



MACAU UNIVERSITY  
OF SCIENCE AND TECHNOLOGY  
澳門科技大學

Faculty of  
Hospitality and Tourism Management  
酒店與旅遊管理學院

Songhong Chen, Richard  
Assistant Professor

<u>Areas of Research Expertise</u>	<u>Areas of Teaching Expertise</u>
<ul style="list-style-type: none"><li>● Tourism Economy</li><li>● MICE management</li><li>● Smart-tourism</li><li>● Industry Efficiency/Productivity</li></ul>	<ul style="list-style-type: none"><li>● Meetings, Events, Exhibitions and Convention Management</li><li>● Casino Operation Management</li><li>● Smart tourism</li><li>● Contemporary Management</li><li>● Contemporary Business Statistics</li></ul>

## Qualifications

[Academic Qualifications]

2011.9-2015.6 PhD / Business and Management /Macao University of Science and Technology

2013.9-2014.2 Exchange student/Statistics in Business/ISCTE – University Institute of Lisbon

2009.9-2011.6 Master/Business and Management/ Macao University of Science and Technology

2005.9-2009.6 Bachelor/Computer and IT Application/Macao University of Science and Technology

## Working experience

2018.8-present Assistant Professor of Faculty of Hospitality Tourism Management, Macau University of Science and Technology.

2017.1-2017.6 Part time teacher/Smart tourism/Zhuhai City Polytechnic

2016.8-2018.3 Researcher/ Big Data Center of City Management /City University of Macao

2017.8-2018.3 Member of the Board of Supervisors/Macao Software Association

2015.5-2018.3 Supervisor/Research and Development Department/City University of Macao

## Publications

### [Journal]

1. Songhong Chen, Jian Ming Luo. (2023). Understand Delegates Risk Attitudes and Behaviour: The Moderating Effect of Trust in COVID-19 Vaccination. *Int. J. Environ. Res. Public Health*, 20(5), 3936.
2. Qianhong Chen, Songhong Chen, Christy Ying Ni Liu. (2022). The Effects of Three-Factor Exhibition Attributes on Tourist-Exhibition Organizer Value Co-Creation and Tourists' Satisfaction: A Case Study of China. *Journal of Tourism Management Research*, 9(2), 140-154.
3. Yuanshu Tian, Songhong Chen, Yanni Zhu. (2022). Barriers To The Development Of The Hotel Industry Of Macau During The Covid-19 Pandemic. *1<sup>st</sup> International Research Symposium on Management 2022*.
4. Songhong Chen, Jian Ming Luo. (2021). Assessing Barriers to the Development of Convention Tourism in Macau. *Cogent Social Sciences*, 7(1).
5. Ye Xu, Songhong Chen.(2020). Tourists' Perceptions on Tea Restaurant and Community Based Tourism. *Journal of Macau University of Science and Technology*.
6. Yu Song, Songhong Chen.(2019). Macau gaming industry scale research - a public finance perspective. *2019 Asia-Pacific Forum on Economic and Social Developmen*, 2,86-90.
7. Chen Songhong.(2017).Macao Smart Tourism Productivity Study-Base on Malmquist-DEA Model. *Macao Studies*.
8. Songhong CHEN, Yu SONG, Feng ZENG.(2014).The Chinese City Productivity of Biophysical Perspective:Base on the malmquist-Luenberger Analysis[J].*Journal of Macau University of Science and Technology*, 8(1):21-30.
9. Songhong CHEN,Yu SONG,Yun SUN.(2014).Constructing of Environmental total-factor contruction materials productivity measurement model of EU building industry[J]. *Journal of Macau University of Science and Technology*, 8(2): 21-29.

### [Book]

1. Chen Songhong. (2016). Construction of Environmental Total Factor Single Divisor Productivity Model . Jinlang Publication.