

Chen Yu Jie
Assistant Professor

<i>Areas of Research Expertise</i>	<i>Areas of Teaching Expertise</i>
<ul style="list-style-type: none">● <i>Human Resource Management</i>● <i>Marketing</i>	<ul style="list-style-type: none">● <i>Human Resource Management</i>● <i>Introduction to Management</i>● <i>Organizational Behavior</i>● <i>Professional English</i>

Qualifications

[Academic Qualifications]

- 2005~2009 *Doctor of Business and Administration / Faculty of Management and Administration / Macao University of Science and Technology*
- 2003~2005 *Master of Business and Administration / Major in Marketing / Faculty of Management and Administration / Macao University of Science and Technology*
- 1991~1995 *Bachelor of English Education / Department of Foreign Language and Literature, Nanjing Normal University*

[Professional Qualifications]

- 2013 to Present *Assistant Professor / Faculty of Hospitality and Tourism/Macao University of Science and Technology*
- 2009 to 2013 *Assistant Professor & Course Coordinator / General Education / Macao University of Science and Technology*
- 2003~2007 *Lecturer / General Education / Macao University of Science and Technology*
- 2001~2003 *Teacher & Deputy Director of Teaching Affairs / Shanghai Gold Apple Bilingual School*
- 1999~2001 *Teacher & Leader of English Teaching Group / Shanghai Pinghe Bilingual School*
- 1995~1999 *Junior Lecturer / Nanjing Medical University*

Publications

[Journal Articles]

- 2019 *“A comprehensive model to analyze straw recycling logistics costs for sustainable development: Evidence from biomass power generation”, Sustainable Energy*

- 2018 *“International Alliance of Green Hotels to Reach Sustainable Competitive Advantages : › Sustainability*
- 2018 *“The Impacts of Social Responsibility on Enterprise Performance in Chinese Hospitality Industry” › Advances in Social Science, Education and Humanities Research(ASSEHR)*
- 2017 *“Relationships between Intellectual Capital and Enterprise Performance: Evidence gambling and tourism of Macau from the gambling and tourism of Macau”, The 3rd International Conference on Economics and Management Engineering (ICEME 2017)*
- 2015 *“A Conceptual Model to Optimize Operating Cost of Passenger Ships in Macau,” Mathematical Problems in Engineering*
- 2014.9 *“Evaluation of Production Efficiency by the Three-stage Data Envelopment Analysis Model: Chinese Power Sector as the Study Case” Applied Engineering Decision in the Context of Sustainable Development*
- 2002.9 *“Recruitment of Bilingual Teachers and Selection of Bilingual Textbooks” English Teaching & Research Notes*
- 1998 *“Study on Translation of English Idioms into English in Teaching English” Journal of Nanjing Medical University*