

# IWALOYE, OJO OLUKAYODE



Position : Lecturer  
Faculty : 商学院  
Email Address : [oiwaloye@must.edu.mo](mailto:oiwaloye@must.edu.mo)  
Telephone : (853) 8897- 2875  
Fax No. : (853) 2882-3281  
Office : A412  
Mailing Address : Avenida Wai Long, Taipa, Macau

***Teaching and Research Areas : International  
Business/Marketing***

## ***Academic Qualifications***

**Ph.D in Business Administration with specialization in international business/marketing, University of Saint Joseph (USJ), Macau, 2014**

**M.Sc Marketing, University of Lagos, Akoka, Lagos, 2002**

**B.Sc Business Administration, University of Lagos, Akoka, Lagos, 1999**

**National Certificate of Education (NCE) in Mathematics and Economics, University of Ilorin, Kwara State, 1992**

## ***Teaching Experiences***

1. Macau University of Science and Technology, Avenida Wai Long, Taipa, Macau. Oct. 2014 - Present
2. Country Coordinator and Pastor in Charge. The Redeemed Christian Church of God, Avenida De Concordia No 258 Ihla Verde, Macau China. April 2014
3. Director of Training, The Redeemed Christian Church of God, Avenida De Concordia No 258 Ihla Verde, Macau, China. January, 2014 – April 2014.
4. Lecturer (Part-Time) Macau University of Science and Technology, Macau. Sept. 2013 – December, 2013

5. Research Assistant, Admission Representative (Africa) and Library resources Assistant, University of Saint Joseph, Macau, October, 2012 – August, 2013
6. Lecturer, University of Saint Joseph, Macau (USJ) September, 2009 – 2012
7. Co-coordinator, Center for African Research and Development Studies (CARDS) May, 2009 – 2012
8. Macau Inter-University Institute (IIUM) (Now University of Saint Joseph) February, 2009 – June, 2009
9. Coordinator Marketing Program Department of Economics and Business Studies, Redeemer's University, Redemption City, Ogun State. 2005 – 2008
10. Coordinator National Institute of Marketing of Nigeria, (NIMN) Department of Economics and Business Studies, Redeemer's University, Redemption City, Ogun State. 2005 – 2008
11. Full Member National Institute of Marketing of Nigeria. (MNIMN)
12. Lecturer in Marketing, Department of Economics and Business Studies, Redeemer's University, Redemption City. 2005 – 2008
13. Marketing Lecturer, Lagos State University (School of Part Time Studies)

### ***Representative Publications***

#### ***Journal Articles:***

1. Gbadamosi, T, Iwaloye, O.O & Bamber, D (2009) "An Analysis of Students' consumption of Non-Alcoholic Beverages in Nigeria: A Qualitative Inquiry". Journal for Nutrition and Food Science, Emerald Group Publishing Limited. UK
2. Olayemi, O.O & Iwaloye, O.O., (2007) "Developing and Sustaining Entrepreneurial Skills among Rural Dwellers to Reduce the Scourge of Poverty." Journal of Business Management. Babcock University, Ilesan-Remo, Ogun State, Nigeria.

***Academic Books / Monographs:***

1. Iwaloye, O.O (2010) The Influence of Government Policies on Bilateral Trade in China and Nigeria. In Ivo Carneiro De Sousa, Diakite, A.D and Iwaloye, O.O (Ed), *New Type of Exchange, Cultural Identity and Emerging Relations in a Globalized World*. Macau: USJ Press
2. Amadasun, A. B, & Iwaloye, O.O. (2010). Building Development States in Africa: in Search of a Chinese Alternative. In H, S. Yee (Ed.), *China's Rise: Threat or opportunity* (pp. 320). U K: Routledge.

***Conference Proceedings:***

**PAPERS PRESENTED TO ACADEMIC CONFERENCES**

1. Iwaloye, O.O (2010) The Influence of Government Policies on Bilateral Trade in China and Nigeria. Presented at China-African International Conference on New Type of Exchange, Cultural Identity and Emerging Relations in a Globalized World organized by Center for African Research and Development Studies at University of Saint Joseph, Macau. May 24-25, 2010
2. Iwaloye, O.O (2009) Economic Cooperation with Sub-Sahara African Countries: An Antidote for China Sustainable Development. Presented at African Studies Association of Australasia and Pacific 32<sup>nd</sup> Annual Conference on "Africa in a Restructuring World" at St. Lucia Campus, University of Queensland, Brisbane, Australia. September, 29 – October 2<sup>nd</sup>, 2009
3. Olayemi, O.O, Iwaloye, O.O and Oluwatula, O.O (2009) Psychological Correlates predicting Entrepreneurial emergence and performance in Nigeria" Presented at African Studies Association of Australasia and Pacific 32<sup>nd</sup> Annual Conference on "Africa in a Restructuring World" at St. Lucia Campus, University of Queensland, Brisbane, Australia. September, 29 – October 2<sup>nd</sup>, 2009
4. Amadasun, B.A and Iwaloye, O.O (2009) "China-Nigeria Economic Relationship in a Changing world: Building Capacity, Fundamental Adjustments and Development Policy Challenges" Presented at 2009 Melbourne Conference on China: 60 years of the People's Republic: Transformation and Challenges at The University of Melbourne, Australia.
5. Gbadamosi, T, Iwaloye, O.O & Bamber, D (2008) "An Analysis of Students'

consumption of Non-Alcoholic Beverages in Nigeria: A Qualitative Inquiry". Presented at the Academy of Marketing Annual Conference 2008 held at the Aberdeen Business School, The Robert Gordon University, Aberdeen, Scotland. July 7<sup>th</sup> to 10<sup>th</sup> 2008

***Recent Research Projects***

- Influence of Bilateral Trade Agreements Provisions on Foreign Markets Entry of Chinese Firms operating in Nigeria
- Comparative studies of Foreign and local Casinos Marketing Mix in Macau
- Location Advantages attracting Resource Seeking Chinese firms in Emerging Economies.
- Supporting Interviews as Information enhancing tools on Case Study Research Methodology in Emerging Markets
- Identifying important Ownership Specific Advantages of Resources seeking Chinese firms in Emerging Markets.
- Chinese Firms Positioning Strategies in Developing Markets

***Membership of Academic Associations and community service***

Full Member, National Institute of Marketing of Nigeria (NIMN)

Member, International Association of Chinese Management Research (IACMR)

Pastor and Country Coordinator, The Redeemed Christian Church of God, Macau

Vice Director, African Chamber of Commerce in Macau.