Ip Kwai Fun, Rachael

Position :   Assistant Professor

Faculty :   School of Business

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Teaching and Research Areas :

Information Systems Implementation and Adoption

ERP Systems Implementation and Adoption

Social Media in Organization

eGovernment

Information Systems Strategy

Academic Qualifications

2001 - 2010   Ph.D / Information Systems / City University of Hong Kong

1999 - 2001   Master of Education / ICT in Education / the University of Hong Kong

1995 - 1999   MPhil / Information Systems / City University of Hong Kong

1992 - 1995   BA / Information Systems / City University of Hong Kong

Teaching Experiences

9/2011 – Present
                   Assistant Professor / School of Business/ Macau University of Science and Technology

7/2001 – 8/2011   Instructor I / Information Systems / City University of Hong Kong

9/2006 – 12/2006   Visiting Scholar / Information and Process Management / Bentley University

7/2005 – 8/2005   Visiting Scholar / College of Business / Nanyang Technological University

7/1998 – 6/2001   Demonstrator I / Information Systems / City University of Hong Kong

Representative Publications

Journal Articles:

1. Raymond Lau, Rachael Ip, M T Chan, Eva Wong, Ron Kwok, Sharon Wong and Johnny So, "Podcasting: an Internet-based Social Technology for Blended Learning," IEEE Internet Computing, 14(3), pp. 33-41, 2010.

2. Christian Wagner and Rachael Ip, Action Learning in Second Life, Journal of Information Systems Education, 20(2), pp. 249-256, 2009.

3. Rachael Ip and Christian Wagner, Weblogging : a Study of Social Computing and its Impact on Organizations," Decision Support Systems, 45(2), pp. 242-250, 2008.

4. Christian Wagner, Karen Cheung, Rachael Ip, Building Sematic Webs for e-Government with Wiki Technology, Electronic Government, an International Journal, 3(1), pp. 36-55, 2006

5. Karen Cheung, Fion Lee, Rachael Ip and Christian Wagner, "The Development of Successful On-line Communities," International Journal of the Computer, the Internet and Management, 12(1), 2004

6. Christian Wagner, Karen Cheung, Fion Lee and Rachael Ip, "Enhancing e-Government in Developing Countries through Virtual Communities," Electronic Journal of Information Systems in Developing Countries, 14(4), pp. 1-20, 2003.

Academic Books / Monagraphs:

Book Chapters:

Conference Proceedings:

1. Rachael Ip and Yun Huang, "Facebook – a Place for Learning Activities?" 2013 International Conference on Education and Information Technology (ICEIT 2013), San Francisco, Oct 2013, USA

2. Rachael Ip and Yun Huang, "Will Learning Activities Spill over the Boundaries between Social and Learning Domains? – an Exploratory Study on Adopting Facebook for Learning Activities," 2013 International Conference on Engineering, Management Science and Innovation (ICEMSI 2013), June 2013, Macau

3. Yun Huang, G. Q. Huang and Rachael Ip, "Dynamic Game-theoretic Model for Coordinating Pricing and Inventory Decisions in a Supply Chain with Retailer Competition," 2013 International Conference on Education Technology and Information Systems (icetis 2013), June 2013, Sanya, China

4. Rachael Ip, "Learning in Students' Favorite Virtual Environment," 2012 Third International Conference on Information, Communication and Education Application (ICEA 2012), Dec 2012, Singapore

5. Rachael Ip and Yun Huang, "Learning with social Networking Site – Designing a Constructive Learning Environment from an Activity Theory Perspective," 2012 IET International Conference on Information Science and Control Engineering (ICISCE 2012), Dec 2012, Shenzhen, China

6. Rachael Ip, "Uses of Social Software in Personal and Organizational Setting s- the Impact of Organizational Communication Policies and Communication Norms," Organizations and Society in Information Systems Workshop (OASIS 2009), Dec 2009, Phoenix, USA

7. Rachael Ip, Christian Wagner and Sesia Zhoa, "Learning REAL Business Skills in a Virtual World: an Action Learning Perspective," the 2008 American Conference on Information Systems (AMCIS 2008), August, Toronto, Canada

8. Rachael Ip, Raymond Lau, M T Chan, Eva Wong, Sharon Wong and Johnny So, "Enhancing Students' Learning with Podcasting, a Newly Emergent Social Technology," the 2008 Pacific Asia Conference on Information Systems (PACIS 2008), July 2008, Suzhou, China

9. Rachael Ip, "Uses of Social Software in Personal and Organizational Setting," the 2007 American Conference on Information Systems (AMCIS 2007), Aug 2007, Keystone, USA

10. Christian Wagner, Karen Cheung, Rachael Ip and Fion Lee, "Deceptive Communication in Virtual Communities," the 38th Hawaii International Conferenced eon Computer Sciences (HICSS 2005), Jan 2005, Hawaii, USA

Research Projects

2012 – 2013	Action Learning with Social Software (Chief-Investigator, Macau Foundation Grant)
2006 – 2008	Enhancing Teaching and Learning with Podcasting (Co-investigator, Teaching Development Grant – City University of Hong Kong)
2005 – 2007	Integrated Communication and Knowledge Management Based on Wikis and XML Technology (Co-investigator, Germany/HK Joint Research Grant)

Membership of Academic Associations and community service

Member of Association of Information Systems

Reviewers of international journals and conferences

Professional Qualifications and Awards

2008 Citation of Excellence Award by Emerald Management Review

International Conference on Information Systems (ICIS) Doctoral Consortium Fellow 2006, Milwaukee, Wisconsin, USA