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澳門科技大學
MACAU UNIVERSITY OF SCIENCE AND TECHNOLOGY

EXECUTIVE
MASTER OF

BUSINESS
ADMINISTRATION

[GO FURTHER
WITH EXCELLENCE]

SCHOOL OF
BUSINESS

 **EMBA**
澳門科技大學
MACAU UNIVERSITY OF SCIENCE AND TECHNOLOGY

WHY M.U.S.T.?

INTERNATIONAL ACCREDITATION AND QUALITY EDUCATION

Founded in 2000, Macau University of Science and Technology (M.U.S.T.) has rapidly developed into the largest multi-disciplinary university in Macao and is ranked among the Top 20 Universities in Greater China. Upholding the motto of "Dedication to Practical Studies, Enhancement of Knowledge, Ability, and Quality", M.U.S.T. adheres to its mission and continues to innovate and nurture talents. It awards academic degrees at Doctoral, Master, and Bachelor levels. To cater to different interests of different people, it offers tens of programs. The University is young and has great potential to progress in all areas. As a leading institution of research, teaching, and technology innovation, M.U.S.T. has made a significant contribution to society.

For ten consecutive years since 2011, M.U.S.T. has ranked among the Top 100 universities in the "Ranking of Top Universities in Greater China" released by Shanghai Ranking, and ranked 17th in 2020, the highest rank in Macao. For three consecutive years in 2020, 2021, and 2022, M.U.S.T. ranked among the top 300 universities in the "World University Rankings" by Times Higher Education (THE). It's ranked among the Top 250 universities in "World University Rankings 2023". Moreover, M.U.S.T. is also ranked 39th in the "World Young University Rankings" (THE) and placed 36th in the "Asia University Rankings" (THE) in 2022.

OUTSTANDING CUTTING-EDGE RESEARCH ACHIEVEMENTS

The University now owns two state key laboratories, the State Key Laboratory of Quality Research in Chinese Medicines and the State Key Laboratory of Lunar and Planetary Sciences. Over the past few years, the University's research achievements have won awards such as the second-class National Prize for Progress in Science, the first prize in China's State Natural Science Award, the first prize of Natural Science Award in Macao Science, and Technology Awards, etc. In recent years, the University has set new records in terms of research topics, academic papers, patents granted, and awards received by faculty and students, and many research results have been published in the top international academic journals Science and Nature. Hundreds of international patents have been granted, and some of them have been successfully applied to enterprises.

The University continues to respond to the integration strategy of the Guangdong-Hong Kong-Macao Greater Bay Area and actively promotes Macao's participation in the construction of the "Guangzhou-Shenzhen-Hong Kong-Macao Science and Technology Innovation Corridor". Under the guidance of the Guangdong-Macao In-Depth Cooperation Zone in Hengqin, Hengqin-MUST Industry-Academia-Research Demonstration Base is launched. Based on the scientific research team and research achievements of the State Key Laboratories of the University, the base will be connected with the technological enterprises and capital in Macao and Guangdong, Hong Kong, and Macao Greater Bay Area, and carry out the exchange of international scientific research achievements,



Times Higher Education

#201-250

World University Rankings 2023

#39

Young University Rankings 2022

#36

Asia University Rankings 2022



promote the in-depth innovation cooperation between government, industry, academia, research and capital, and the transfer and transformation of scientific research achievements, to help Macao's industrial diversification and the Greater Bay Area become a global highland of technological innovation and an important source of new industries.

UNIQUE ECONOMIC AND CULTURAL TIES

The University is located in Macao, where there is an exchange of Western cultures. Macao's trilingual and quadri-lingual background and thriving hospitality industry give it a unique style. At the same time, Macao, as a nexus of Sino-Portuguese economic cooperation, has maintained close ties with Portuguese-speaking countries. The establishment of the Forum for Economic and Trade Co-operation between China and Portuguese-speaking Countries (Macao), also known as Forum Macao highlights Macao's role as a platform for economic and trade exchanges and cooperation between China and Portuguese-speaking countries; Macao's gaming industry, hotel, and tourism industry, and long-established stores with local characteristics can provide research samples for small and medium enterprises(SMEs); and there are a large number of societies and chambers of commerce in Macao, from which SMEs and senior professional managers can seize opportunities.



EMBA OF M.U.S.T.

YOUR BEST CHOICE IN MACAO

The EMBA program of M.U.S.T. is the first of its kind to be offered in Macao. The course adopts bilingual teaching in English and Chinese, integrating the world's most cutting-edge management knowledge with the practical experience of local Chinese enterprises, and is committed to providing students with a new benchmark in management education, enabling them to establish a forward-looking vision and open up innovative thinking in the rapidly changing global economic environment. It is the best choice for a professional-managerial class to study EMBA program in Macao.



COURSE

TOP FACULTY MEMBERS

We provide opportunities for students to learn and broaden their horizons. The program invites a team of top professors from all over the world with extensive knowledge of Western management and rich practical experience in consulting for local Chinese enterprises. In addition, the University offers "Master Series", "Macao Society Series", "Famous Economist Series", "Diplomat Series", "Film and Television Celebrity Series", and "Creative Entrepreneurship Series", inviting senior scholars, outstanding personalities, and business elites.

FLEXIBLE LEARNING

Not only are there core courses to strengthen students' management knowledge base, but there are also flexible and diverse customized electives that students can choose from according to their background. The curriculum is also efficient and focused, with three semesters of classes held once a month for four days (usually Thursday to Sunday). The program is flexible and offers both English and Chinese learning materials.

GLOBAL ALUMNI

There are many alumni from all over the world, including those who have furthered their studies in the world's most prestigious universities, those who have worked for the world's top 500 companies, and those who have started their businesses. At the same time, many alumni have gradually become the backbone of the social, political, and economic development of Guangdong, Hong Kong, and Macao. Many alumni associations have been established across the Taiwan Strait, Hong Kong, and Macao, and the alumni team is growing vigorously. Through the strong alumni platform, students can rapidly expand their network of contacts.

Selected Core Subjects

- Organizational Behavior
- Information System Management under the Internet Ages
- Financial Report Analysis and Decision
- Economics Policy Analysis
- Contemporary Human Resources Management
- Operations and Supply Chain Management
- Strategic Management and Innovation
- Corporate Financial Management
- Contemporary Marketing

Core Subjects

In addition to the core subjects, there are ten elective subjects with diverse characteristics. Students can arrange suitable elective subjects according to their career and professional backgrounds, to cultivate students' sharper business acumen and practical business management skills.

- Service Management
- Service Team Building and Leadership
- Brand Management and Innovation
- Lectures on Business Latest Topics I
- Business Model Analysis and Design
- Corporate Governance and Investment Management
- Service Design and Quality Management
- Lectures on Business Latest Topics II
- Innovation Management and Start-up
- Listing, Acquiring, and Restructuring

TRANSCENDENCE TRAINING

To win the competitive edge in the highly competitive and ever-changing business environment, managers must constantly challenge themselves and go beyond themselves. In addition to completing the required subjects in the program, the course will also provide an objective analysis of personal leadership styles and abilities in the areas of personal development, action learning, and business simulations to enhance students' team management and leadership skills and to unlock and stimulate their maximum potential.

MANAGEMENT PRACTICES IN A CROSS-CULTURAL AND GLOBAL PERSPECTIVE

In the Global Study Tour, students will visit Portuguese-speaking countries or Hong Kong and Taiwan to exchange with EMBA students from renowned universities there and listen to lectures together. Through classroom lectures, corporate visits, cross-cultural field trips, and dialogues with political and business elites, students will learn advanced management concepts and practical experiences from different countries and regions, learn the latest business trends, and acquire more business knowledge that can be internalized and applied in practice, so that they can move to a new level of personal and corporate development.

For more information about the program, please visit the website of the School of Business of the University.



FEES

- For details of tuition fees, please refer to the University's website > Admission > Tuition Fees > Tuition Fee Table for Postgraduate.



- Students are responsible for other expenses, such as study tours, insurance, transportation, accommodation, and daily living expenses. (All fees are non-refundable and non-transferable)

AWARD OF DEGREE

- Upon completion of the required courses, 48 credits, a 5000-word project report, and a total of 51 credits, and meeting other requirements for the degree, the student will be awarded a degree of Executive Master of Business Administration.

APPLICATION REQUIREMENTS

- ✓ A recognized bachelor's degree or undergraduate degree
- ✓ At least 5 years of management experience

APPLICATION PROCEDURES

1. Register through the Online Application System

and fill in the required information to complete the online application process.

Online Application System:

<https://oas.must.edu.mo/admission/index.htm>



2. Upload the Application Documents

According to the system prompts, upload the required application documents, which usually include: identity document, academic certificate, transcript, photo, letter of recommendation, proof of employment, etc.

list of application documents:

<https://www.must.edu.mo/sgs/admission/oas/application-documents>



3. Settle the Application Fee

Application fee can be paid via the Online Application System (OAS).

Application fee of regular admission:

Local residents: MOP600,

Non-local residents: HKD600.



SERIOUS AND SOLEMN DECLARATION

The university has never authorized any institution or individual to recruit students. All application issues must be completed and submitted by applicants themselves through the university's Online Application System (OAS). All information related to application and acceptance is directly published through the university's website or OAS.



澳門科技大學
MACAU UNIVERSITY OF SCIENCE AND TECHNOLOGY

Enquiry

School of Graduate Studies

- Address** : Room O507, Block O, Macau University of Science and Technology, Avenida Wai Long, Taipa, Macau, China
- Office hours** : Monday to Friday, 09:00~13:00 & 14:30~18:20
- Hotline** : (853) 8897 2033 (EMBA)
- E-mail** : sgsad@must.edu.mo
- Website** : <https://www.must.edu.mo/sgs/admission>



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