

Iwaloye Ojo Olukayode



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Fields: International Business and Business Strategy

Education

- **2008 - 2014**
Catholic University, Portugal/University of Saint Joseph (USJ), Macau
Ph.D Business Administration with Specialisation in International Business/Marketing
- **2001 - 2002**
University of Lagos, Akoka, Lagos
M.Sc. Marketing
- **1994 - 1999**
University of Lagos, Akoka, Lagos
B.SC. Business Administration
- **1989 - 1992**
University of Ilorin, Ilorin, Kwara State through Federal College of Education, Kontagora, Niger State
National Certificate of Education (NCEd) Economics and Mathematics

Experience

- **Assistant Professor**, Macau University of Science and Technology, Avenida Wai Long, Taipa, Macau. January, 2014 - Present

- **October 2014- December 2014:** International Business Lecturer (Full-Time): Macau University of Science and Technology, Macau, SAR, China
- **April 2014 – July 2014:** Country Coordinator: The Redeemed Christian Church of God, Macau, SAR, China
- **September 2013 – March 2013:** Director of Training and Development: The Redeemed Christian Church of God, Macau, SAR, China
- **September 2013 - December 2013:** Business Statistics Lecturer (Part-Time): Macau University of Science and Technology, Macau, SAR, China
- **October 2012 - August 2013:** Research Assistant/Admission Representative (Africa)/Library resources Assistant: University of Saint Joseph, Macau, SAR, China
- **September 2009 - September 2012:** Marketing Lecturer: University of Saint Joseph, Macau (USJ), SAR, China
- **May 2009 - May 2012:** Co-coordinator: Centre for African Research and Development Studies (CARDS), University of Saint Joseph, Macau, SAR, China
- **February 2009 - June 2009:** Student Helper, Macau Inter-University Institute (IIUM), SAR, China
- **2005 - 2008:** Marketing Program Coordinator: Department of Economics and Business Studies, Redeemer's University, Redemption City, Ogun State, Nigeria
- **2005 - 2008:** Lecturer in Marketing: Department of Economics and Business Studies, Redeemer's University, Redemption City, Ogun State, Nigeria
- **2006 - 2008:** Coordinator of National Institute of Marketing of Nigeria, (NIMN) Program, Department of Economics and Business Studies, Redeemer's University, Redemption City, Ogun State, Nigeria
- **2005 – 2008:** Marketing Lecturer, Lagos State University (School of Part Time Studies), Ikorodu, Lagos State, Nigeria
- **December 2004 - August 2005:** Executive Associate: Sardonyx Investments Limited, Shomolu Lagos, Nigeria
- **2001 - 2004:** Facility Manager, Soltas Hall, Ikeja, Lagos, Nigeria
- **2000– 2001:** Sales Representative, Macmillian Nigeria Publishers Limited, Ilupeju, Lagos.
- **1995 – 2000:** Teacher, Alpha Group of Schools, Ikeja, Lagos.

Research

- Iwaloye, O. O. (2015). Supporting Infrastructures Provisions: An Ownership or Location Advantages for Resources seeking Chinese firms in Developing Markets. *International Journal of Arts and Commerce*.

- Gbadamosi, T; Iwaloye, O.O. and Bamber, D (2009) "An Analysis of Students' consumption of Non-Alcoholic Beverages in Nigeria: A Qualitative Inquiry". Journal for Nutrition and Food Science, Emerald Group Publishing Limited. UK
- Olayemi, O.O and Iwaloye, O.O., (2007) "Developing and Sustaining Entrepreneurial Skills among Rural Dwellers to Reduce the Scourge of Poverty." Journal of Business Management. Babcock University, Ilesan-Remo, Ogun State, Nigeria

Other Papers

- Iwaloye, O.O. and Shi, G (2015) Market Receptiveness and Product Positioning Model of Chinese Firms in Emerging Markets, Chapter Proposal approved for a book on *"Consumerism and Buying Behavior in Developing Nations"*
- Iwaloye, O.O (2010) The Influence of Government Policies on Bilateral Trade in China and Nigeria. In Ivo Carneiro De Sousa, Diakite, A.D and Iwaloye, O.O (Ed), *New Type of Exchange, Cultural Identity and Emerging Relations in a Globalized World*. Macau: USJ Press
- Amadasun, A. B, & Iwaloye, O.O. (2010). Building Development States in Africa: in Search of a Chinese Alternative. In H, S. Yee (Ed.), *China's Rise: Threat or opportunity* (pp. 320). UK: Routledge

Conference papers

- Iwaloye, O.O (2018) A Conceptual Framework and Research Propositions on Resource Seeking Chinese firm's Mode of Market Entry in Nigeria. Presented at The 11th Annual Euromed Academy of Business (EMAD) *International Conference on Research Advancement in National and Global Business Theory and Practice*, Valletta, Malta, 12 - 14 September 2018
- Iwaloye, O.O; Gbadamosi, A and Im H. K., (2017) Exploring Chinese Firms' product positioning strategies in Emerging Markets: An Empirical Study Presented at *China Marketing International Conference on Marketing Strategy in the Sharing Economy: Localization and Globalization*, Beijing, China, 14 - 17 July, 2017
- Iwaloye, O.O (2016): Revisiting Ownership Advantages of Resources seeking MNEs: Evidence from Chinese Firms Operating in Emerging Market Presented at 14th International Conference of the Society for Global Business and Economic Development (SGBED) on "Global Connectivity, Knowledge and Innovation for Sustainability and Growth: New Paradigms of Theory and Practice at Monclair State University, Monclair, NJ, USA, June 21-24, 2015
- Iwaloye, O.O (2010): The Influence of Government Policies on Bilateral Trade in China and Nigeria. Presented at China-African International Conference on New

Type of Exchange, Cultural Identity and Emerging Relations in a Globalized World organized by Center for African Research and Development Studies at University of Saint Joseph, Macau. 24th - 25th May, 2010

- Iwaloye, O.O (2009) Economic Cooperation with Sub-Sahara African Countries: An Antidote for China Sustainable Development. Presented at African Studies Association of Australasia and Pacific 32nd Annual Conference on “Africa in a Restructuring World” at St. Lucia Campus, University of Queensland, Brisbane, Australia (29th September - 2nd October 2009)
- Olayemi, O.O, Iwaloye, O.O and Oluwatula, O.O (2009) Psychological Correlates predicting Entrepreneurial emergence and performance in Nigeria” Presented at African Studies Association of Australasia and Pacific 32nd Annual Conference on “Africa in a Restructuring World” at St. Lucia Campus, University of Queensland, Brisbane, Australia (29th September – 2nd October, 2009)
- Iwaloye, O.O., and Amadasun, B.A (2009) “China-Nigeria Economic Relationship in a Changing world: Building Capacity, Fundamental Adjustments and Development Policy Challenges” Presented at 2009 Melbourne Conference on China: 60 years of the People’s Republic: Transformation and Challenges at The University of Melbourne, Australia.
- Gbadamosi, T; Iwaloye, O.O, and Bamber, D (2008) “An Analysis of Students’ consumption of Non-Alcoholic Beverages in Nigeria: A Qualitative Inquiry”. Presented at the Academy of Marketing Annual Conference 2008 held at the Aberdeen Business School, The Robert Gordon University, Aberdeen, Scotland (7th - 10th July, 2008)

Memberships with Professional Organizations:



- Member (49702) Academy of International Business (AIB)
- Fellow Member, EUROMED Business Research Institute (EUROMED)
- Chinese Economists Society (CES)
- Full Member (828), National Institute of Marketing of Nigeria (NIMN)

- International Association of Chinese Management Research (IACMR)