

# 孫九霞



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## 研究領域

旅遊社會文化影響、旅遊人類學、旅遊與鄉  
村振興、旅遊與流動性

## 學 歷

2014.10 – 2014.11	臺灣東華大學	訪問學者
2004	中山大學管理學院	旅遊管理博士
1997	中山大學人類學系	文化人類學碩士
1992	山東師範大學教育系	教育學學士

## 教學經歷

教育部長江學者特聘教授，珠江學者特聘教授，現任中山大學旅遊休閒與社會發展研究中心主任，中山大學學術委員會人文社科分委員會委員，中山大學大灣區人文共同體廣東省重點實驗室執行主任。兼任全國 MTA 教指委委員，澳門科技大學訪問教授，《旅遊學刊》、《地理科學》等編委，青海省“千人計畫·領軍人才”、廣東省“百千萬工程”專家智庫首批專家委員。

## 學術經歷

2022.03 – 今	中山大學大灣區人文共同體重點實驗室執行主任
2016.11 – 今	中山大學旅遊學院教授、博導，中山大學旅遊休閒與社會發展研究中心主任
2014.01 – 2016.10	中山大學旅遊學院教授、博導，副院長
2010.01 – 2013.12	中山大學旅遊學院教授、博導，旅遊管理與規劃系副主任
2005.07 – 2009.12	中山大學旅遊學院副教授，旅遊管理與規劃系副主任
1998.07 – 2005.06	廣東省民族（宗教）研究所助理研究員，副研究員
1997.07 – 1998.06	廣州市社會科學界聯合會研究實習員
1992.07 – 1994.08	山東大學齊魯醫學院（原山東醫科大學）研究實習員

## 學術成果

### CSSCI 論文收錄

1. 孫九霞,李菲,王學基. “旅遊中國”：四十年旅遊發展與當代社會變遷[J].中國社會科學,2023,(11):84-104+206.  
Sun Jiuxia, Li Fei, Wang Xueji. "Tourism China" : Forty Years of Tourism Development and Contemporary Social Changes [J].Social Sciences in China,2023,(11):84-104+206.
2. 孫九霞,王淑佳.基於鄉村振興戰略的鄉村旅遊地可持續發展評價體系構建[J].地理研究,2022,41(02).  
Sun J, Wang S. Construction on evaluation system of sustainable development for rural tourism destinations based on rural revitalization strategy [J]. Geographical Research,2022,41(02).
3. 王淑佳,孫九霞\*.西南地區傳統村落區域保護水準評價及影響因素[J].地理學報,2022,77(02).  
Wang S , Sun J\*. Evaluation and influencing factors of regional protection level of

traditional villages in Southwest China. *Acta Geographica Sinica* [J], 2022,77(02).

4. 王淑佳,孫九霞\*. 中國傳統村落可持續發展評價體系構建與實證[J]. 地理學報,2021,76(04).

Wang S, Sun J\*. Construction and empirical research on the evaluation system of sustainable development of Chinese traditional villages [J]. *Acta Geographica Sinica*, 2021,76(04).

5. 孫九霞,許泳霞,王學基. 旅遊背景下傳統儀式空間生產的三元互動實踐[J]. 地理學報,2020,75(08).

Sun J, Xu Y, Wang X. The ternary interactive practice of the production of traditional ritual space in the tourism context [J]. *Acta Geographica Sinica*,2020,75(08).

6. 孫九霞,陳景,黃秀波. 大理洱海旅遊環境治理事件中的主體博弈與權益協商[J]. 地理科學,2020,40(09).

Sun J, Chen J, Huang X. The bargain between subjects and rights negotiation in the tourism environmental governance issue of Erhai in Dali [J]. *Scientia Geographica Sinica*,2020,40(09).

7. 孫九霞,黃凱潔,王學基. 基於地方實踐的旅遊發展與鄉村振興: 邏輯與案例[J]. 旅遊學刊,2020,35(03).

Sun J, Huang K, Wang X. Tourism development and rural revitalization based on local experiences: Logic and cases [J]. *Tourism Tribune*, 2020,35(03).

8. 孫九霞,吳傳龍,凌玲. 旅遊地特色飲食的地方化: 麗江三文魚的生產與消費[J]. 南開管理評論,2018,21(02).

Sun J, Wu C, Ling L. The Taste of Place: Taking Lijiang Salmon as an Example to Analyze the Localization of Special Food in Tourism Destination [J]. *Nankai Business Review*,2018,21(02).

9. 孫九霞、黃凱潔:《融合與區隔: 穆斯林旅遊移民在三亞回族村的社會適應》(《民族研究》2016年第6期), 獲得廣東省哲學社會科學優秀成果二等獎。

Sun Jiuxia, Huang Kaijie. Integration and Differentiation: Social Adaptation of Muslim Tourist Immigrants in Sanya Hui Village (Ethnic Studies, 2016, No. 6), won the second prize of *Guangdong Province Philosophy and Social Science Outstanding Achievement Award*.

10. 孫九霞:《旅遊商業化與納西族民居的“去地方化”——以麗江新華社區為例》(《社會科學家》2015年第11期), 獲得2017年文化和旅遊部優秀研究成果獎三等獎。

Sun Jiuxia, "Tourism Commercialization and the" De-localization "of Naxi 's Residence: Taking Xinhua Community of Lijiang as an Example" (Social Scientist, 2015, No. 11), won the third prize of the *Outstanding Research Achievement Award of the Ministry of Culture and Tourism* in 2017.

### SSCI 論文收錄

1. Rongna A, Sun J\*. Tourism livelihood transition and rhythmic sustainability: The case of the Reindeer Evenki in China[J]. *Annals of Tourism Research*, 2022, 94.
2. Wang S, Sun J\*. Embodiment of feminine subjectivity by women of a tourism destination[J]. *Journal of Sustainable Tourism*, 2022.
3. Sun J, Ling L, Huang Z J. Tourism migrant workers: The internal integration from urban to rural destinations[J]. *Annals of Tourism Research*, 2020, 84.
4. Rongna A, Sun J\*. Integration and sustainability of tourism and traditional livelihood: A rhythm analysis[J]. *Journal of Sustainable Tourism*, 2020, 28(3).
5. Sun J, Yang Y, de Jong A. A geographical approach to trust in tourism[J]. *Tourism Geographies*, 2020, 22(4-5).
6. Sun J, Zhang S, Ji M. Revisiting the impacts of tourism from the perspective of social space production: An ethnological study of the Muslim community in Sanya, Hainan Province, China[J]. *Current Issues in Tourism*, 2020, 23(15).

### 其他收錄

1. 孫九霞等著：《旅遊社區的社會空間再生產》（中山大學出版社 2020 年 6 月），獲得 2021 年文化和旅遊部優秀研究成果獎（專著類）一等獎。

Sun Jiuxia et al.: *Social Spatial Reproduction of Tourist Communities* (Sun Yat-sen University Press, June 2020), won the first prize for "Outstanding Research Achievement Award (monograph category) of the Ministry of Culture and Tourism" in 2021.

2. 孫九霞,蘇靜.地方文化保護與傳承中精英個體的日常實踐[J].*地理研究*,2019,38(06).

Sun J, Su J. The everyday practice of local elites in the protection and inheritance of local culture [J]. *Geographical Research*,2019,38(06).

3. Wei L, Qian J, Sun J\*. Self-orientalism, joke-work and host-tourist relation[J]. *Annals of Tourism Research*, 2018, 68.
4. 孫九霞、陳鋼華編著：《旅遊消費者行為學》（東北財經大學出版社 2015 年 8 月），獲得 2017 年文化和旅遊部優秀研究成果獎（教材類）一等獎，2019 年 8 月和 2022

年 7 月兩次再版。

Sun Jiuxia and Chen Ganghua, eds.: *Tourism Consumer Behavior* (Dongbei University of Finance and Economics Press, August 2015), won the first prize for *Outstanding Research Achievement Award (textbook category) of the Ministry of Culture and Tourism* in 2017, republished twice in August 2019 and July 2022.

5. 孫九霞著：《傳承與變遷——旅遊中的族群與文化》（商務印書館 2012 年 7 月），獲得 2014 年度國家旅遊局優秀旅遊學術成果評獎專著類一等獎；獲得廣東省 2012—2013 年度哲學社會科學優秀成果評獎著作類三等獎。

Sun Jiuxia: *Inheritance and Change: Ethnic Groups and Culture in Tourism* (The Commercial Press, July 2012), won the first prize for *Outstanding Tourism Academic Achievement Award (monograph category) of the National Tourism Administration* in 2014; Won the third prize for Guangdong Province 2012-2013 Annual Philosophy and Social Science Outstanding Achievement Award.

6. 孫九霞著：《旅遊人類學的社區旅遊與社區參與》（商務印書館，2009 年 7 月），獲得 2011 年度國家旅遊局優秀旅遊學術成果評獎專著類一等獎。

Sun Jiuxia: *Community Tourism and Community Participation in Tourism Anthropology* (The Commercial Press, July 2009), won the first prize for *Outstanding Tourism Academic Achievement Award (monograph category) of the National Tourism Administration* in 2011.

#### 省部級以上主要科研項目

1. 國家社會科學基金重大項目：鄉村振興戰略下縣域城鄉融合發展的理論與實踐研究（22&ZD190）2022.12 立項

Major Project of National Social Science Foundation: The Theoretical and Practical Research on the Urban-Rural Integrated Development at County Level under the Rural Revitalization Strategy (Grant No.22&ZD190), Approved in Dec, 2022

2. 國家民委民族研究項目：各民族空間、文化、經濟、社會、心理全方位嵌入機制研究（2022-GMG-013）2022.12 立項

Ethnic Research Project of National Ethnic Affairs Commission of the People's Republic

of China: Research on the Integrated Spatial, Cultural, Economic, Social and Psychological Embedded Mechanism of Ethnic Groups (Grant No.2022-GMG-013), Approved in Dec, 2022

3. 國家社會科學基金藝術學重點項目：鄉村振興戰略中的文旅發展和城鄉融合研究  
(21AH016) 2021.08 立項

National Social Science Foundation (Key Project in Arts): Research on Cultural Tourism Development and Urban-Rural Integration under the Rural Revitalization Strategy (Grant No.21AH016), Approved in Aug, 2021

4. 國家社會科學基金重大項目：中國西南少數民族傳統村落的保護與利用研究  
(15ZDB118) 2015.12-2020.11

Major Project of National Social Science Foundation: Research on the Protection and Utilization of Traditional Minority Villages in Southwest China (Grant No.15ZDB118), Dec, 2015-Nov, 2020

5. 國家自然科學基金：社區參與旅遊發展過程中的社會空間再生產：跨學科視野下的多案例實證研究 (41171124/D010202) 2012.1-2015.12

National Natural Science Foundation of China: Social Spatial Reproduction in the Process of Community Participation in Tourism Development: a Multi-case Empirical Study from an Interdisciplinary Perspective (Grant No.41171124/D010202), Jan, 2012- Dec, 2015

6. 國家社會科學基金“社區參與旅遊開發與少數民族傳統文化保護研究”  
(06BMZ022) 2006.6-2008.5

National Social Science Foundation of China: Research on Community Participation in Tourism Development and Protection of Minority Traditional Culture, (Grant No.06BMZ022), Jun, 2006-May, 2008

7. 文化和旅遊部宏觀決策重點課題：旅遊導向下鄉村文化傳承模式及建設路徑，  
2020.5-2020.11

Key Topic of Macro decision-making of the Ministry of Culture and Tourism: Mode and Construction Path of Rural Culture Inheritance under the guidance of Tourism, May, 2020- Nov, 2020

## 學術兼職

1. 《地理科學》《旅遊學刊》《原生態民族文化學刊》編委

Member of editorial board of Scientia Geographica Sinica, Tourism Tribune, Journal of

## Ethnic Culture

2. 全國 MTA 教育指導委員會委員  
Member of Education Steering Committee of Master of Tourism Administration (MTA) in China
3. 青海省“高端創新人才千人計劃”領軍人才  
Leading talent of Qinghai Province's "Thousand Experts Plan for High-end Innovative Talents"
4. 中國地理學會文化地理專業委員會委員  
Member of the Cultural Geography Committee of the Geographical Society of China
5. 中國地理學會旅遊地理專業委員會委員  
Member of the Tourism Geography Committee of the Geographical Society of China
6. 廣東省精神文明協會副會長  
Vice President of Guangdong Spiritual Civilization Association
7. 廣東省民族宗教學會理事會副會長  
Vice President of the Council of Guangdong Ethnic and Religious Association
8. 廣東省“百千萬工程”專家智庫首批專家委員  
Member of the the first batch expert committee of the Guangdong "Hundred, Thousand, Ten Thousand Talents Project" Think Tank
9. 廣東省省情專家庫專家  
Expert of Guangdong provincial situation expert database
10. 廣東省自然資源廳諮詢專家  
Consulting expert of Guangdong provincial department of natural resources
11. 新疆文旅發展智庫專家  
Expert of Xinjiang cultural tourism development think tank
12. 廣州市公共文化服務專家智庫首批專家  
The first batch expert of Guangzhou public cultural service expert think tank
13. 珠海市旅遊行業專家  
Expert of tourism industry of Zhuhai
14. 江門市重大決策專家諮詢論證委員會委員  
Member of Jiangmen major decision-making expert consultation and demonstration

## Committee

15. 山西省人民政府旅遊促進專業委員會委員  
Member of Tourism Promotion Committee, Shanxi Provincial People's Government
16. 珠海市哲學社會科學專家庫專家  
Expert of Philosophy and Social Science Expert Database of Zhuhai

## 學術獎項

1. 2023 年，獲聘教育部長江學者（或表述為“國家級高層次人才”）。  
In 2023, appointed as a Distinguished Professor of the Changjiang Scholars Program (or "National high-level talent") by the Ministry of Education.
2. 2017-2022 年，獲聘珠江學者且考核結果為優秀。  
From 2017 to 2022, appointed as a Distinguished Professor of the Zhujiang Scholars Program and rated as excellent.
3. 2018 年，獲國家級寶鋼優秀教師獎。  
In 2018, won the national "Baogang" Outstanding Teacher Award.
4. 2017 年，獲《地理研究》創刊 35 周年“優秀成果社會傑出貢獻獎”。  
In 2017, won the "Outstanding Achievement Award for Contribution to Society" in the 35th anniversary of the foundation of Geographical Research.