



Name: OTOO, Felix Elvis
Assistant Professor

<u>Areas of Research Expertise</u>	<u>Areas of Teaching Expertise</u>
<ul style="list-style-type: none"> ● Senior tourism ● Diaspora tourism ● Volunteer tourism ● Tourist victimology ● Culinary tourism ● Backpacker tourism 	<ul style="list-style-type: none"> ● Tourism law ● Tourism marketing ● Commercial recreation management ● Sustainability ● Cultural heritage ● Social and psychological aspects of tourism ● Principles and practices of hospitality and tourism

Qualifications

[Academic Qualifications]

PhD. - School of Hotel and Tourism Management, The Hong Kong Polytechnic University, Hong Kong..

MPhil. - Department of Hospitality and Tourism Management, University of Cape Coast, Ghana.

Bsc. - Department of Hospitality and Tourism Management, University of Cape Coast, Ghana.

Diploma - Institute of Commercial Management, United Kingdom.

[Teaching Experience]

- 1 September 2022 – to date – **Assistant Professor** – “Introduction to Tourism and Hospitality Business”, Macau University of Science and Technology, Macau SAR, China.
- 12 January 2022 – 15 May 2022 – (**Part time**) **Assistant Professor** – “Tourism Marketing”, Macau University of Science and Technology, Macau SAR, China.
- 1 September 2021 – 15 December 2021 – (**Part time**) **Assistant Professor** – “Tourism Law”, Macau University of Science and Technology, Macau SAR, China.
- 7 December 2020 to 24 January 2021– **Assistant Professor** “Commercial Recreation Management”, Hospitality and Tourism Institute, Duy Tân University, Vietnam.
- 7 December 2020 to 24 January 2021– **Assistant Professor** “Programming in Recreation Services and Tourism”, Hospitality and Tourism Insitute, Duy Tân University, Vietnam.
- September 2018 – December 2018. **Tutor** “Freshman seminar”. The Hong Kong Polytechnic University. Student Feedback Questionnaire (111 students, score not available).
- September 2017 – December 2017. **Tutor** “Freshman seminar”. The Hong Kong Polytechnic University. Student Feedback Questionnaire (104 students, score 3.7 out of 5).
- August 2016 – December 2016. **Lecturer** “Travel and tour operations management”. Christ Apostolic University.
- January 2016 – May 2016. **Lecturer** “Principles of tour guiding”. Christ Apostolic University
- January 2016 – May 2016. **Lecturer** “Social and psychological aspects of tourism” Christ Apostolic University.
- August 2015 – December 2015. **Lecturer** “Alternative tourism”. Christ Apostolic University.

- August 2015 – December 2015. **Lecturer** “Leisure activities and hospitality”. Christ Apostolic University.
- August 2015 – December 2015. **Lecturer** “Gender and tourism”. Christ Apostolic University.
- January 2015 – May 2015. **Lecturer** “Tourism planning and development”. Christ Apostolic University.
- January 2015 – May 2015. **Lecturer** “Issues in community participation”. Christ Apostolic University.
- January 2015 – May 2015. **Lecturer** “Eco-tourism”. Christ Apostolic University.
- January 2015 – May 2015. **Lecturer** “Sustainable tourism”. Christ Apostolic University.
- January 2015 – May 2015. **Lecturer** “Leisure and disability”. Christ Apostolic University.
- August 2014 – December 2014. **Lecturer** “Tour packaging and operations”. Christ Apostolic University.
- August 2014 – December 2014. **Lecturer** “Parks management”. Christ Apostolic University.
- August 2014 – December 2014. **Lecturer** “Thematic geography of Ghana”. Christ Apostolic University.
- August 2014 – December 2014. **Lecturer** “Tourism and the physical environment”. Christ Apostolic University.
- August 2014 – December 2014. **Lecturer** “Principles and practices of hospitality and tourism”. Christ Apostolic University.

[Editorial Experience]

- *Ad hoc reviewer – Journal of Travel and Tourism Marketing*
- *Ad hoc reviewer – Journal of Tourism, Culture and Communication*
- *Ad hoc reviewer – Anatolia: An International Journal of Tourism and Hospitality Research*
- *Ad hoc reviewer – Tourism Management Perspective*
- *Ad hoc reviewer – Current Issues in Tourism*
- *Ad hoc reviewer – Journal of China Tourism*
- *Ad hoc reviewer – Journal of Global Research in Education and Social Science*

Research & Publications

[Journal Articles]

- **Otoo, F. E.**, Ngwira, C., & Kankhuni, Z. (2022). Understanding urban festival attendees' involvement in Hong Kong dragon boat festival. *International Journal of Tourism Cities*, (ahead-of-print). **UGC CARE. ESCI**
- Kim, S., Choe, J. Y., King, B., Oh, M., & **Otoo, F. E.** (2022). Tourist perceptions of local food: A mapping of cultural values. *International Journal of Tourism Research*, 24(1), 1-17. **SSCI**
- Badu-Baiden, F., Kim, S. S., **Otoo, F. E.**, & King, B. (2022). International tourists' local African food consumption. *Tourism Review*, (ahead-of-print).
- **Otoo, F. E.**, Hwang, Y., Kim, S., & Morrison, A. M. (2021). Understanding the Dimensionality and Underlying Nature of Senior Overseas Travel Motivations. *Journal of Hospitality & Tourism Research*, 45(8), 1513-1538.
- **Otoo, F. E.**, Kim, S., Agrusa, J., & Lema, J. (2021). Classification of senior tourists according to personality traits. *Asia Pacific Journal of Tourism Research*, 26(5), 539-556.
- **Otoo, F. E.**, Kim, S. S., & Styliadis, D. (2021). Diaspora tourists' emotional experience. *International Journal of Tourism Research*, 23(6), 1042-1058. **SSCI**
- **Otoo, F. E.**, Kim, S., & Choi, Y. (2021). Developing a multidimensional measurement scale for diaspora tourists' motivation. *Journal of Travel Research*, 60(2), 417-433. **SSCI**
- **Otoo, F. E.**, Kim, S. S., & King, B. (2021). African diaspora tourism-How motivations shape experiences. *Journal of Destination Marketing & Management*, 20, 100565. **SSCI**
- Agyeiwaah, E., Dayour, F., **Otoo, F. E.**, & Goh, B. (2021). Understanding backpacker sustainable behavior using the tri-component attitude model. *Journal of Sustainable Tourism*, 29(7), 1193-1214. **SSCI**
- Mensah, E. A., Agyeiwaah, E., & **Otoo, F. E.** (2021). Re-conceptualizing volunteer tourism organizations roles: A host perspective. *Tourism Management Perspectives*, 37, 100785. **SSCI**
- **Otoo, F. E.**, Senbento, D. L., & Demssie, M. A. (2020). Social and environmental responsibility among inbound tour operations in Hong Kong. *Journal of China Tourism Research*, <https://doi.org/10.1080/19388160.2020.1798319> **ESCI**
- **Otoo, F. E.**, Kim, S., & Park, J. (2020). Motivation-based segmentation of Chinese senior travelers: The role of preferences, sociodemographic, and travel-related features. *Journal of Vacation Marketing*, 26(4), 457-472. <https://doi.org/10.1177/1356766720942550> **SSCI**
- **Otoo, F. E.**, Kim, S., & Choi, Y. (2020). Understanding senior tourists' preferences and characteristics based on their overseas travel motivation clusters. *Journal of Travel & Tourism Marketing*, 37(2), 246-257. DOI: 10.1080/10548408.2020.1740136 **SSCI**
- **Otoo, F. E.**, Kim, S., & Choi, Y. (2020). Developing a multidimensional measurement scale for diaspora tourists' motivation. *Journal of Travel Research*, 60(2), 417-433. DOI: 0047287519899990. **SSCI**
- **Otoo, F. E.**, & Kim, S. (2020). Analysis of studies on the travel motivations of senior tourists from 1980 to 2017: Progress and future directions. *Current Issues in Tourism*, 1-25. DOI: 10.1080/13683500.2018.1540560 **SSCI**
- **Otoo, F. E.**, Badu-Biaden, F., & Kim, S. (2019). A qualitative cognitive appraisal of tourist harassment. *International Journal of Tourism Research*, DOI: 10.1002/jtr.2274. **SSCI**
- Agyeiwaah, E., **Otoo, F. E.**, Suntikul, W., & Huang, W. (2019): Understanding culinary tourist motivation, experience, satisfaction, and loyalty using a structural approach, *Journal of Travel & Tourism Marketing*, 36(3), 295-313. DOI: 10.1080/10548408.2018.1541775 **SSCI**
- Han, H., Kim, S., & **Otoo, F. E.** (2018). Spatial movement patterns among intra-destinations using social network analysis. *Asia Pacific Journal of Tourism Research*, 23(8), 806-822. DOI: 10.1080/10941665.2018.1493519 **SSCI**

- **Otoo, F. E.**, & Kim, S. (2018). Is there stability underneath health risk resilience in Hong Kong inbound tourism? *Asia Pacific Journal of Tourism Research*, 23(4), 344-358. DOI: 10.1080/10941665.2018.1433700 **SSCI**
- **Otoo, F. E.**, Gyebi, B. & Wireko-Gyebi, S. (2016). Associated factors of alcohol and alcoholism among tertiary students. *Journal of Substance Use*, 22(1), 20-30. DOI: 10.3109/14659891.2016.1140236 **SCIE, FID**
- **Otoo, F. E.**, Agyeiwaah, E., Dayour, F., & Wireko-Gyebi, S. (2016). Volunteer tourists' length of stay in Ghana: Influence of socio-demographic and trip attributes. *Tourism Planning & Development*, 13(4), 409-426. DOI: 10.1080/21568316.2015.1136834 **ESCI**
- **Otoo, F. E.**, & Amuquandoh, F. E. (2014). An exploration of the motivations for volunteering: A study of international volunteer tourists to Ghana. *Tourism Management Perspectives*, 11, 51-57. DOI: 10.1016/j.tmp.2014.04.001 **SSCI**
- **Otoo, F. E.**, & Amuquandoh, F. E. (2014). An investigation into the experiences of international volunteer tourists in Ghana. *Anatolia: An International Journal of Tourism and Hospitality Research*, 25(3), 431-443. DOI: 10.1080/13032917.2014.903377 **EBSCO HTI, CADI**
- **Otoo, F. E.** (2014). Constraints of international volunteering: A study of volunteer tourists to Ghana. *Tourism Management Perspectives*, 12, 15-22. DOI: 10.1016/j.tmp.2014.07.002 **SSCI**
- Badu-Baiden, F., Boakye, K. A., & **Otoo, F. E.** (2016). Backpackers' views on risk in the Cape Coast-Elmina area of Ghana. *International Journal of Tourism Sciences*, 16(1-2), 1-14. DOI: 10.1080/15980634.2016.1185308 **KCI**
- Badu-Baiden, F., Adu-Boahen, E. A., & **Otoo, F. E.** (2016). Tourists' response to harassment: a study of international tourists to Ghana. *Anatolia*, 27(4), 468-479. DOI: 10.1080/13032917.2016.1193817 **EBSCO HTI, CADI**
- **Otoo, F. E.** (2013). Motivations of American volunteer tourists to Ghana. *African Journal of Hospitality, Tourism and Leisure*, 2(4), 1-13. **DOAJ**

[Conference Papers]

- **Otoo, F. E.**, Kim, S., Agrusa, J., and Lema, J. (July, 2021) APTA 2022 Jeju Conference. South Korea.
- **Otoo, F.**, and Kim, S. International Conference on Tourism (ICOT) 2020, Virtual Conference. Are senior tourists distinctive according to personality traits? ICOT Virtual conference, p. 59. (<https://iatour.org/icot2020/wp-content/uploads/2020/09/ICOT2020-BOOK-OF-ABSTRACTS-FINAL-1.pdf>)
- **Otoo, F.**, and Kim, S. (June 6, 2017). Strategies and implications of funding for volunteer placements overseas. Conference Proceedings of 3rd Global Tourism and Hospitality Conference, Hong Kong (pp. 438-441).
- Hagchin Han, Seongseop Kim, Jaeseok Kim & **Felix Otoo** (December 7, 2017). Comparative study of tourist network in Chinese and Japanese tourists to Korea using social network analysis. TTRA Asia Pacific Chapter Conference, Paper Session II.

[Research Projects Funded]