



MACAU UNIVERSITY
OF SCIENCE AND TECHNOLOGY
澳門科技大學

Faculty of
Hospitality and Tourism Management
酒店與旅遊管理學院

Man Tat Cheng
Assistant Professor

<u>Areas of Research Expertise</u>	<u>Areas of Teaching Expertise</u>
<ul style="list-style-type: none">• Chinese identity• Migrant labour• Cross-cultural encounter• Ethics and justice	<ul style="list-style-type: none">• Marketing• Leisure Studies• Museum Studies

Qualifications

[Academic Qualifications]

2011 – 2015	University of Exeter - PhD in Management
2009 – 2010	University of Exeter - MSc Tourism Policy and Development
2005 – 2006	University of Bradford – BA (Hons) Tourism Management

[Teaching Experience]

2016 – 2021	Macau University of Science and Technology	<u>Position:</u> Assistant Professor
2013 and 2014	University of Exeter	<u>Position:</u> Module tutor (cameo)

Research & Publications

[Journal Articles]

- 2021 **Cheng, M.** and Elizabeth, A. (2021). Exploring Chinese students' issues and concerns of studying abroad amid COVID-19 pandemic: An actor-network perspective. *Journal of Hospitality, Leisure, Sport & Tourism Education*. Vol. ahead of print.
<https://doi.org/10.1016/j.jhlste.2021.100349>. SSCI-indexed.
- 2021 **Cheng, M.** (2021). Cross-cultural encounters: sustaining racial prejudice or prompting reflection? In E. Çakmak, H. Tucker and K. Hollinshead (Ed.) *Tourism Paradoxes: Contradictions, Controversies and Challenges* (pp. 97-113). UK: Channel View Publications.
- 2020 Yan, L. and **Cheng, M.** (2020). "The influence of zero-fare tours on the host–guest understanding", *Journal of Hospitality and Tourism Insights*, Vol. ahead-of-print.
<https://doi.org/10.1108/JHTI-06-2020-0114>. ESCI-indexed

[Conference Papers]

- Nov 2019 Conference: Peace and Conflict Resolution Conference 2019
Paper: The role of tourism in Cross-Strait diplomatic relationship: political economy analysis
- Feb 2018 Conference: Critical Tourism Studies – Asia Studies
Paper: Contesting significations of Chinese tourism: Confucian tradition or cultural politics?
- Jul 2017 Conference: International conference on tourism, ethics and global citizenship: connecting the dots
Paper: Institutionalised Racial Prejudices: The encounter between Chinese students and UK host families
- Apr 2017 Conference: 5th UNESCO UNITWIN Conference – Local identity and tourism management on world heritage sites
Paper: The fortune of Macanese cuisine: a culinary landscape shaped by Macau tourism
- Apr 2016 Conference: International Sociology Association – RC50 Tourism Paradoxes: challenges to scholarship and Practices
Paper: Gifting culture of Chinese tourists: deconstruction of filial piety and guanxi with reference to the theory of critical inheritance

[Research Projects Funded]

- 2020 – 2022 Funding scheme: Macao Higher Education Institutions in the Area of Research in Humanities and Social Sciences
Project: **Principal investigator** - Public health interventions in response to epidemic the impacts on employee well-being and hospitality servicescape.

2020 – 2022	<u>Funding body:</u> The Science and Technology Development Fund, Macao (FDCT) <u>Project:</u> Co-investigator - Innovation of Dynamic Wi-Fi password and convenient Wi-Fi connection: the synergy of Wi-Fi coverage and construction of big data system.
2017 – 2018	MUST General Research Grants <u>Project:</u> Principal investigator - The role of tourism in shaping the interpretations of Kinmen: a cultural politics analysis
2017 – 2018	MUST General Research Grants <u>Project:</u> Co-investigator - The Destination Image of Vietnam among Macau Outbound Travellers