



Macau University
of Science and Technology
澳門科技大學

Faculty of Hospitality
and Tourism Management
酒店與旅遊管理學院

Kaihan, Yang
Assistant Professor

| <u>Areas of Research Expertise</u> | <u>Areas of Teaching Expertise</u> |
|--|---|
| <ul style="list-style-type: none">● Urban Regeneration and Placemaking● Power Relations in Tourism Development● Governance● Resilience & Adaptation | <ul style="list-style-type: none">● Crisis Management and Hospitality Regulations● Innovation and Sustainability in Hospitality● Finance● Brand Management |

Updated: August, 2023

ACADEMIC QUALIFICATION

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|----------|---|
| Ph.D. | Tourism Geography / University of Derby / The United Kingdom |
| Master's | Tourism, Environment and Development / King's College London / The United Kingdom |
| Bachelor | Business Studies in International Hotel Management / National University of Ireland Galway / Republic of Ireland |

Professional Practices (Selective)

Consultant

- Visit England; The Peak District National Parks, UK (2014-2016)

Research Assistant (Strategic Marketing)

- Shanghai Jiao Tong University; Shanghai, China (2016-2017)

Chief Operating Officer

- The Linden Centre; Dali, Yunnan & Shanghai, China (2017-2020)

Also worked in various hotel groups in Singapore and Ireland

Publications

- Li, B., **Yang, K.**, Axenov, K.E., Zhou, L. and Liu, H., 2022. Trade-Offs, Adaptation and Adaptive Governance of Urban Regeneration in Guangzhou, China (2009–2019). *Land* (SSCI), 12(1), p.139.
- Yang, K.**, & Heap, T. (2022) Enhancing Business Continuity and Sustainability Through Place, Chapter 8, in *Business Continuity and Resilience in Tourism and Hospitality SMEs*, eds. Heap, T., and Anthonisz, A. Routledge
- Yang, K.**, (2021). Managing Quality with Culinary Operations – Realising the Customers' Expectations, Chapter 11, in *Professional Culinary Management: Principles and Practice*, eds. Heap, T., and Anthonisz, A. Routledge

CONFERENCE PRESENTATIONS

- Yang, K. (2023). Attributes, Mechanisms, and Compromises in Collusion: The Production of Authenticity in Rural Dali, Yunnan, China. Asia Pacific Tourism Association Annual Conference, Chiang Mai
- Yang, K. (2015). Spatial-existential Authenticity and the Seek for *otherness*: motivations behind second home consumptions in China. Paper presented in the American Associations of Geographers Annual Conference, Chicago
- Yang, K. (2014). Tourist Gaze in UNESCO heritage sites in Tibet: a comparative study on motivation and behaviour from Western and Chinese tourists. Paper presented at The International Conference on Sustainable Tourism and Events Planning and Policy Development Conference, Kunming, China