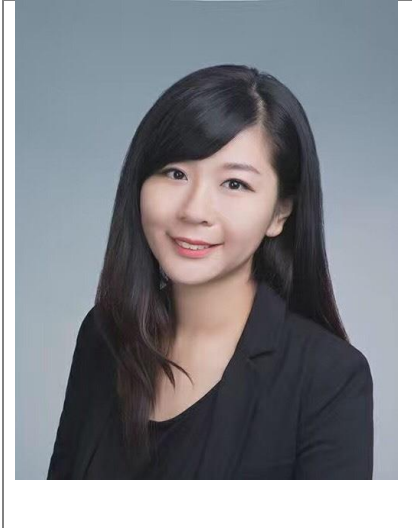# Zhang Mengting

Position : Assistant Professor

Faculty : Faculty of Humanities and Arts

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Teaching and Research Areas :

Design and Innovation Management

Design Entrepreneurship

Design for Interactivity, Connectivity and Intelligence

Academic Qualifications

2013 - 2018	Ph.D / Design and Innovation Management / The Hong Kong Polytechnic University

Teaching Experiences

2020 - Present	Assistant Professor / Faculty of Humanities and Arts / Macau University of Science and Technology
2018 - 2019	Research Associate / School of Design / The Hong Kong Polytechnic University
2015 - 2016	Visiting Lecture / School of Design / The Hong Kong Polytechnic University

Representative Publications

Designer Press (2020), A' Design Award - Product Winner Designs 2019-2020 (Page 138), Hardcopy Edition. Vol. 35-P, Milan. ISBN 978-88-97977-31-5

Mengting, Z. (2018). *Towards A Comprehensive and Integrated Framework That Serves as A Basis to Describe, Stimulate and Analyze Innovation in Intelligent Products.* Doctoral dissertation*.* The Hong Kong Polytechnic University.

Mengting, Z. & de Bont, C. (2015). Emotional Engagement for Human-computer Interaction in Exhibition Design. In the proceedings of *17th International HCI Conference* (pp. 542-549). New York: Springer.

Mengting, Z. (2014). Historic Review of Learning Curve of Innovation. In *DesignEd Asia Conference 2014*. Hong Kong: The Hong Kong Polytechnic University.

Mengting, Z. (2014). An Investigation of Interactive Environment Design Constraints. In *The Design Research Society Conference 2014: Design's Big Debate*. Umeå: Umeå Institute of Design, Umeå University.

Mengting, Z. & de Bont, C. (2014). Constructing the Framework of Micro Innovation for Product Design. In *Asia Design Engineering Workshop 2014*. Taipei.

Lau, N. & Mengting, Z. (2011). Interaction Design and Construction of User Experience in Portable Learning Utility Solution. *Design Principles And Practice: An International Journal*, 5

(4), 453-466.

Lau, N. & Mengting, Z. (2011). Learning Effectiveness in Design and Creativity through Multimedia Learning Framework Based on Online Virtual Environment. In *The CAI Conference Learning Futures: Education, Technology & Sustainability 2011*. UK.

Lau, N. & Mengting, Z. (2010). Design Education towards the Second life Platform. In The Slactions Research Conference 2010. Hong Kong.

Research Grants/Projects

2018 - 2019	Research Associate, Made in China 2025: The Challenges and Opportunities of The Hong Kong Design Industry, Hong Kong Government Policy Innovation and Co-ordination Office
2015 - 2015	Research Assistant, Made in China 2025: The Innovation Design Strategy, China Academy of Engineering

Professional Qualifications and Awards

A-Design Award

Green Building Award

FutureArc Green Leadership Award