

Faculty of Hospitality and Tourism Management 酒店與旅遊管理學院

Hu Xiao, Leo Assistant Professor

Areas of Research Expertise

- Sustainability in Tourism and Hospitality
- Destination Stakeholder Management
- Tourism Policy Network Analysis

Areas of Teaching Expertise

- Introduction to Management
- Professional English
- Innovation and Sustainability in Hospitality

Oualifications

[Academic Qualifications]

2017 PhD / Tourism / University of Otago, New Zealand

2010 Master of Arts / International Relations (Economy and Trade) / Flinders University, Australia

Bachelor of Arts (Hons) / Business Administration / University of Hertfordshire, UK

[Professional Qualifications]

New Zealand Certificate in Adult and Tertiary Teaching (Level 4) - on progress

Certificate of Completion in 12-hour Mental Health First Aid (MHFA) Standard Course, The Mental Health Association of Hong Kong

Publications

[Journal Articles]

Yang L, Hu X, Lee HM, Zhang Y. The Impacts of Ecotourists' Perceived Authenticity and Perceived Values on Their Behaviors: Evidence from Huangshan World Natural and Cultural Heritage Site. Sustainability. 2023; 15(2):1551. https://doi.org/10.3390/su15021551

Hu, X., Ying, T., Lovelock, B., & Mager, S. (2019). Sustainable water demand management in the hotel sector: a policy network analysis of Singapore. Journal of Sustainable Tourism, 27(11), 1686-1707. doi: 10.1080/09669582.2019.1652621

Hu, X., Lovelock, B., Ying, T., & Mager, S. (2019). Stakeholder Collaboration on Policymaking for Sustainable Water Management in Singapore's Hotel Sector: A Network Analysis. Sustainability, 11(8), 2360. doi: 10.3390/su11082360

[Conference Papers]

Hu, X. (2021). Water footprint for the hotel industry as a tool of sustainable water management: a case study of Region X, China. Web of Proceedings, Francis Academic Press. doi:10.25236/iceesr.2021.045

Hu, X. (2020). Sustainable water demand management: a case study of Singapore's accommodation sector. IOP Conference Series: Earth and Environmental Science, Sci. 576 012005. doi:10.1088/1755-1315/576/1/012005

Hu, X., (2017), Sustainable water management in the hotel sector: policy network analysis of Singapore, the 27th Council for Australasian Tourism and Hospitality Education (CAUTHE) Conference, Dunedin, New Zealand

Hu, X., Lovelock, B., Mager, S., & Ying, T., (2016), Sustainable water management in the hotel sector: a preliminary policy network analysis of Singapore, the 22nd Asia Pacific Tourism Association (APTA) Annual Conference, Beijing, China

[Books]

Hu, X. (2014), Behavioural skills for business, 2nd Edition, China Modern Economic Publishing House

Hu, X. & Yin, L. (2013), Economic II: the world economy, 2nd Edition, China Modern Economic Publishing House

Membership of Academic and Professional Associations

Member (2016-2017) The Council for Australasian Tourism and Hospitality Education (CAUTHE)

Member (2016-2017) - Asia Pacific Tourism Association (APTA)