



Jose Weng-Chou Wong, Ph.D.
Associate Professor/ Program Director

<u>Areas of Research Expertise</u>	<u>Areas of Teaching Expertise</u>
<ul style="list-style-type: none">● Memorable Tourism Experiences● Crisis management● Value co-creation● Hospitality management● Tourism Marketing	<ul style="list-style-type: none">● Research Method in Tourism● Hotel and Resort Management● Banquet Planning and Management● Theories and Practice of MICE

Qualifications

[Academic Qualifications]

- Ph.D / Management in Hotel Industry / **University of Macau**
- Master / Business Administration / **University of Macau**
- Bachelor / Computer Science and Technology / **Shanghai JiaoTong University**

[Professional Qualifications]

- The Exhibition Management Degree (Excellent Grading) / The Global Association of the Exhibition Industry (**UFI-EMD**)
- Certificate in Professionals training summer study program / **University of Cambridge**
- Certificate in exchange program / International business / **University of British Columbia**
- Certificate in the **MUST** EDC training program “Effective Ph.D./ Doctorate Supervision”
- Certificate in the **MUST** EDC training program “Teaching and Learning in Higher Education”
- Certificate in the Research Method workshop “PLS-SEM by using SmartPLS 3” / Hamburg University of Technology-Macau University of Science and Technology (**TUHH-MUST**)

[Award]

- LIB Academic Research Award 2020, Macau University of Science and Technology

[Related Working Experiences]

2020 – Present	Associate Professor & Program Director/ Faculty of Hospitality and Tourism / Macau University of Science and Technology
2015 – 2020	Assistant Professor & Program Director/ Faculty of Hospitality and Tourism / Macau University of Science and Technology
2012 – 2015	Lecturer/ Faculty of Hospitality and Tourism / Macau University of Science and Technology

Publications

[Journal Articles]

1. **Wong, Jose Weng Chou**, Lai, I. K. W. (2021) Gaming and non-gaming memorable tourism experiences: How do they influence young and mature tourists' behavioural intentions? *Journal of Destination Marketing and Management*, 21(Sept), 100642. [SSCI, Q1]
2. **Wong, Jose Weng Chou**, Lai, I. K. W. (2021) Effect of government enforcement actions on resident support for tourism recovery during the COVID-19 crisis in Macao, China. *Asia Pacific Journal of Tourism Research*, 26(9), 973-987. [SSCI]
3. Lai, I. K. W., & **Wong, Jose Weng Chou*** (2021) From exhibitor engagement readiness to perceived exhibition performance via relationship quality. *Journal of Hospitality and Tourism Management*, 46(March), 144-152. [SSCI]
4. Wang, S , Li, Y , **Wong, J .** (2021). Exploring Experiential Quality in Sport Tourism Events: The Case of Macau Grand Prix. *Advances in Hospitality and Tourism Research*, 9(1), 78-105. [ESCI]
5. Lai, I.K.W. & **Wong, Jose Weng Chou*** (2020). Comparing crisis management practices in the hotel industry between initial and pandemic stages of COVID-19. *International Journal of Contemporary Hospitality Management*, 32(10), 3135-3156. [SSCI, Q1]
6. **Wong, Jose Weng Chou**, Lai, I.K.W., & Tao, Z. (2020), "Sharing memorable tourism experiences on mobile social media and how it influences further travel decisions". *Current Issues in Tourism*, 23(14), 1773-1787. [SSCI, Q1]
7. Xie, Philip Feifan, Lee, Maria Younghee & **Wong, Jose Weng Chou** (2020), "Assessing community attitudes toward industrial heritage tourism development", *Journal of Tourism and Cultural Change*, 18(3), 237-251. [SSCI]
8. **Wong, Jose Weng Chou**, Lai, I. K. W., & Tao, Z. (2019), Memorable ethnic minority tourism experiences in China: a case study of Guangxi Zhuang Zu. *Journal of Tourism and Cultural Change*, 17(4), 508-525 [SSCI]
9. **Wong, Jose Weng Chou**, & Lai, I. K. W. (2019). The effects of value co-creation activities on the perceived performance of exhibitions: A service science perspective. *Journal of Hospitality and Tourism Management*, 39(June), 97-109. [SSCI]
10. **Wong, Jose Weng Chou**, Lai, Ka Wai (Ivan) (2018). Evaluating Value Co-creation Activities in Exhibitions: An Impact-Asymmetry Analysis. *International Journal of Hospitality Management*, 72(June), 118-131 [SSCI, Q1]
11. **Wong, Jose Weng Chou**, Kong, S.H. (2017). What does the "inner world" of Chinese managers tell us about their management values, thoughts and practices? An ethnographic study. *Asia Pacific Business Review*, 23 (5), 625-640. [SSCI]
12. **Wong, Jose Weng Chou**, Wu, H.-C. and Cheng, C.-C. (2015). An Empirical Analysis of Synthesizing the Effects of Festival Quality, Emotion, Festival Image and Festival Satisfaction on Festival Loyalty: A Case Study of Macau Food Festival. *International Journal of Tourism Research*, 17(6), 521-536. [SSCI]
13. Wu, H.C., **Wong, J.** & Cheng C.C. (2014). An Empirical Study of Behavioral Intentions in the Food Festival: The Case of Macau. *Asia Pacific Journal of Tourism Research*, 19(11) 1278-1305. [SSCI]
14. **Wong, J.** & Kong, S.H. (2014). The Mainland Chinese Managerial Behaviors and Assumptions since the Economic Reform: The Literature Review and Research Proposition. *Open Journal of Business and Management*, 2(1) 24-32.
15. Mohi, Z., Wu, H.C. & **Wong, J.** (2013). A Study of Food Festival Loyalty. *Journal of Tourism, Hospitality & Culinary Arts*, 5(2), 30-43.

[Conference Proceedings]

1. **Wong, Jose Weng Chou** (2021), 'The development and trend of Integrated Resort in Macau', presented in the 1st Joint Conference on Integrated Resort Research with MUST and Toyo University (Tokyo).

2. Zhang, Jiru. & **Wong, J.** (2019), 'The role of corporate social responsibility in resident's support in gaming industry', BAMI 2019 Business Administration and Marketing Innovation Conference Proceedings (Kaohsiung).
3. Bai, X. & **Wong, J.** (2019), 'Exploring the factors influencing tourists' preference to healthy restaurants: the case of Shanghai, China', BAMI 2019 Business Administration and Marketing Innovation Conference (Kaohsiung)
4. **Wong, J.** & Hitchcock, Michael (2019), 'Tourist's experience in emotional solidarity with residents in Macau', GLOSITH 2019 Conference Proceedings (Taipei)
5. **Wong, J.** & Ma, Ruona (2016), 'The Role of Transactional Satisfactions and Overall Travel Satisfaction on Tourist's Revisit Intention', APTA 2016 Conference Proceedings (Beijing).
6. **Wong, J.**(2013), 'An examination of the managerial assumptions and behaviors in Chinese private-owned firms', The 4th Asia-Pacific Business Research Conference Proceedings (Singapore)
7. **Wong, J.** & Wu, Hung-Che Jonathan (2013), 'Visitor Behavioral Intentions in Relation to Service Quality and Visitor Satisfaction in the Food Festival', The 3rd International Conference on Applied Social Science Proceedings (Taiwan)
8. **Wong, J.**(2013), 'Discussion of Effective Management in Macau's Hospitality Industry', The 4th International Conference on Engineering and Business Management Proceedings (Wuhan, China).
9. **Wong, J.**(2011), 'The influence of the economic reform on Mainland Chinese managerial style', Shanghai International Conference on Social Science 2011 Proceedings.(Shanghai, China)
10. **Wong, J.** and Liao Xueyan (2012), 'Looking ahead: building HRM strategies in Macau', Public Administration in 21st Century: Opportunities and Challenges International Conference Proceedings. (Macao, China)

Editorial and Academic Service

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|----------------|---|
| 2021 – Present | Editorial Advisory Board Member-- Journal of Hospitality and Tourism Insights (ESCI Indexed) |
| 2021 – Present | Article Editor—Sage Open (SSCI Indexed) |
| October 2021 | Keynote speaker in the “The Sixth International Conference on Economic and Business Management” |

Ad hoc Reviewer

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| 2020 – Present | Tourism Management (SSCI Indexed, Q1) |
| 2021 – Present | Annals of Tourism Research (SSCI Indexed, Q1) |
| 2016 – Present | Current Issues in Tourism (SSCI Indexed, Q1) |
| 2020 – Present | International Journal of Hospitality Management (SSCI Indexed, Q1) |
| 2016 – Present | International Journal of Contemporary Hospitality Management (SSCI Indexed, Q1) |
| 2018 – Present | International Journal of Tourism Research (SSCI Indexed) |
| 2020 – Present | Journal of Hospitality and Tourism Management (SSCI Indexed) |
| 2021 – Present | Journal of Vacation Marketing (SSCI Indexed) |
| 2021 – Present | Asia Pacific Journal of Tourism Research (SSCI Indexed) |
| 2021 – Present | SAGE Open (SSCI Indexed) |
| 2019 – Present | Journal of Hospitality and Tourism Insights (ESCI Indexed) |
| 2021 – Present | International Journal of Tourism Cities (ESCI Indexed) |
| 2020 – Present | International Journal of Culture, Tourism, and Hospitality Research (ESCI Indexed) |
| 2021 – Present | Heliyon (ESCI Indexed) |
| 2021 – Present | Advances in Hospitality and Tourism Research (ESCI Indexed) |

2019 – Present	Social Responsibility Journal (ESCI Indexed)
2021 – Present	Asian Journal of Business Research (ABDC Indexed)
2016 – 2021	APTA (ASIA PACIFIC TOURISM ASSOCIATION) Conference
2016 – 2020	International Conference on Hospitality and Tourism Management (ICOHT)
2018 – Present	MUST FRG Grant Reviewer
2019 – Present	Research proposal reviewer for “Specialized Subsidy Scheme for the Tourism Education and Training for the Guangdong-Hong Kong-Macao Greater Bay Area”
2018 – Present	Macau University of Science and Technology Journal
2015 – Present	MUST PhD. & Master thesis reviewer

Research Grants/Projects

2020– Present	The perceptions of Greater Bay Area tourists and residents at different stages under COVID-19 (Principle Investigator)
2019	The study of film tourism in Greater Bay Area (CO-Investigator)
2014 – Present	Study of City Clean-up Operation in Macau (Principle Investigator)
2017– 2018	Exhibitors’ behaviors in value co-creation (Principle Investigator)
2016	The consulting service of Macau's application for "The UNESCO City of Gastronomy " (CO-Investigator)
2016	Macau MICE development blueprint (Senior Consultant)
2016	The Planning of Macao middle and long-term talents (Senior Consultant)

Academic and Professional Membership

Macau Tourism and Hospitality Association	Vice President
Asia Pacific Association for Gambling Studies	Deputy Director-General
Associação de Desenvolvimento dos Estudiosos de Macau	Vice Director General
Shanghai Jiao Tong University Alumni Association of Macao	Vice President
International CHRIE	Member
Asia Pacific Tourism Association (APTA)	Member
Macau Association for Promotion of Science and Technology	Member

Postgraduate Student Supervision

[Ph.D. Student]

1. WANG, Shan (2019 – Present)
2. XIE, Dengming (2020 – Present)
3. BAI, Xiaopeng (2021 – Present)

[Master Students]

2015/2016:

1. PENG, Manling
2. FAN, Zixuan
3. CHEN, Qianhong
4. MA, Ruona

2017/2018:

10. RONG, Zheng
11. ZHENG, Yunjian
12. YANG, Hanxi
13. YANG, Lipian
14. FAN, Rong
15. HUANG, Honghui

2019/2020:

22. ZHANG, Jiru
23. BAI, Xiaopeng
24. GE, Wanyu
25. LIU, Yu

2021/2022:

32. WU, Fan
33. TANG, Zhengjia
34. LIU, Jinghan
35. XU, Siyuan
36. CAO, Jie
37. ZHOU, Yilin
38. ZHOU, Yichun

2016/2017:

5. WANG, Qun
6. ZHAO, Tingting
7. ZHANG, Ruoxuan
8. ZHOU, Yuexi
9. LIU, Rui

2018/2019:

16. YANG, Guangming
17. LUO, Zhiyao
18. LIN, Chuyin
19. ZHOU, Xuefei
20. XIE, Weiyan
21. CHEN, Fangshu

2020/2021:

26. RAO, Yun
27. WANG, Yuqi
28. YANG, Xiangyu
29. SONG, Yuqing
30. BAI, Yilei
31. XU, Bo