research Areas :

Practice and theory of art design/Product design

Academic Qualifications

2011 –2016 Ph.D / Communication / Macau University of Science and Technology
2007 - 2010 Master / Industrial Design / China Academy of Arts
2003 - 2007 Bachelor / Industrial Design / China Academy of Arts

Teaching Experiences

2010 - Present Assistant Professor / Faculty of Humanities and Arts / Macau University of Science and Technology
2008 - 2010 Part-time teachers / Faculty of Design / China Academy of Arts

Representative Publications

Academic Books / Monographs:/ Patent

<i>Patent</i>	<i>Patent No.</i>
ERHU (711)	200730076812
PIPA (822)	200830188350
Information inquiry machine(umbrella)	200830240228
MP3 player	200730327189
Stretcher (1)	200930317059
PIPA(sheep)	200930315912
PIPA(smart)	200930315908

PIPA(blossom)	200930315895
Information inquiry machine	200930331593

Paper

<Shanghai National Musical Instruments Factory erhu brand strategy to explore>Published in<World Chinese Industrial Design Forum Proceedings>2007.

<Macau City Construction Problems>Published in<Cross. Integrated Design Engineering Education Forum>.2012.

< Industrial design graduate design courses and to seek direction > Published in<Design beauty and strength>.2013.

<Teaching Research based user experience design> Published in<Cultural Memory in Urban Development: the Study of the Culture and City Image of Macau> Higher Education Press .2013 .

Design Projects

- 2005 《Hangzhou West Otis Elevator Co., Ltd. - Civil elevator car design》 , Program was adopted and production , Sold in France and other places ;
- 2006 《Lighting Co., Ltd. Taizhou misty - "Christmas LED lamps" series design》 , Program was adopted and production , Sold in the United States and other places 。
- 2007 《Shanghai National Musical Instruments Factory - Erhu Design》 , Program was adopted and production ;
- 2008 《HUQINGYUTANG Drugstore - instant bird's nest products packaging design》 , Program was adopted and production 。
- 2008 《Practical eloquence training - Book Cover》 , Program was adopted and Donghua University Press 。
- 2009 《Hangzhou Qinghefang History and Culture Street "Information inquiry terminal" design》 , Program was adopted and production 。
- 2010 《Kim Yun Instrument Co., Ltd. Yangzhou GUZHENG Interactive Design》 , Program was adopted and production 。
- 2013 <Hong Kong Seafood Restaurant in Macau>, logo and packaging design . Design was adopted
- 2014 < Wealthy Palace Restaurant in Macau > logo and packaging design . Design was adopte

Research Projects

- 2012 《Macau Cultural Objects and urban public facilities, research》 ,Completed.
- 2013 《Culture and image of the city of Macau》 ,Completed.

Academic and Professional Membership

Deputy Managing Director Communication Association of Macau

Professional Qualifications and Awards

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| 2007 | Work "ERHU" invited to exhibit "2007 Shanghai International Musical Instruments Expo" |
| 2008 | Work " PIPA" invited to exhibit the "2008 Shanghai International Musical Instrument Exhibition" |
| 2009 | Works' historical and cultural district of Hangzhou QINGHEFANG Information inquiry terminal design "invited to exhibit" 2009 Ningbo International Industrial Design Expo " |
| 2012 | Works "Interactive zither" invited to participate in "cross-border. Integrated Design Exhibition Design Education Forum". |