

## **Resume of Zhang Zhenpeng**

### **Zhang Zhenpeng**

Professor of Institute for Cultural Industries, Shenzhen University

Ph.D., master's supervisor

Top talents of think tanks in Shandong Province

Director of China Cultural Industry Management Committee

Director of the National Alliance of cultural think tanks

Director of University Research Alliance of cultural and creative industries across the Taiwan Strait

Expert and Secretary General of cultural and creative industry think tank of Shandong Provincial People's Government

The most influential scholar of philosophy and Social Sciences in China

An important source of reprint of newspapers and periodicals of Renmin University of China

### **Main academic direction and achievements**

Engaged in cultural industry management research, mainly academic contributions in cultural industry theory research and industrial organization management, presided over 2 National Social Science Fund Projects (1 project, 1 project in Research), 1 research project of Humanities and social sciences of the Ministry of Education (project), key social science projects of Shandong Province (Project without appraisal), major soft science projects of Shandong Province (project) and other provincial and department level and department level More than 20 horizontal subjects have been published, more than 100 academic papers have been published, 13 papers have been reprinted by Xinhua digest, academic digest of Liberal Arts in Colleges and universities, photocopies of the National People's Congress, Guangming Daily, 1 first prize, 2 second prizes, 2 third prizes for outstanding achievements in social Sciences in Shandong Province, 2 second prizes for outstanding achievements in scientific research in Shandong University, 1 second prize for outstanding achievements in soft sciences in Shandong Province, and research The research report was published by the bulletin of the Ministry of Education (Special Journal of University think tanks), selected as "the most influential scholar of philosophy and Social Sciences in China" and "the author of important reprint source of newspaper materials copied by Renmin University of China".