

# Yin Hong



Position: Professor & Dean

Faculty: Academy of Film

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## ***Teaching and Research Areas:***

Film and TV industry; film and TV culture

## ***Academic Qualifications***

2012 - 2016 Ph.D. / Literature / Beijing Normal University

2006 - 2007 Master / Literature / Sichuan University

2000 - 2004 Bachelor / Literature / Sichuan University

## ***Teaching Experiences***

Now Dean of Academy of Film, MUST

Now Professor and PhD supervisor of School of Journalism and Communication,  
Tsinghua University

2000 Advanced Visiting scholar of the American Chinese Culture Association, US.

1989-1999 Lecturer, Associate Professor and Professor of the Faculty of Literature and  
Faculty of Arts, Beijing Normal University

1995 Advanced Visiting scholar of York University, Canada

1984-1986 Teaching Assistant of the Faculty of Chinese, Sichuan University

## ***Academic Publication (Selected)***

Yin Hong, Zhan Qingsheng, 2005. *China Film Industry Memo*.

Yin Hong, Zhan Qingsheng, 2006. *China Film Industry Memo*.

Yin Hong, Zhan Qingsheng, 2007. *China Film Industry Memo*.

Yin Hong, Shi Huimin, 2007. *China Film Industry Memo*.

Yin Hong, 2007. *"Banquet": The Fate of Chinese-Style Blockbuster*.

Yin Hong, Wang Xiaofeng, 2006. *A Probe into "High Concept" Commercial Movie Mode*.

Yin Hong, Tang Jianying, 2008. *Get out and Stand up- the soft power of Chinese film in the context of globalization*.

Yin Hong, Huo Zhijing, 2010. *"If You're The One": Love in the Music*.

Yin Hong, 2010. *"Separation" or "Division"? - Thoughts on the Separation and Reform of Radio and Television Broadcasting*.

Yin Hong, Yang Chenghu, 2007. *Culture • Creativity • Industry: The Three-dimensional Space of Chinese Television - Interview with Prof. Yin Hong, Associate Dean, School of Journalism and Communication, Tsinghua University*.

### **Books**

*A History of Chinese Cinema: 1949-2000*, Finesse, 2003

*Yin Hong Selected Anthologies: Media Pictures and Chinese Image*, Fudan University Press, 2004

*Media in China: Consumption, Content and Crisis*, Routledge Curzon, 2002

*China Film Art Report (2008-2017)*, China Film Press 2008-2017

*Spanning a Century: Chinese Movies in the Context of Globalization*, Tsinghua University Press

*Chinese Film Culture During the Turning-Point of the Century*, Beijing Press, 1997,2016

*Hundred Years of Chinese Film Art History*, Yuelu book club 2016

*Tragedy Consciousness and Tragedy Art*, Anhui Publishing House

*Wandering Ghost: Freud and Chinese 20th Century Literature*, Yunnan Publishing House

### **Research Project**

2014-2017 Study on Discipline System of Cultural Industry under Major Tendering Issues of National Social Science Fund

2012-2013 A Study of the Important Bidding Issues for Chinese Ministry of Education on the Going Out of Chinese Movie and Television Culture

2010-2015 Beijing Municipal Bureau of Culture, Radio and Film Bureau Beijing Film Industry Report

2012-2014 Research on the International Communication of Chinese Film and Television Culture by State Press and Publication Administration of Radio Film and Television

***Professional certification and awards***

State Council special allowance for experts

Beijing a group of four talents

National Radio and Television Top Ten Theoretical Workers

Beijing top ten movie workers