



Susanna Kim
Assistant Professor

<u>Areas of Research Expertise</u>	<u>Areas of Teaching Expertise</u>
<ul style="list-style-type: none"> ● Health tourism (Wellness / Healing) ● Religious tourism & Pilgrimage ● Culture tourism, Red tourism ● Environmental psychology ● Tourism industry (Travel agency & Casino) 	<ul style="list-style-type: none"> ● Research Methodology ● Basic and Advanced Statistics ● Tourism Psychology ● Tourism Principles ● Travel agency management and practice.

Qualifications

[Academic Qualifications]

PhD in Tourism, Hanyang University, South Korea

Master in Entertainment Contents, Hanyang University, South Korea

Bachelor in International Business, Edinburgh Napier University, UK

Economic(C), Korea University, South Korea

[Teaching Experience]

Sehan University (Assistant Professor)

Kyung Hee University (Research Professor)

Hanyang University Graduate school of international tourism (Adjunct Professor)

[Awards Received]

Member of the National Assembly (2021). Excellent Research Award.

Issuer: Kiyku Eoh (Chungcheongnam-do)

Korea Foodservice Beverage Championship (2020). Outstanding Leader Award.

“Coffee Barista”

Journal of Tourism Studies (2020). The largest Citation Paper.

“The effect of the attractiveness of nature on attitude and behavioral intention in outdoor recreation”

International Conference of Health-Oriented Tourism & Hospitality (2019). Best Paper.

“Estimating the preservation value of urban forest: Focusing on the restorative experiences and environmental concern”

The Korea Academic Society of Tourism and Leisure (2019). Best Paper.

“The effect of the awareness of particulate matter on decision-making process of pro-environmental tourism behaviors”

Global Congress of Special Interest Tourism & Hospitality (2019). Best Paper.

“Why do people want to go sightseeing in North Korea?: Applying an extended model of goal-directed behavior”

The Korean Society for Aviation and Aeronautics (2018). Best Presenter Paper.

“The effect of transformational leadership of aviation flight managers on customer-oriented”

The Tourism Sciences Society of Korea (2017). Best Paper Excellence Award.

“Policy Implications of Nature-based Healing Tourism Using the Program Logic Model”

The Tourism Sciences Society of Korea (2015). New Investigator Award.

“The impact of nature-based outdoor recreation settings on the healing tourists’ attention restoration and quality of life”

Korea Hospitality and Tourism Academe (2015). Best Paper.

“The effect of healing tourism participants’ attention restoration and emotion for healing programs on satisfaction with life and loyalty”

Hanyang University (2015). Doctorate Excellence Dissertation Award.

“The impact of nature-based outdoor recreation settings on the healing tourists’ attention restoration and quality of life”

[Organizing Academic Conferences]

International Symposium on Commemorating the 200th Anniversary of the Birth of Saint Kim Dae-geon 2021. Solmoe Shrine in Danggin, South Korea. 17 to 19 August 2021.

The 9th RISM Conferences “Comprehensive study of International pilgrimage site by the Vatican: Seoul Catholic Pilgrimage Route” 2022. Clerical Congregation of the Blessed Korean Martyrs, South Korea. 9 April 2022.

International colloquium to discover the story of Haemi Sanctuarium Internationale, South Korea 2023. Korea Tourism Organization, South Korea, 27 February 2023.

[Professional field activities]

Little Sisters of the Poor (Welfare facilities for senior citizens) (Specialty steering committee)

The Tourism Sciences Society of Korea (Senior director)

The Korean Society for Aviation and Aeronautics (Editorial director)

Seoul City Sports Council (Specialty sport committee)

International Journal of Tourism and Hospitality Research (Editorial Board)

International Journal of Tourism Sciences (Editorial Board)

Research Institute for Spirituality of Martyrdom (Editorial Board)

Research & Publications

[Journal Articles]

75) **Kim, J. S.** & Jo, H. Y. (2023). A Study on the Future Operation Plan through the Analysis of Multi-major Perception, Improvement and Requirements of University Students. *Journal of Learner-Centered Curriculum and Instruction*, Accepted.

74) **Kim, J. S.**, Lee, T. J., Kim, S. T. & Han, J. W. (2023). Estimating the preservation value, the Solmoe shrine using dichotomous choice contingent valuation method: Focusing on spiritual well-being and restorative experiences. *International Journal of Tourism Research*, Accepted.

73) **Kim, J. S.**, Han, J. W., & Jo, H. Y. (2023). The Structural Relationship between the Need to Explore Community Culture for Early Childhood Education Department Freshmen and University Life Adaptation and the Intention to Drop Out. *Journal of Learner-Centered Curriculum and Instruction*, Accepted.

72) Kim, M. J., Hall, C. M., Kwon, O., Hwang, K., & **Kim, J. S.** (2023.09). Orbital and sub-orbital space tourism: motivation, constraint and artificial intelligence. *Tourism Review*.
<https://doi.org/10.1108/TR-01-2023-0017>

71) **Kim, J. S.**, Lee, T. J., & Kim, M. J. (2023). Effect of pandemic-related stress on the decision-making process for individual outdoor leisure activities. *Journal of Leisure Research*,
<https://doi.org/10.1080/00222216.2023.2193195>

70) Han, J. W., **Kim, J. S.** & Jo, H. Y. (2023). Effect of environmental attitudes and tourism experience on environmental awareness and environmental conservation awareness: Focusing on pre-service early childhood teachers, *Journal of Learner-Centered Curriculum and Instruction*, 23(11), 205-216.
<https://doi.org/10.22251/jlcci.2023.23.11.205>

- 69) Han, J. W., Jeong, B. O., & **Kim, J. S.** (2023). The effect of theme park of service quality on revisit intention: Testing the mediation effect emotional value and economical value, *Korean Journal of Hospitality and Tourism*, 32(3), 35-51. <https://doi.org/10.24992/KJHT.2023.6.32.03.35>
- 68) Han, J. W., **Kim, J. S.**, & Chae, H. J. (2023). The impact of place attachment to pilgrimage sites in Korea Catholic on self-esteem and quality of life through pilgrimage pursuit values, *Korean Journal of Hospitality and Tourism*, 32(3), 149-167. <https://doi.org/10.24992/KJHT.2023.6.32.03.149>
- 67) **Kim, J. S.**, Seo, H. S. & Kim, S. I. (2023). The Effect of Pilgrimage Motivations of Seoul Catholic Pilgrimage Route(SCPR) on Revisit Decision Making Process: Testing the Mediating Effect of Martyrdom Value and Satisfaction, *Korean Journal of Hospitality and Tourism*, 32(1), 179-197. <https://doi.org/10.24992/KJHT.2023.6.32.01.179>
- 66) **Kim, J. S.**, Kim, Y. A. & Kim, H. J. (2022). The effect of motivation of pilgrimage on satisfaction and revisit intention: Focusing on Solmoe shrine. *Korean Journal of Hospitality and Tourism*, 31(8), 137-152. <https://doi.org/10.24992/KJHT.2022.12.31..08.137>.
- 65) Chung, W. J., **Kim, J. S.**, & Jeong, C. (2022). The impact of pilgrimage value on experiential satisfaction, self-esteem and psychological well-being: The case of the Shrine of Solmoe Catholic pilgrims. *Journal of Hospitality & Tourism Studies*, 24(4), 165-182. <https://doi.org/10.31667/jhts.2022.08.93.165>
- 64) Kah, J. A., Lee, S. H., & **Kim, J. S.** (2022). The effects of travelers' price sensitivity on information search behaviors. *Sustainability*, 14(7), 3818-3832. <https://doi.org/10.3390/su14073818>
- 63) Qiu, L., I. A., Lee, T. J., & **Kim, J. S.** (2021). How sustainable social media advertising affect visitors' decision to attend a festival event?. *Sustainability*, 13(17), 9710-9726. <https://doi.org/10.3390/su13179710>
- 62) Jin, B. R. & **Kim, J. S.** (2021). The policy application for the holy land of priest Kim Dae-Geon in Korea by applying program logic model. *Journal of Tourism Studies*, 33(3), 25-46. <https://doi.org/10.21581/jts.2021.8.33.3.25>
- 61) Gu, S. J. & **Kim, J. S.** (2021). A study on selection attributes of Catholic shrines in Korea using IPA: Focusing on the Solmoe shrine. *Journal of Tourism Studies*, 33(3), 135-155. <https://doi.org/10.21581/jts.2021.8.33.3.135>
- 60) Li, X., **Kim, J. S.**, & Lee, T. J. (2021). Contribution of supportive local communities to sustainable event tourism. *Sustainability*, 13(14), 7853-7865. <https://doi.org/10.3390/su13147853>
- 59) Han, J. H. & **Kim, J. S.** (2021). Moderating effects of MZ generation on the relationship between tourists' tourism information sharing motivations on social media and their behavior. *Journal of Tourism and Leisure*, 33(7), 181-200. <https://doi.org/10.31336/JTLR.2021.7.33.7.181>
- 58) **Kim, J. S.**, Lee, T. J., & Hyun, S. S. (2021). Estimating the economic value of urban forest parks: Focusing on restorative experiences and environmental concerns. *Journal of Destination Marketing & Management*, 20, 100603. <https://doi.org/10.1016/j.jdmm.2021.100603>
- 57) Li xiubai, **Kim, J. S.**, & Lee, T. J. (2021). Collaboration for community-based cultural sustainability in island tourism development: A case in Korea. *Sustainability*, 13(13), 7306-7323. <https://doi.org/10.3390/su13137306>
- 56) **Kim, J. S.** (2021). Understanding hotel employees' subjectivity towards workplace peer interactions: A Q methodology approach. *International Journal of Tourism and Hospitality Research*, 35(4), 49-61. <https://doi.org/10.21298/IJTHR.2021.4.35.4.49>
- 55) **Kim, J. S.**, & Han, J. H. (2021). The influence of the transformational leadership of hotel supervisor on job satisfaction, customer orientation, proactive and customer service performance: Focusing on hotel frontline employees. *Journal of Tourism Studies*, 33(2), 187-205. <https://doi.org/10.21581/jts.2021.5.33.2.187>
- 54) **Kim, J. S.** (2021). A study on the subjectivity of hotel employees' customer interaction: Application of the Q methodology. *Korean Journal of Hospitality and Tourism*, 33(3), 1-20. <https://doi.org/10.24992/KJHT.2021.4.30.03.1>

- 53) **Kim, J. S.** (2021). The effects of customer incivility on hotel employees' emotional exhaustion, organizational commitment, and turnover intention. *Journal of Tourism and Leisure*, 33(4), 173-189. <https://doi.org/10.31336/JTLR.2021.4.33.4.173>
- 52) **Kim, J. S.** (2021). Influence of hotel employee' mindfulness on work engagement: Testing the mediating effect of stress and stress coping. *Korean Journal of Hospitality and Tourism*, 30(3), 57-76. <https://doi.org/10.24992/KJHT.2021.4.30.03.57>
- 51) Ren, G., & **Kim, J. S.** (2021). The effect of COVID 19 stress on Chinese potential tourists' decision-making process of nature-based outdoor activities: Applying extended theory of planned behavior. *Journal of Tourism and Leisure*, 33(2), 27-44. <https://doi.org/10.31336/JTLR.2021.2.33.2.27>
- 50) **Kim, J. S.**, Lee, T. J., & Kim, N. J. (2021). What motivate people to visit an unknown tourist destination? Applying an extended model of goal-directed behavior. *International Journal of Tourism Research*, 23(1), 13-25. <https://doi.org/10.1002/jtr.2388>
- 49) Kim, S. T., Kim, Y. A., & **Kim, J. S.** (2020.10). The effect of wellness perception on subjective happiness of rural tourism participants: Mediating effect of perceived restorativeness environment and recovery experience. *Journal of Tourism Sciences*, 44(8), 243-263. <http://dx.doi.org/10.17086/JTS.2020.44.8.243.263>
- 48) **Kim, J. S.** (2020.12). A study on the learning experience of online/offline convergence teaching method in COVID 19 situation applying grounded theory: Focusing on department of airline services learners. *Journal of Tourism Studies*, 32(4), 211-233. <https://doi.org/10.21581/jts.2020.11.32.4.211>
- 47) **Kim, J. S.**, & Cho, H. G. (2020.08). The influence of slowcity tourist's wellness value and environmental value on revisit decision making process: Application of the model of goal-directed behavior. *Journal of Tourism Studies*, 32(3), 99-119. <https://doi.org/10.21581/jts.2020.8.32.3.99>
- 46) **Kim, J. S.**, & Kah, J. H. (2020.05). Comparative analysis on the value evaluation of natural-based healing tourism: Application of contingent valuation method and choice experiment. *Journal of Tourism Studies*, 32(2), 25-47. <https://doi.org/10.21581/jts.2020.5.32.2.25>
- 45) Jang, J., Jo, W., & **Kim, J. S.** (2020.02). Can employee workplace mindfulness counteract the indirect effects of customer incivility on proactive service performance through work engagement? A moderated mediation model. *Journal of Hospitality Marketing & Management*, 29(7), 812-829. <https://doi.org/10.1080/19368623.2020.172595>
- 44) Kim, M. J., Boon, M., Lee, C. K., & **Kim, J. S.** (2019). Effects of employees' personality and attachment on job flow experience relevant to organizational commitment and consumer-oriented behavior. *Journal of Hospitality and Tourism Management*, 41, 156-170. <https://doi.org/10.1016/j.jhtm.2019.09.010>
- 43) **Kim, J. S.**, & Kah, J. H. (2019). The effect of corporate social responsibility of a travel agency on employees' organizational commitment: Focusing on commitment-trust theory. *International Journal of Tourism and Hospitality Research*, 33(12), 61-75. <https://doi.org/10.21298/IJTHR.2019.12.33.12.61>
- 42) Jiang, C., Ren, G., & **Kim, J. S.** (2019). The effect of the awareness of particulate matter on decision making process of pro-environmental tourism behaviors: Applying VBN (value-belief-norm) theory. *Journal of Tourism and Leisure*, 31(9), 77-98. <https://doi.org/10.31336/JTLR.2019.9.30.9.77>
- 41) **Kim, J. S.**, & Kim, N. J. (2019). An exploratory study on the relations among tourists' mindfulness, healing restorative environment perception, attention restoration, and the quality of life of participants in a nature-based program. *Journal of Tourism Sciences*, 43(2), 55-78. <http://dx.doi.org/10.17086/JTS.2019.43.2.55.78>
- 40) **Kim, J. S.**, & Han, S. H. (2019). The effect of values of nature-based outdoor recreation on environmental policy support through particulate matter risk perception and ascription of responsibility: An application of VBN(Value-Belief-Norm). *International Journal of Tourism and Hospitality Research*, 33(3), 5-20. <https://doi.org/10.21298/IJTHR.2019.3.33.3.5>

- 39) Han, J. H., **Kim, J. S.**, Lee, C. K., & Kim, N. J. (2019). Role of place attachment dimensions in tourists' decision-making process in Cittáslow. *Journal of Destination Marketing & Management*, 11, 108-119. <https://doi.org/10.1016/j.jdmm.2018.12.008>
- 38) Kim, M. J., Lee, C. K., **Kim, J. S.**, & Petrick, J. F. (2019). Wellness pursuit and slow life seeking behaviors: Moderating role of festival attachment. *Sustainability*, 11(7), 2-20. <https://doi.org/10.3390/su11072020>
- 37) Han, S. H., & **Kim, J. S.** (2018). A study on structural relationships among local residents' community attachment, sense of community, and attitude: Focusing on the Eodeungsan tourism development project in Gwangju. *International Journal of Tourism and Hospitality Research*, 32(12), 5-18. <https://doi.org/10.21298/IJTHR.2018.12.32.12.5>
- 36) **Kim, J. S.** (2018). The effect of awareness of climate change on pro-environmental tourism activities using VBN(Value-Belief-Norm) theory. *International Journal of Tourism and Hospitality Research*, 32(6), 33-46. <https://doi.org/10.21298/IJTHR.2018.06.32.6>
- 35) Lee, C. K., Kim, J. S., & **Kim, J. S.** (2018). Impact of a gaming company's CSR on residents' perceived benefits, quality of life, and support. *Tourism Management*, 64, 281-290. <http://dx.doi.org/10.1016/j.tourman.2017.09.002>
- 34) **Kim, J. S.** (2018). The effect of perceived stress of urban residents on health-related quality of life by recovery experience through natural-based healing restoration environments: Focusing on the attention restoration theory. *Journal of Tourism Sciences*, 42(7), 51-70. <http://dx.doi.org/10.17086/JTS.2018.42.7.51.70>
- 33) Chung, J. Y., **Kim, J. S.**, Lee, C. K., & Kim, M. J. (2018). Slow-food-seeking behaviour, authentic experience, and perceived slow value of a slow-life festival. *Current Issues in Tourism*, 21(2), 123-127. <http://dx.doi.org/10.1080/13683500.2017.1326470>
- 32) Kah, J. A., **Kim, J. S.**, & Lee, C. K. (2018). Effects of motivation on perceived value, satisfaction, and behavioral intention of urban festival visitors. *International Journal of Tourism and Hospitality Research*, 32(7), 157-169. <https://doi.org/10.21298/IJTHR.2018.07.32.7.157>
- 31) Park, E., Lee, S., Lee, C. K., **Kim, J. S.**, & Kim, N. J. (2018). An integrated model of travelers' pro-environmental decision-making process: The role of the new environmental paradigm. *Asia Pacific Journal of Tourism Research*, 23(10), 935-948. <https://doi.org/10.1080/10941665.2018.1513051>
- 30) **Kim, J. S.**, & Park, Y. M. (2017). Influence of travel agency employees' mindfulness on quality of life: Testing the mediating effect of emotional regulation and emotional exhaustion. *International Journal of Tourism and Hospitality Research*, 31(12), 5-20. <http://dx.doi.org/10.21298/IJTHR.2017.12.31.12.5>
- 29) **Kim, J. S.**, & Kim, N. J. (2017). Policy implications of nature-based healing tourism using the program logic model: Focusing on policy framework for sustainable healing tourism. *Journal of Tourism Sciences*, 41(10), 105-123. <http://dx.doi.org/10.17086/JTS.2017.41.10.105.123>
- 28) **Kim, J. S.**, Hart, R. J., & An, H. J. (2017). The effect of reality program viewing motivation on outdoor recreation behavioral intention: Focusing on Korea travel reality program 'Dad! Where are go?'. *International Journal of Tourism and Hospitality Research*, 31(10), 33-43. <http://dx.doi.org/10.21298/IJTHR.2017.10.31.10.33>
- 27) **Kim, J. S.**, & Lee, C. K. (2017). A study on the establishment of a conceptual model of Korean-style healing tourism and analysis of healing effects: Focusing on participants in nature-based outdoor recreation. *International Journal of Tourism and Hospitality Research*, 31(5), 5-21. <http://dx.doi.org/10.21298/IJTHR.2017.05.31.5.5>
- 26) **Kim, J. S.**, & Shin, D. J. (2017). The impact of tourism development on resident perception of the quality of life: Focusing on residents from the south Kangwon region. *Journal of Tourism Sciences*, 41(2), 69-86. <http://dx.doi.org/10.17086/JTS.2017.41.3.69.83>
- 25) **Kim, J. S.**, & Kim, D. Y. (2017). Influence of the national park visitors' participative motivation on subjective happiness: Focusing on Mt. Bukhan national park visitors. *Journal of Tourism and Leisure*, 29(1), 25-42.

- 24) **Kim, J. S.**, & Lee, C. K. (2017). The effect of transformational leadership of travel agency managers on job satisfaction: Testing the mediating effects of trust in supervisor and organizational commitment. *International Journal of Tourism and Hospitality Research*, 30(12), 51-66. <http://dx.doi.org/10.21298/IJTHR.2016.12.30.12.51>
- 23) **Kim, J. S.**, & Koo, S. Y. (2016). The effect of the quality and value of GDS perceived by travel agency employees on their satisfaction and use intention. *International Journal of Tourism and Hospitality Research*, 30(9), 89-101. <http://dx.doi.org/10.21298/IJTHR.2016.09.30.9.89>
- 22) **Kim, J. S.**, Kim, N. J., & Han, S. H. (2016). A study on the effect of emotion regulation through nature and perceived environmental restorativeness on the decision-making process in healing tourism: Focusing on the participants of forest healing programs. *International Journal of Tourism and Hospitality Research*, 30(9), 30(8), 47-60. <http://dx.doi.org/10.21298/IJTHR.2016.08.30.8.47>
- 21) **Kim, J. S.**, & Kim, N. J. (2016). A study on the perception of elderly leisure of the reality program "Grandpa over flowers" older generation viewers: Focusing on the middle class. *Journal of Tourism Sciences*, 40(7), 11-29. <http://dx.doi.org/10.17086/JTS.2016.40.7.11.29>
- 20) **Kim, J. S.**, Hart, R. J., Lee, J. E., & Kim, N. J. (2016). The impact of climate change on the decision-making process of potential tourists using the model of goal-directed behavior. *International Journal of Tourism and Hospitality Research*, 30(4), 33-43. <http://dx.doi.org/10.21298/IJTHR.2016.04.30.4.33>
- 19) **Kim, J. S.**, & Park, S. H. (2016). A study of the negotiation factors for Korean tourists visiting Japan since the Fukushima nuclear accident using Q-methodology. *Journal of Travel & Tourism Marketing*, 33(5), 770-782. 10.1080/10548408.2016.1167395
- 18) Han, S., **Kim, J. S.**, & Lee, S. H. (2015). The effect of the playfulness on outdoor recreation decision-making process of audiences: Applying extended theory of planned behavior. *Journal of Contents*, 15(10), 547-560. <http://dx.doi.org/10.5392/JKCA.2015.15.10.547>
- 17) Lee, J., **Kim, J. S.**, & Kim, N. J. (2015). Analysis on the structural relationships between outdoor recreation trackers' participation motivation, wellness, satisfaction, and loyalty: Focusing on Mt. Bukhan national park trackers. *Journal of Tourism Sciences*, 39(6), 225-244. <http://dx.doi.org/10.17086/JTS.2015.39.5.225.244>
- 16) **Kim, J. S.**, & Kim, D. Y. (2015). The effect of healing tourism participants' attention restoration and emotion for healing programs on satisfaction with life and loyalty. *Korean Journal of Hotel and Tourism*, 24(4), 161-178.
- 15) **Kim, J. S.**, & Moon, B. Y. (2015). The influence of auto-camper's value on attitude and behavioral intention: An application of the extended theory of planned behavior. *Journal of Tourism and Leisure*, 27(2), 45-64.
- 14) **Kim, J. S.**, Cao, Y. & Kim, N. J. (2015). The effect of the characteristics of red, as a Chinese modern heritage, on decision-making process of Chinese tourists for North Korea tourism: A research Based on the extended theory of planned behavior. *Journal of Tourism Sciences*, 39(1), 163-180.
- 13) **Kim, J. S.**, & Kim, N. J. (2015). The effect of the attractiveness of nature on attitude and behavioral intention in outdoor recreation: Focused on cognitive and affective attitude. *Journal of Tourism Studies*, 27(1), 75-97.
- 12) Baik, H., Lee, C. K., & **Kim, J. S.** (2015). Examining structure relationships between travel constraints, negotiation, attitude, and behavior intention for domestic solo travelers: The case of 20~40 ages of single household. *Journal of Tourism and Leisure*, 27(1), 115-134.
- 11) Lee, J., **Kim, J. S.**, Kim, N. J., & Kim, B. H. (2014). The post-traumatic stress disorder based on people's perception type after technological disaster: Focused on Sewol ferry disaster. *Journal of Korean Society for the Scientific Study of Subjectivity*, 29, 5-27.
- 10) **Kim, J. S.**, & Kim, D. Y. (2014). Influence of the trackers' pursuit of wellness on emotion, satisfaction and loyalty: The example of trackers' in Mt. Bukhan national park. *Journal of Photo Geography*, 24(4), 153-169.

- 9) **Kim, J. S.**, & Kim, N. J. (2014). The structural relationships between the post tourist's gaze and their outdoor recreation participation on decision making process. *Journal of Tourism Sciences*, 38(5), 157-182.
- 8) **Kim, J. S.**, Kim, N. J., & Kim, B. (2014). Subjectivity research on seniors' leisure constraints: Focusing on seniors' at elderly residential facilities. *Journal of Korean Society for the Scientific Study of Subjectivity*, 28, 75-92.
- 7) Lee, C. K., Ko, S., & **Kim, J. S.** (2014). Examining structural relationships among horseback riding motivation, value, satisfaction, and behavioral intention. *International Journal of Tourism Management and Sciences*, 28(6), 203-226.
- 6) **Kim, J. S.**, Kim, N. J., & Jeong, C. (2014). Structural relationships among cultural similarities, K-pop cognition, country image, and behavioral intention. *Journal of Tourism Sciences*, 38(1), 223-247.
- 5) **Kim, J. S.**, & Kim, N. J. (2013). An analysis of structural relationships between motivation, values, satisfaction, and loyalty for auto camping participants'. *International Journal of Tourism Management and Sciences*, 28(5), 45-70.
- 4) **Kim, J. S.**, & Kim, N. J. (2013). An analysis of structural relationship between climate change cognition by mass media and potential tourists' behavioral intentions: An application of the Extended Theory of Planned Behavior. *Journal of Tourism and Leisure*, 5(2), 78-90.
- 3) **Kim, J. S.**, & Kim, N. J. (2013). Outdoor recreation participants' cognition of climate change influencing on their behaviors: Applying extended theory of planned behavior to auto campers in winter. *Journal of Tourism Sciences*, 37(6), 11-32.
- 2) **Kim, J. S.**, Kim, N. J., & Jeong, C. (2013). Effects of the perception of K-pop on destination image and visit intention to Korea: Focusing on Chinese undergraduate students. *Journal of Tourism Sciences*, 37(1), 77-101.
- 1) **Kim, J. S.**, & Park, S. H. (2011). Influence of reality program on local destination image. *Tourism Industry Research*, 5(2), 78-90.

[Conference Papers]

- 41) **Kim, J. S.**, & Lee, T. J. (2019). Estimating the preservation value of urban forest: Focusing on the restorative experiences and environmental concern. The 2nd International Conference of Health-Oriented Tourism & Hospitality, 24 June 2019. Kuala Lumpur, Malaysia: Sunway University.
- 40) Jiang, C., Ren, G., & **Kim, J. S.** (2019). The effect of the awareness of particulate matter on decision making process of pro-environmental tourism behaviors. The Foreigner Graduate Students Academic Conference, The Korea Academic Society of Tourism and Leisure. 03 May 2019. Hannam University, Daejeon, South Korea.
- 39) **Kim, J. S.**, Lee, T. J., & Kim, N. J. (2019). Why do people want to go sightseeing in North Korea. The 2nd GLOSITH International Conference, 20 April 2019. Taipei, Taiwan: MingChuan University.
- 38) Choi, J. S., Jo, W., & **Kim, J. S.** (2019). The effect of civil aviation pilots' job stress on job satisfaction and quality of life. The 85th International Academic Conference, The Tourism Sciences Society of Korea, 26 January 2019. Suwon University, Hwaseong, South Korea.
- 37) Jo, W., & **Kim, J. S.** (2019). A type study on customer interaction of hotel employees applying Q methodology. 85th International Academic Conference, The Tourism Sciences Society of Korea, 26 January 2019. Suwon University, Hwaseong, South Korea.
- 36) Park, Y. M., & **Kim, J. S.** (2018). The effect of transformational leadership of aviation flight managers on customer oriented. 2018 Autumn Conference, The Korean Society for Aviation and Aeronautics, 06 December 2018. Korea Aerospace University, Goyang, South Korea.
- 35) Jo, W. M., & **Kim, J. S.** (2018). Customer incivility on customer orientation through job stress and emotional exhaustion. 24th Asia Pacific Tourism Association Conference. 03 July 2018. Cebu, Philippines.
- 34) Lee, J. Y., & **Kim, J. S.** (2018). The effect of casino CSR (corporate social responsibility) activities on organizational citizenship behavior: Focusing on the mediating effect of organizational trust and

- job satisfaction. The 84th International Academic Conference, The Tourism Sciences Society of Korea, 05 July 2018. Hanyang University, Seoul, South Korea.
- 33) Kim, H. J., **Kim, J. S.**, & Jeong, C. (2018). The impact of the eating out reality program ‘Three meals a day’ viewing motivation on the domestic travel decision making process: Application of the expanded planning behavior theory. The 84th International Academic Conference, The Tourism Sciences Society of Korea, 05 July 2018. Hanyang University, Seoul, South Korea.
- 32) Lee, M. H., **Kim, J. S.**, & Jeong, C. (2018). The effect of reality program viewing motivation on authenticity and travel intention. The 84th International Academic Conference, The Tourism Sciences Society of Korea, 05 July 2018. Hanyang University, Seoul, South Korea.
- 31) Kim, Y. A., **Kim, J. S.**, & Kim, N. J. (2018). The influence of environmental cues and festival authenticity on satisfaction and revisit intention. The 84th International Academic Conference, The Tourism Sciences Society of Korea, 05 July 2018. Hanyang University, Seoul, South Korea.
- 30) Kim, S. J., **Kim, J. S.**, & Kim, N. J. (2018). The impact of SNS tourism information applying the technology acceptance model(TAM) on the decision-making process of tourism behavior. The 84th International Academic Conference, The Tourism Sciences Society of Korea, 05 July 2018. Hanyang University, Seoul, South Korea.
- 29) Moon, T. Y., **Kim, J. S.**, & Kim, N. J. (2018). The influence of perceived recovery environment on attention restorative and quality of life: Focusing on rural tourism program. The 84th International Academic Conference, The Tourism Sciences Society of Korea, 05 July 2018. Hanyang University, Seoul, South Korea.
- 28) Park, Y. M., & **Kim, J. S.** (2018). The effect of airline flight attendance’s service recovery ability on job commitment, job satisfaction, and customer orientation. The 83th International Academic Conference, The Tourism Sciences Society of Korea, 13 February 2018. Songdo Convensia, Incheon, South Korea.
- 27) **Kim, J. S.**, Lee, H. Y., & Kim, N. J. (2018). Evaluation of conservation value focusing on the healing effect of urban forests and the perception of risk of fine dust as a leisure space for urban residents. The 83rd International Academic Conference, The Tourism Sciences Society of Korea, 13 February 2018. Sondo Convensia, Incheon, South Korea.
- 26) **Kim, J. S.**, Lee, H. Y., & Kim, N. J. (2017). Policy implications of nature-based healing tourism using the program logic model. The 82rd International Academic Conference, The Tourism Sciences Society of Korea, 20 July 2018. Ulsan University, Ulsan, South Korea.
- 25) **Kim, J. S.**, Lee, H. Y., & Kim, N. J. (2017). Impact of potential tourists’ cognition of climate change on environmental friendly tourism activities. 1st GLOSITH International Conference, 26 June 2017. Ritsumeikan Asia Pacific University (APU), Beppu, Japan.
- 24) **Kim, J. S.**, Jo, W. M., & Lee, C. K. (2017). Understanding hotel employee subjectivities toward workplace peer interaction: Q method approach. The 23rd Asia Pacific Tourism Association Conference. 20 June 2017. Novotel Hotel, Busan, South Korea.
- 23) Lee, H. Y., Park, Y. M., & **Kim, J. S.** (2017). The impact of reality program viewing motivation on outdoor recreation behavioral intention. 2017 Spring Conference & Academic Symposium, Korea Tourism Research Association, 27 May 2016. Kyung Hee University, Seoul, South Korea.
- 22) Lee, H. Y., **Kim, J. S.**, & Kim, N. J. (2016). Effect of fine dust risk perception on outdoor recreation decision making process. The 47th Academic Conference, The Korea Academic Society of Tourism and Leisure, 20 August, 2016. Best Western Premier Guro Hotel, Seoul, South Korea.
- 21) **Kim, J. S.**, & Shin, D. J. (2016). The impact of tourism development on resident perception of the quality of life. The 47th Academic Conference, The Korea Academic Society of Tourism and Leisure, 20 August, 2016. Best Western Premier Guro Hotel, Seoul, South Korea.
- 20) **Kim, J. S.** (2015). The impact of nature-based outdoor recreation settings on the healing tourists’ attention restoration and quality of life. The 78th International Academic Conference, The Tourism Sciences Society of Korea, 03 July 2015. K-Hotel, Seoul, South Korea.

- 19) Lee, J. E., **Kim, J. S.**, & Han, S. H. (2016). The effect of motivation, value, and satisfaction on subjective happiness of national park visitors. The 79th International Academic Conference, The Tourism Sciences Society of Korea, 27 February 2016. Hyundai Hotel, Youngam, South Korea.
- 18) **Kim, J. S.**, Kim, N. J. & Lee, C. K. (2016). The effect of awareness of climate change on pro-environmental tourism activities using VBN(Value-Belief-Norm) theory. The 79th International Academic Conference, The Tourism Sciences Society of Korea, 27 February 2016. Hyundai Hotel, Youngam, South Korea.
- 17) Lee, J. E., **Kim, J. S.**, & Kim, N. (2015). The effect on the wellness value of the healing program on the satisfaction, loyalty and life satisfaction. 78th International Academic Conference, The Tourism Sciences Society of Korea, 03 July 2015. K-Hotel, Seoul, South Korea.
- 16) **Kim, J. S.**, Lee, J. E., & Kim, D. Y. (2015). The impact of healing tourism participants' emotion about healing program and attention restorative on life satisfaction and loyalty. The 49th Academic Conference, Korean Hospitality and Tourism Academe, 26 June 2015. Sheraton Seoul Palace Gangnam Hotel Seoul, South Korea.
- 15) Lee, J. E., Yoon, S. J., Han, S. H., & **Kim, J. S.** (2015). A study on the perception of elderly leisure of the reality program "Grandpa over flowers" older generation viewers: Focusing on the middle class. The 49th Academic Conference, Korean Hospitality and Tourism Academe, 26 June 2015. Sheraton Seoul Palace Gangnam Hotel Seoul, South Korea.
- 14) Lee, J. E., Han, S. H., Yoon, S. J., & **Kim, J. S.** (2015). The effect of national park restorative environment perception on value, satisfaction and behavioral intention. The 49th Academic Conference, Korean Hospitality and Tourism Academe, 26 June 2015. Sheraton Seoul Palace Gangnam Hotel Seoul, South Korea.
- 13) Lee, J. E., **Kim, J. S.**, An, H. J., & Kim, N. J. (2015). The analysis of characteristics of trail visitors in Mt. Bukhan National Park: Focused on structural relationships among motivation, value, satisfaction and behavioral intention. EABTH 2015 European Academic Conference on Business Tourism and Hospitality, 12 February 2015. Burnel University, London, the United Kingdom.
- 12) **Kim, J. S.**, Lee, J. E., Kim, S. T., & Kim, N. J. (2015). How do potential tourists' perception of climate change through mass media influence their travel decision-making process? Applying model of goal-directed behavior. EABTH 2015 European Academic Conference on Business Tourism and Hospitality, 12 February 2015. Burnel University, London, the United Kingdom.
- 11) Lee, J. E., **Kim, J. S.**, & Kim, N. J. (2015). Structural relationship analysis between participation motivation, wellness, satisfaction, and behavioral intention of outdoor recreation participants. The 77th International Academic Conference, The Tourism Sciences Society of Korea, 06 February 2015. Dongguk University, Seoul, South Korea.
- 10) **Kim, J. S.**, Lee, J. E., & Kim, N. J. (2014). An influence of outdoor recreation participants' perceived restorative environment on wellness effect, satisfaction and loyalty. The 4th International Conference on Tourism Research, 11 December, 2014. Kota Kinabalu: Sabah, Malaysia.
- 9) **Kim, J. S.**, & Kim, D. Y. (2014). Effect of trekkers' wellness pursuit on emotion and satisfaction. The 2014 Academic Conference, The Association of Korean Photo Geographers, 05 December 2014. Kangwon National University, Chuncheon, South Korea.
- 8) Lee, J. E., **Kim, J. S.**, & Kim, N. J. (2014). The effect of motivation of participants in Mt. Bukhan national park outdoor recreation on satisfaction and behavioral intention. The 44th Academic Conference, The Korea Academic Society of Tourism and Leisure, 23 August 2014. Kyung Hee University, Seoul, South Korea.
- 7) Lee, J. E., **Kim, J. S.**, & Kim, N. J. (2014). The effects of nature pursuit of outdoor recreation participants on behavioral intention. The 44th Academic Conference, The Korea Academic Society of Tourism and Leisure, 23 August 2014. Kyung Hee University, Seoul, South Korea.
- 6) **Kim, J. S.**, Lee, J. E., Cho, C., & Kim, N. J. (2014). The effect Chinese tourists' motivation to visit North Korea on their behavioral intentions. The 44th Academic Conference, The Korea Academic Society of Tourism and Leisure, 23 August 2014. Kyung Hee University, Seoul, South Korea.

- 5) **Kim, J. S.**, & Kim, N. J. (2014). The structural relationships between the post tourist's gaze and their outdoor recreation participation on decision making process. The 75th International Academic Conference, The Tourism Sciences Society of Korea, 06 February 2014. Muju resort, Muju, South Korea.
- 4) **Kim, J. S.**, Lee, H., & Kim, N. J. (2013). Analysis of the recreational behavior of viewers of the reality program 'Where is Daddy?' using a goal-oriented behavioral model. The 74th International Academic Conference, The Tourism Sciences Society of Korea, 05 July 2013. Sejong University, Seoul, South Korea.
- 3) **Kim, J. S.**, & Kim, N. J. (2013). An analysis of structural relationship between climate change cognition by mass media and potential tourists' behavioral intentions. The 40th Academic Conference, Korea Academic Society of Tourism Management, 22 February 2013. Korea Tourism Organization, Seoul, South Korea.
- 2) **Kim, J. S.**, & Kim, N. J. (2013). Auto camping participants' cognition of climate change influencing on decision making process: Applying extended theory of planned behavior. The 73rd International Academic Conference, The Tourism Sciences Society of Korea, 01 February 2013. Kyonggi University, Suwon, South Korea.
- 1) **Kim, J. S.**, Kim, N. J., & Jeong, C. (2013). Effects of the perception of K-pop on destination image and visit intention to Korea. The 71st International Academic Conference, The Tourism Sciences Society of Korea, 04 February 2012. Pohang, South Korea.

[Book & Book Chapter]

- Goo, S. Y. & Kim, J. S. (2020). TOPAS Sell Connect Air Reservation Practice. Seoul: Hanol Publishing.
- Lee, H. J., Moon, H. J., Park, Y. M., & Kim, J. S. (2019). Airline English Interview (Practical Expressions & Interview Skills). Seoul: Hanol Publishing.
- Association for research on healing environment (2018). Design for mental health. Seoul: Association for research on Mental health and local community.
- Lee, T. J., & Kim, J. S. (2016). Relationships between emotion regulation seeking, programme satisfaction, attention restoration and life satisfaction: Healing programme participants. In *The Routledge Handbook of Health Tourism* (pp. 403-413). Routledge.
- Lee, T. J., & Kim, J. S. (2017). The impact of Korea's nature-based recreation settings on tourists' emotions, satisfaction and subjective happiness. In *Nature Tourism* (pp. 46-57). Routledge.

[Research Projects]

- Kim, J. S. (2017). US\$10,000. Comparative analysis on the value evaluation of natural-based healing tourism. Funded from National Research Foundation of Korea, South Korea.
- Kim, J. S. (2015). US\$28,000. A study on the establishment of a conceptual model of Korean-style healing tourism and analysis of healing effects. Funded from National Research Foundation of Korea, South Korea.