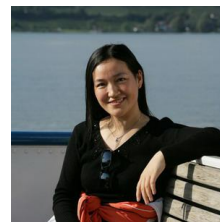


# SUN Jiuxia 孙九霞

教授、博士生导师/ Professor

博士(中山大学)/Ph.D. (Sun Yat-sen University, 2004)

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## 现任职务/Title

中山大学旅游休闲与社会发展研究中心主任/ Director, Research Center of Tourism, Leisure and Social Development

## 研究领域/Research Fields

社区旅游与社区参与/Community Tourism and Community Participation

旅游人类学与社会学/Tourism Anthropology and Sociology

旅游与族群关系/Tourism and Ethnic Relations

## 学术兼职/Membership in Academic Organizations

现代旅游业发展协同创新中心副主任/ Deputy director, Collaborative Innovation Center of Modern Tourism Industry

天津财经大学兼职教授/ Adjunct professor, Tianjin University of Finance and Economics

山东女子学院客座教授/ Visiting professor, Shandong Women's University

中国人类学学会理事/Member of council, The Chinese Anthropological Society

中国地理学会旅游地理专业委员会委员/ Member, Professional Committee of Tourism Geography, Geographical Society of China

广东社会学会副会长/ vice president of Guangdong Sociology Institute

广东省历史唯物主义研究会常务理事、副秘书长/ Executive member of council、Vice executive secretary, Guangdong Historical Materialism Research Association

广东省精神文明学会理事会副秘书长/ Executive member of council, Council of the Society of Spiritual Civilization

山西省人民政府旅游促进专业委员会委员/ Member, Tourism Promotion Committee, Shanxi  
Provincial People's Government

### **主讲课程/Current Courses**

旅游社会学与人类学（本科生）/ Tourism Sociology and Anthropology（Undergraduate）

社区旅游（本科生）/Community Tourism（Undergraduate）

旅游消费者行为学（本科生）/Tourist Consumer Behavior（Undergraduate）

定性研究方法（研究生）/Qualitative Research Methods（Postgraduate）

旅游规划与战略（MTA）/ Planning Strategy of Tourism（MTA）

旅游目的地开发与管理(MTA)/ Development and Management of Tourist Destination（MTA）

### **获奖情况/Awards**

- [1] 孙九霞：《旅游消费者行为学》（东北财经大学出版社 2015 年 8 月）获 2017 年文化和旅游部优秀研究成果获奖（教材类一等奖）/ Sun Jiuxia, Tourism Consumer Behaviour (Dongbei University of Finance & Economics Press, August 2015), awarded First Prize for “2017 Ministry of Culture and Tourism Excellence Research Achievement Award” in teaching class.
- [2] 孙九霞：旅游商业化与纳西族民居的“去地方化”——以丽江新华社区为例（《社会科学家》2015 年第 11 期）获 2017 年文化和旅游部优秀研究成果获奖（学术论文类三等奖）/ Sun Jiuxia, The Commercialization of Tourism and the "Delocalization" of the Naxi House -- A Case Study of Xinhua Community in Lijiang (Social Scientist, No.11 2015), awarded Third Prize for “2017 Ministry of Culture and Tourism Excellence Research Achievement Award” in Academic papers.
- [3] 孙九霞：新型城镇化背景下的乡村旅游发展——理论反思与困境突破（《地理研究》2015 年第 8 期）获 2017 年文化和旅游部优秀研究成果获奖（学术论文类优秀奖）/ Sun Jiuxia, Rural Tourism Development in the Context of New Urbanization -- Theoretical Reflection and Dilemma Breakthrough (Geographical Research, No.8 2015), awarded Excellence Award for “2017 Ministry of Culture and Tourism Excellence Research Achievement Award” in Academic papers.

- [4] 孙九霞:《传承与变迁——旅游中的族群与文化》(商务印书馆 2012 年 7 月), 获得广东省 2012—2013 年度哲学社会科学优秀成果评奖著作类三等奖(2015) / Sun Jiuxia, Inheritance and Changes——the Ethnic Group and Culture in Tourism (Commercial Press, July 2012), awarded Third Prize for “2012-2013 excellent achievements of Guangdong Philosophy and Social Sciences” in book class (2015).
- [5] 孙九霞:《传承与变迁——旅游中的族群与文化》(商务印书馆 2012 年 7 月) 获得 2014 年度国家旅游局优秀旅游学术成果评奖专著类一等奖(2014)/ Sun Jiuxia, Inheritance and changes——the ethnic group and culture in tourism (Commercial Press, July 2012), awarded First Prize “2014 excellent tourism academic achievements of the national tourism administration” in book class.
- [6] 孙九霞,周一:《遗产旅游语境中的地方建构研究——以“开平碉楼与村落”为例》获得遗产旅游与接待业管理国际会议(2014) 优秀论文奖/ Sun Jiuxia & Zhou Yi, Place construction in the context of heritage tourism: the case of “Kaiping Diaolou and villages”, awarded best paper by the Conference of Heritage Tourism and Hospitality (2014).
- [7] 孙九霞:《旅游人类学的社区旅游与社区参与》(商务印书馆, 2009 年版) 获得“2011 年国家旅游局优秀旅游学术成果”专著类“一等奖”/ Sun Jiuxia, community tourism and community participation of tourism anthropology, (Commercial Press, July 2009), awarded First Prize “2011 excellent tourism academic achievements of the national tourism administration” in book class.
- [8] 孙九霞,陈冬婕, 事件重构文化符号的人类学解读, 《旅游学刊》2009 年 11 期。2010 年 9 月获得 2008-2009 广州市哲学社会科学优秀成果奖“二等奖”广州市社会科学规划领导小组办公室/Sun Jiuxia ,Chen Dongjie, event reconstruction of cultural symbols Anthropology, Tourism Tribune, 2009 11. September 2010, received Second Prize in 2008-2009 Philosophy and Social Science Research Excellence Award ,Guangzhou Social Science Planning Leading Group Office.
- [9] 孙九霞:“族群文化的移植:‘旅游者凝视’视角下的解读”,《思想战线》2009 年第 4 期。获得国家民委民族问题研究优秀成果奖(2010 年度)三等奖/ SUN Jiu-xia, Transplantation of Ethnic Culture: a Perspective of tourists gaze Interpretation,Thinking,2009(4)37-42,Awarded Third Prize for outstanding achievements for The State Ethnic Affairs Commission Ethnic Studies (2010) .

- [10] 主持国家社会科学基金“社区参与旅游开发与少数民族传统文化保护研究”（项目编号：06BMZ022）获全国社科基金项目“优秀”结项等级（证书号：20091051）（2009）/ Presided National Social Science Fund for “A study on community participating in tourism development and protection of ethnic minorities’ traditional culture” (06BMZ022), granted “excellent” project. (Certificate No: 20091051) (2009)
- [11] SUN JIUXIA AND BAO JIGANG. Anthropological Tourism Analysis on Community Participation ,The Case Study of Dai Village in Xishuangbanna. Chinese Sociology and Anthropology. SPRING 2007/VOL.39,NO.3 获得“陈传康优秀旅游地理学术论文奖”，中国旅游地理专业委员会（2008年）/ SUN JIUXIA AND BAO JIGANG. Anthropological Tourism Analysis on Community Participation , The Case Study of Dai Village in Xishuangbanna. Chinese Sociology and Anthropology. SPRING 2007/VOL.39,NO.3 , Awarded for "excellent tourist Chen Chuankang Geography Paper Award", China Tourism Geography Commission, July 2008
- [12] 孙九霞：《现代化背景下的民族认同与民族关系----以海南三亚凤凰镇回族为例》获得广东省民族研究学会第二届优秀成果评奖的一等奖（2008）/ Sun Jiuxia: “National identity and ethnic relations in the context of Modernization ---- Muslim Town, Sanya, Hainan Phoenix Case," awarded outstanding achievements of National Research Institute of Guangdong Province, the first prize (2008)
- [13] 保继刚，孙九霞：《社区参与旅游发展的中西差异》（第二作者，地理学报，4:401—413, 2006）获得“吴传钧优秀人文地理论文奖”一等奖（2008年）/ Bao Jigang & Sun Jiuxia: "Community participation in tourism between China and the West" (second author, Geography , 4:401-413, 2006) in 2008, awarded First Prize "Wu Chuanjun Outstanding Paper Award, Human Geography"
- [14] 孙九霞：《珠江三角洲外来企业中的族群与族群关系》（《广西民族学院学报》2001年第3、4期）获中国都市人类学会组织的“中国都市人类学研究十年优秀论著评奖”的一等奖（2001）/Sun Jiuxia: "Ethnic Group and theirs relationship in Foreign Enterprises in the Pearl River Delta " ("Guangxi University for Nationalities," 3,4th of 2001) an article awarded the first prize of "China Urban Anthropology of the best ten years " organized by China Urban Anthropology Association (2001).

### **其它奖项/ Other Awards:**

- [1] 广东省高等学校珠江学者特聘教授(2017.10-)/Guangdong Pearl River Scholar(2017.10-)
- [2] 2010年、2013年获得珠海市两年度先进教师荣誉称号/ Zhuhai Advanced Teacher Title of Honor in 2010&2013
- [3] 广东省高等学校“千百十工程”第五批校级培养对象/ The Fifth Batch University-level Cultivation Object of Guangdong Higher Education Institution “Qianbaishi Project”
- [4] 广东省高等学校“千百十工程”第六批省级培养对象/ The Sixth Batch University-level Cultivation Object of Guangdong Higher Education Institution “Qianbaishi Project”
- [5] “我心目中的良师”，中山大学旅游学院，2008-2011/ My Mentor, School of Tourism management, Sun Yat-sen university in 2008-2011

### **研究课题/Research Projects**

- [1] 国家社科基金重大项目首席专家：中国西南少数民族传统村落的保护与利用研究（15ZDB118）2015.12-2018.12 / Major Project of The National Social Science Foundation, "Conservation and Utilization of Traditional Ethnic Minority Villages in Southeast China". 2015.12-2018.12
- [2] 高校基本科研业务费重大项目首席专家：培育和新兴学科交叉学科资助计划《旅游流动中的时间、空间与社会：从宏观到微观》（项目编号：16wkjc05）2016/ Major project of basic scientific research operation in universities: Cross subject funding scheme for nurturing and emerging disciplines 《Time, space and society in tourism flow: from macro to micro》.
- [3] 主持：国家民委民族问题研究项目：旅游发展导向下的少数民族地区新型城镇化研究（2016-GMB-030）2016.5-2017.6 / Research project funded by State Ethnic Affairs Commission, “Tourism-oriented New Urbanization of Ethnic Minority Areas”（2016-GMB-030）2016.5-2017.6
- [4] 主持:中山大学粤港澳发展研究院：2016年度粤港澳区域旅游一体化发展问题与对策研究,2016/ Guangdong, Hong Kong and Macao development research institute, sun yat-sen university: Research on the integrated development of regional tourism in guangdong, Hong Kong and Macao in 2016.

- [5] 主持：中山大学研究生课程建设试点项目：旅游管理专业研究生核心学术训练课程体系建设，2015/ Pilot project of postgraduate curriculum construction in sun yat-sen university: Construction of core academic training course system for postgraduates majoring in tourism management 2015.
- [6] 主持：国家自然科学基金：社区参与旅游发展过程中的社会空间再生产：跨学科视野下的多案例实证研究（41171124/D010202）/ National Natural Science Fund, "The Production of Social Space in the Process of Community Participation in Tourism Development: Interdisciplinary empirical study of Multiple cases（41171124/D010202）".2012.1-2015.12
- [7] 主持：中山大学 2010 年教学改革研究一般资助项目立项“旅游管理专业实践性与研究性相结合的阳朔教学基地建设”（40000-1163106）2010.1-12/"Establishment in Yangshuo Bases for Tourism Management and research combining the practical teaching", Sun Yat-sen Education Reform project in 2010,funded projects generally.( 40000-1163106)2010.1-12.
- [8] 主持：广东省哲学社会科学规划项目“大型事件推动下的城市传统社区再造与空间再生产研究—以广州亚运会为例”（GD10CSH01）2011.1--2013.12.31/" Reconstruction and spatial reproduction of the traditional urban communities driven by large-scale events - A Case Study of Guangzhou Asian Games" Philosophy and Social Sciences of Guangdong Province Planning Project.（GD10CSH01）2011.1--2013.12.31
- [9] 主持：中山大学青年教师培育项目“旅游对目的地族群文化和认同的影响”（40000-3161103）2009.12-2012.12/Sun Yat-sen Youth Teacher Development Project "Tourist effects on ethnic culture and identity of destination."（40000-3161103）2009.12-2012.12
- [10] 主持：国家社会科学基金“社区参与旅游开发与少数民族传统文化保护研究”（06BMZ022）/ National Social Science Fund, "Community Participation in Tourism Development and Protection of Minority Culture" (06BMZ022)2006.6-2008.5
- [11] 主持：中山大学文科青年教师科研基金“粤港澳旅游合作背景下的广州城市旅游成长机制研究”（0509066）/"Guangdong and Macau Tourism Cooperation in the context of the growth mechanism of the Guangzhou Urban Tourism",Sun Yat-sen Fund of Arts young teachers. (0509066)2006.1—2007.7

- [12] 主持：中山大学“博学工程”——“《旅游消费者行为学》教材建设的实践与探索”  
(40000-3274800) Sun Yat-sen "Knowledge Engineering "--" Tourist consumer behavior,"  
the practice and exploration of teaching materials " (40000-3274800)2008.1-12
- [13] 主持：国家民委“海南三亚民族关系研究”/ "Study of Ethnic Relations in Sanya,  
Hainan" ,State Ethnic Affairs Commission. 2001.12-2003.12
- [14] 参与：国家自然科学基金·面上项目：2012-2015 年，《旅游对区域人地关系主要构成因素影响机制的系统研究：以阳朔、喀纳斯、凤凰、西双版纳为例》(41171111/D010201)  
Participation: National Natural Science Fund·General Program, 2012-2015, "Studies on the  
Impact of Tourism on the Main Factors of Regional Man-Earth Relationship: Take Yangshuo,  
Fenghuang and Xishuangbanna as Example" (41171111/D010201) 。
- [15] 参与：国家自然科学基金“海岛型区域文化的形成及发展研究——以海南岛为例  
(40301011) /Participation: "National natural science foundation of China "the formation  
and development of culture in beats district research take Hainan Island for example".  
(40301011)2004—2006
- [16] 参与：国家社会科学基金“中国西南族群生物遗传多样性与区域文化研究” / Participation:  
The National Social Science Foundation, "Genetic Diversity Ethnic Groups in Southwest  
China and Regional Cultural Studies". 2000-2002
- [17] 参与：美国 LUCE 基金“宗族、乡镇企业与乡村权力结构的变化”/Participation: U.S. LUCE  
Fund "Clan, village and township enterprises and rural power structure change". 1998-2001
- [18] 参与：国家社科基金“中国藏族地区的传统文化与现代化研究” (96AMZ005)  
/Participation: National Social Science Fund, "China's Tibetan areas of traditional culture and  
modernization". (96AMZ005)1996—1998
- [19] 参与：福特基金“中国农村人口流动与培训” /Participation: the Ford Foundation, "China's  
Floating Population and training". 1997-1999
- [20] 参与：台湾 CCK 基金“‘汉’的重新思考：广东的族群关系和地缘认同研究”/Participation:  
Taiwan CCK Fund, "Han" rethinking: Guangdong, ethnic relations and geo-Identity". 1997—  
1998
- [21] 参与：国家社会科学基金“社会人类学与华南田野调查” (96BSH021) /Participation: The  
National Social Science Foundation, "Social Anthropology and South field survey" 1996—  
1998

- [22] 参与: 澳门文化司署“澳门族群与省澳文化关系”/Participation: Macao Cultural Department,  
"Macao ethnic and Macao cultural ties with the province" (96BSH021)1995—1996

## **学术成果/ Publications**

### **著作/Books:**

- [1] 孙九霞, 传承与变迁---旅游中的族群与文化, 商务印书馆, 2012年7月/ Sun Jiuxia,  
inheritance and changes—the ethnic group and culture in tourism, Commercial Press, July  
2012
- [2] 孙九霞, 旅游人类学的社区旅游与社区参与, 商务印书馆, 2009年7月/ Sun Jiuxia,  
community tourism and community participation of tourism anthropology, Commercial Press,  
July 2009
- [3] 孙九霞主编:《旅游人类学:理论与经验》, 社会科学文献出版社, 2013年8月/ Sun Jiuxia  
(chief editor), Tourism anthropology: theory and experience, Social Sciences Academic Press,  
August 2013.
- [4] 孙九霞, 陈钢华编著: 旅游消费者行为学, 东北财经大学出版社, 2015年8月/ Sun Jiuxia  
& Chen Ganghua (editor), Tourist Consumer Behavior, Northeast University of Finance and  
Economics Publishing House, August 2015.

### **论文/Papers:**

- [1] 孙九霞, 杨莹: 项目制视角下非政府组织的参与困境: 方村社区旅游故事, 西南民族大学学报(人文社会科学版) 2018年第1期, 35-41/ Sun Jiuxia & Yang Ying, NGO  
Participation Dilemma in the Perspective of Project System: The Story of Fangcun  
Community Tourism, Journal of South-West University for Nationalities (Humanities and  
Social Sciences)2018(01):35-41
- [2] 孙九霞: 传统村落: 理论内涵与发展路径, 旅游学刊, 2017年第1期, 1-3/ Sun Jiuxia:  
Traditional Villages: Theoretical Connotation and Development Path, Tourism Tribune,  
2017(01):1-3



- [3] 孙九霞: 传统村落旅游发展的迷思: 主体诉求与空间正义, 旅游论坛, 2017年第2期, 18-26/ Sun Jiuxia: Myth of Tourism Development in Traditional Villages: Subject Appeal and Spatial Justice, Tourism Forum, 2017(02):18-26
- [4] 孙九霞, 黄秀波: 民族旅游地社区参与中的空间协商与利益博弈——以丽江白沙村为例, 广西民族大学学报(哲学社会科学版), 2017年第2期, 40-48/ Sun Jiuxia & Huang Xiubo: Competing Interests and Spatial Negotiation in Ethnic Tourism Community: A Case Study of Baisha Village in Lijiang City, Journal of Guangxi University for Nationalities (Philosophy and Social Science Edition), 2017(02):40-48
- [5] 马凌, 孙九霞, 朱竑: 流动、旅游与后现代——一个研究视角与一种精神转向, 人文地理, 2017年第3期, 146-151/ Ma Ling, Sun Jiuxia, Zhu Hong: MOBILITY, TOURISM AND POSTMODERNISM: A RESEARCH PERSPECTIVE AND SPIRITUALITY TURN, Human Geography, 2017(03):146-151
- [6] 孙九霞, 吴美玲: 商品化视角下族群内部主体的文化认同研究——以云南丽江纳西族东巴纸为例, 中南民族大学学报(人文社会科学版) 2017年第3期, 67-73/ Sun Jiuxia Wu Meiling: Cultural Identity of the Internal Subjects of Ethnic Groups from the Perspective of Commercialization——An example of Dongba Paper of Naxi Nationality in Lijiang, Yunnan, Journal of South-Central University for Nationalities (Humanities and Social Sciences), 2017(03):67-73
- [7] 苏静, 孙九霞: 旅游影响民族社区社会关系变迁的微观研究——以岷沙苗寨为例, 旅游学刊, 2017年第4期, 87-95/ Su Jing & Sun Jiuxia: Microcosmic Research on the Impact of Tourism on Social Relations Changes in Ethnic Communities: Taking Basha Miao Village as an example, Tourism Tribune, 2017(04):87-95
- [8] Xin-Rui Wang, Eddie Chi-Man Hui, Jiu-Xia Sun : Population migration, urbanization and housing prices: Evidence from the cities in China, Habitat International, 2017, 66(8): 49-56
- [9] 孙九霞: 作为一种“社会形式”的旅游: “地方”视角, 旅游学刊-中国旅游发展笔谈, 2017年第12期, 12-14/ Sun Jiuxia: Tourism as a "social form": a "local" perspective, Tourism Tribune- Conversation by Writing on China Tourism Development, 2017(12):12-14
- [10] Jiuxia Sun, Yi Zhou & Xueji Wang: Place construction in the context of world heritage tourism: the case of ‘Kaiping Diaolou and Villages’, Journal of Tourism and Cultural Change, 2017(6):1-17

- [11] 孙九霞, 王学基: 川藏公路与鲁朗社区的旅游中心化: 道路人类学视角, 广西民族大学学报(哲学社会科学版), 2017年第6期: 36-44/ Sun Jiuxia & Wang Xueji: Sichuan-Tibet Highway and Tourism Centralization of Lulang Community: from the Perspective of Road Anthropology, Journal of Guangxi University for Nationalities(Philosophy and Social Science Edition), 2017(06):36-44
- [12] Lei Wei, Junxi Qian, Jiuxia Sun: Self-orientalism, joke-work and host-tourist relation, Annals of Tourism Research, 68: 88-99 (2018)
- [13] 孙九霞, 黄秀波, 王学基: 旅游地特色街区的“非地方化”: 制度脱嵌视角的解释, 旅游学刊, 2017年第9期: 24-33/ Sun Jiuxia, Huang Xiubo, Wang Xueji: The De-localization Tendency of Tourism Streets: Based on the Perspective of Institutional Disembedding, Tourism Tribune, 2017(09):24-33
- [14] 魏雷, 孙九霞: 少数民族旅游社区现代性的本土化实践——以泸沽湖大落水村为例, 旅游学刊, 2017年第10期:47-56/ Wei Lei & Sun Jiuxia: Modernity of Ethnic Minority Communities and Its Indigenous Practices: A Case Study of Luoshui Village in LuKu Lake Area, Tourism Tribune, 2017(10):47-56
- [15] 孙九霞等: 跨学科聚焦的新领域:流动的时间、空间与社会, 地理研究, 2016年第10期, 1801-1818/ Sun Jiuxia etc.: Mobility in geographical research: Time, space and society, Geographical Research, 2016(10):1801-1818
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#### **会议发言/论文/Conference Papers & Presentations**

- [1] 2017年12月8日, 参加2ND USA - CHINA TOURISM RESEARCH SUMMIT 第二届中美旅游研究峰会及行业对话, 并做题为“旅游发展: 中国少数民族传统村落文化传承的动力”的主题发言, 美国奥兰多市。/ 2ND USA - CHINA TOURISM RESEARCH SUMMIT, Orlando, Dec., 2017.
- [2] 2017年11月3-5日, 中山大学旅游学院主办的第二届旅游管理学科建设学术会议“现代旅游与传统社会”, 广州。/ 2nd academic conference on tourism management, Guangzhou, Nov., 2017.
- [3] 2016年7月20-29日, 面向第三届中国旅游管理博士学术训练营的学员, 讲授“旅游人类学的理论与方法”, 珠海。/ 3rd China tourism management doctoral academic training camp, Zhuhai, Jul., 2016.
- [4] 2016年4月22-24日, 中南民族大学主办的“第四届旅游高峰论坛”, 做了题为“融合与区隔: 穆斯林旅游移民在三亚回族村的社会适应研究”大会报告, 武汉。4th Tourism Summit Forum, Wuhan, Apr., 2016.

- [5] 2016年6月11-12日,中山大学旅游学院主办的第三届“粤港澳青年学者旅游研究学术沙龙”,广州。/ 3rd Guangdong, Hong Kong and Macao Young Scholars Tourism Research Academic Salon, Guangzhou, Jun.,2016.
- [6] 2016年6月25-26日,华南师范大学主办的“旅游与人文地理前沿”,做了题为“从‘多元’到‘贯通’:跨学科旅游研究的张力与魅力”的报告,广州。/ Frontier Conference on Tourism and Human Geography, Guangzhou, Jun.,2016.
- [7] 2016年8月27日,务川论坛·西南少数民族传统村落的遗产旅游,做了题为“西南少数民族传统村落的有效保护路径:旅游发展”的主题演讲,遵义务川。/ Wuchuan Forum • Heritage Tourism of Traditional Ethnic Minority Villages in Southwest China, Zhunyi, Aug.,2016.
- [8] 2016年9月17-18日,中山大学旅游学院主办的“第二届旅游科学国际学术研讨会”,广州。/ International Symposium on Tourism Science, Guangzhou, Sep.,2016.
- [9] 2016年9月10-12日,湖南吉首大学,西南民族大学、中国社科院民族学与人类学研究所与我校联合主办,吉首大学承办的“第九届中国民族研究西南论坛”,吉首。/ China National Research Southwest Forum, Jishou, Sep.,2016.
- [10] 2016年9月23-25日,西南大学主办的“第15届人类学高级论坛”,重庆。/ 15th Senior Forum of Anthropology, Chongqing, Sep.,2016.
- [11] 2016年10月14-15日,参加由北京大学社会学系人类学专业主办、中国人类学与民族学研究会民间文化专委会合办的北大人类学论坛(2016):“文化遗产与文化政治”,北京。/ Peking University Anthropology Forum, Beijing, Oct.,2016.
- [12] 2016年10月29-30日,中山大学旅游学院主办的“跨学科沙龙:现代化背景下传统村落的存续”,作了“主体性的消解:传统村落的发展困境”的报告,阳朔。/ Interdisciplinary Salon: The Survival of Traditional Villages in the Context of Modernization, Yangshou, Oct.,2016.
- [13] 2016年11月3-5日,中国人类学学会和上海市社会科学界联合会主办,复旦大学现代人类学教育部重点实验室、复旦大学人类学民族学研究所、遗传与发育协同创新中心、遗传工程国家重点实验室、复旦大学民族研究中心、上海人类学学会承办的“2016年中国人类学学会学术年会”,做了题为“穆斯林旅游移民在三亚回族社区的社会适应”的发言,上海。/ 2016 Academic Annual Meeting of the Chinese Anthropology Society, Shanghai, Nov.,2016.

- [14] 2016年11月18-20日,中山大学移民与族群研究中心主办的“第四届移民与城市化学术研讨会”,广州。/ 4th Symposium on Migration and Urbanization, Guangzhou, Nov.,2016.
- [15] 2016年12月3-4日,北京联合大学主办的“《旅游学刊》创刊30周年纪念研讨会暨第二届青年学者沙龙”,北京。/ "Tourism Tribune" 30th Anniversary Seminar and Second Youth Scholar Salon, Beijing, Dec.,2016.
- [16] 2016年12月11-12日,中国地理学会旅游地理专业委员会主办,中山大学旅游发展与规划研究中心、中山大学旅游学院承办的“2016年中国旅游地理学沙龙”,广州。/ 2016 China Tourism Geography Salon, Guangzhou, Dec.,2016.
- [17] 2016年12月14-20日,参加澳大利亚阿德莱德市,南澳大学管理学院、中山大学旅游学院、科廷大学旅游研究中心联合主办的“第一届澳中旅游论坛(1st Australia-China Tourism Forum)”,澳大利亚阿德莱德市。/ 1st Australia-China Tourism Forum, Adelaide, Dec.,2016.
- [18] 2015年10月24-25日,参加北京联合大学主办的“2015《旅游学刊》中国旅游研究年会”,并做会议发言。/2015“Tourism Tribune” the Annual Conference of China’s Tourism Research, Beijing, Oct, 2015
- [19] 2015年10月19日至21日,第九届世界旅游组织/亚太旅游协会旅游趋势与展望国际论坛暨第五届桂林国际山水文化旅游节,桂林。/9th UNWTO/PATA International Forum of Tourism Trends and Prospects, Guilin, Oct, 2015
- [20] 2015年9月26日到27日,参加第14届人类学高级论坛,昆明。/14th Senior Forum of Anthropology, Kunming, Sep, 2015
- [21] 2015年9月19—22日,参加“2015年中国人文地理学术年会”,西安。/2015 Annual Conference of Human Geography of China, Xi’an, Sep, 2015
- [22] 2015年7月16日-20日,参加2015年中国地理学会“社会文化地理”国际高级研修班,昆明。/2015 International Senior Seminar of“Social-cultural Geography”, Kunming, July, 2015
- [23] 2015年5月24日—25日,作为会议特邀嘉宾参加第四届国际工商人类学研讨会,并作了题为“民族旅游社区家庭旅馆中的社会空间研究”的大会主题演讲,天津。/ 4th International Conference on Business Anthropology, Tianjin, May, 2015
- [24] 2015年5月20日—23日,参加中国地理学会旅游地理专业委员会2015年学术年会暨第十届旅游前沿国际学术研讨会,与南京大学章锦河教授共同主持大会主旨报告并发表



了题为“遗产旅游语境中的地方建构研究”的小组报告，三清山。/2015 Annual Meeting of Tourism Geography Committee, Sanqingshan, May, 2015

- [25] 2014年11月6至9日，参加遗产旅游与接待业管理国际会议，发表了题为“遗产旅游语境中的地方建构研究——以“开平碉楼与村落”为例（Study on Place Construction in the Context of Heritage Tourism: Taking the “Kaiping Diaolou and Villages” as an Example）”的演讲，并获优秀论文奖，土耳其伊斯坦布尔。/2014 Conference of Heritage Tourism and Hospitality, Istanbul, Nov, 2014
- [26] 2012年5月18-19日，参加北京联合大学主办的“2012《旅游学刊》中国旅游研究年会”，并做了会议发言。/2012 “Tourism Tribune” the Annual Conference of China’s Tourism Research, Beijing, May, 2012.
- [27] 2012年4月21日-22日，参加中国旅游研究院主办的“2012中国旅游科学年会(第四届)”，做了“旅游人类学的社区旅游与社区参与”的主题发言。北京。/2012 Annual Conference of China’s Tourism Science, Beijing, April, 2012.
- [28] 2012年11月30日-12月2日，参加中国社会科学院社会与文化人类学研究中心，中央民族大学“985工程”民族学人类学理论与方法研究中心主办的“文化认同与文化保护的亚洲实践”国际学术研讨会，并做了“社区参与旅游与族群文化保护:类型与逻辑关联”会议发言。北京。/The Asian Practice of Cultural Identity and Cultural Protection, Beijing, Nov, 2012.
- [29] 2011年6月23-25日，参加“文化中国与文化认同”学术研讨会，浙江省文化艺术研究院主办，做了题为“旅游对目的地族群关系的影响——以三亚回族社区为例”的大会发言。杭州。/Cultural China and Cultural Identity, Hanzhou, June, 2011.
- [30] 2011年7月13-15日，第七届国际旅游前沿学术研讨会“旅游与人地环境”，中山大学、中国地理学会旅游地理专业委员会、国际地理联合会旅游游憩运动专业委员会，张家界。提交论文“旅游商业化的社区治理研究——以喀纳斯图瓦人社区为例”。广州。/Tourism and Man-Earth Environment, Guangzhou, July, 2011.
- [31] 2011年7月20-23日，“第二届中国民族旅游论坛”中国人类学民族学分会、青海民族大学。主题发言：“民族地区乡村城市化的第三条道路：旅游发展”。西宁。/The Second China’s Ethnic Tourism Forum, Xining, July, 2011.

- [32] 2011年7月24—25日，中国地理学会学术年会，乌鲁木齐。中国地理学会，中国科学院新疆生态与地理研究所承办。“旅游地理学创新与发展”专题分会，召集人：保继刚、杨兆萍。/The Recreation and Development of Tourism Geography, Urumchi, July, 2011.
- [33] 2011年9月22-24日。主办“人类学与社会学视野中的旅游”学术研讨会（桂林·阳朔）。/Tourism in Anthropology and Sociology, Guilin, Sept, 2011.
- [34] 2011年10月21-23日，参加“第十届人类学高级论坛暨第二届客家文化高级论坛”，作了题为“族群间主客互动与旅游目的地社区发展”的主题发言，赣州。/The Tenth Senior Anthropology Forum and The Second Senior HaKka Culture Forum, Ganzhou, Oct, 2011.
- [35] 2011年10月29-31日，的“纪念中国人类学学会成立三十周年学术研讨会”，中国人类学学会和厦门大学人文学院主办，于厦门大学隆重召开。参加会议并做了关于“亚运会背景下的传统社区再造事件”的大会发言。厦门。/The 30th Anniversary of the Founding of Anthropological Society Academic Seminar, Xiamen, Oct, 2011.
- [36] 2011年12月18日，参加“中国新城市空间的生产与演变：市场、国家与社会”国际学术沙龙，做了题为“亚运会背景下的社会空间再造：基于西关大屋和猎德两个社区的比较”的发言，广州。/The Production and Evolution of New Urban Space in China: Market, Government and Society, Guangzhou, Dec, 2011.
- [37] 2010年12月，杭州，“人类学视野里的文化与艺术”（浙江省文化艺术研究所和南京大学主办）会议论文：“丽江大研古城文化变迁中的“虚无”与“实在”：以古城酒吧发展为例”。/Anthropology View of the Culture and Art, Hangzhou, Dec. 2010
- [38] 2010年11月，桂林，“首届旅游高峰论坛”（桂林金钟山旅游研究院），会议论文：“旅游对傣族物质文化变迁及其资本化的影响——以傣楼景观为例”。/The First Tourism Summit Forum, Guilin, Nov. 2010
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- [40] 2010年7月，厦门，“海峡两岸旅游观光研讨会两岸旅游发展：交流与合作”（厦门大学、北京第二外国语学院、高雄餐旅大学等），会议论文：“旅游对目的地社区族群认同的影响---以三亚回族为例”。/The Third Strait Tourism Sightseeing Symposium, Xiamen, Jul. 2010

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## **社会服务/Social Services**

- [1] 主持：大喀纳斯景区旅游产品专项规划及方案设计（2017-2018）/ Team Leader: Special Planning and Design of Tourism Products in Da Kanas Scenic Area (2017-2018)
- [2] 主持人：旅游领域诚信体系建设现状与对策研究（2017-2018）/ Team Leader: Research on the Present Situation and Countermeasures of the Construction of the Integrity System in Tourism （2017-2018）
- [3] 主持人：江门游艇业发展及港澳多方合作研究（2017）/ Team Leader: The Development of Jiangmen Yacht Industry and the Study on the Cooperation between Hong Kong and Macao （2017）
- [4] 主持人：内地与港澳游艇旅游合作发展调研（2017-2018）/ Team Leader: Research on the development of yacht tourism cooperation between Mainland and Hong Kong and Macau （2017-2018）
- [5] 主持人：港珠澳大桥建成通车后对粤港澳区域旅游的影响及对策研究（2017-2018）/ Team Leader: Study on the Influence of Hong Kong-Zhuhai-Macao Bridge on Tourism in Guangdong, Hong Kong and Macao after it is opened to traffic （2017-2018）
- [6] 主持人：昌都市全域旅游发展规划（2017-203）/Team Leader: Comprehensive tourism development plan of changdu city （2017-203）
- [7] 主持人：昌都市卡若区全域旅游规划（2017-2030）/ Team Leader: Qamdo kalo district tourism planning （2017-2030）
- [8] 主持人：渭南市华州区全域旅游发展规划（2017-2018）/ Team Leader: Comprehensive tourism development plan of huazhou district, weinan city （2017-2018）
- [9] 主持人：昭苏县天马特色小镇概念性总体规划（2017-2018）/ Team Leader: Conceptual master plan of Tianma special town, Zhaosu county （2017-2018）
- [10] 主持人：新疆布尔津县旅游产业及旅游产品规划（2017-2018）/ Team Leader: Planning of tourism industry and tourism products in bujin county, xinjiang （2017-2018）

- [11] 主持人：新疆布尔津县全域旅游发展规划（2017-2018） / Team Leader: Comprehensive tourism development plan of bujin county, xinjiang （2017-2018）
- [12] 主持人：江门旅游目的地综合研究及可持续旅游观测点（2016-2017） / Team Leader: Comprehensive study of jiangmen tourist destinations and observation point of sustainable tourism （2016-2017）
- [13] 主持人：渭南红色文化旅游区概念规划、产品及项目整体规划设计（2016-2017） / Team Leader: Concept planning, product and overall project planning and design of weinan red cultural tourism zone （2016-2017）
- [14] 主持人：长潭旅游度假区可行性研究（2016-2017） / Team Leader: Feasibility study of changtan tourist resort （2016-2017）
- [15] 主持人：汶川特别旅游区创建国家AAAAA级旅游景区整改提升规划(2014-2015)/ Team Leader: Wenchuan special tourist areas to create national AAAAA tourist attractions rectification and upgrading plan （2014-2015）
- [16] 主持人：山西绵山风景区创建国家5A级旅游景区整改提升规划（2011-2012） / Team Leader: Shanxi mianshan scenic area to establish the national 5A level tourist scenic area rectification and upgrading plan （2011-2012）
- [17] 主持人：山西忻州代县雁门关旅游区创建国家5A级旅游景区整改提升规划(2013-2014) / Team Leader: Shanxi xinzhou dai county yanmenguan tourist area to create the national 5A level tourist scenic spot rectification and upgrading plan （2013-2014）
- [18] 主持：日照山海天旅游研究基地(2015)/ Team Leader: Shanhaitian Tourism Research Base, Rizhao
- [19] 主持：林芝市十三五期间旅游重点项目规划(2015)/ Team Leader: Thirteen-Five Planning of Tourism Key Projects in Linzhi
- [20] 主持：喀纳斯千湖·黑湖景区旅游综合规划（2014） / Team Leader: Kanas Qian Lake and Black Lake Scenic Area Overall Tourism Plan (2014)
- [21] 主持：万山海岛旅游专题研究（2014） / Team Leader: Monographic tourism study of Wanshan Islands (2014)
- [22] 主持：“南京市夫子庙-秦淮河风光带旅游产业发展规划（2012-2013）” / Team Leader: Nanjing Confucius temple - Qinhuai River Scenic Belt Tourism Industry Development Master Plan(2012-2012).

- [23] 主持：蕉岭旅游产业发展总体规划及重点项目概念规划（2012-2013）/ Team Leader: Jiaoling Tourism Industry Development Master Plan and Major Programs Plan(2012-2013)
- [24] 主持：河源万绿旅游产业园总体规划（2012）/Team Leader: Heyuan Wanlv Tourism Industrial Park Master Plan(2012)
- [25] 副组长：国家旅游局与地方政府：《大喀纳斯旅游区旅游发展总体规划修编提升》（2012-2013）/Assistant Team Leader: Great Kanas Tourism Area Tourism Development Master Plan Revision and Ascension (2012-2013).
- [26] 副组长：国家旅游局：《文化旅游示范区建设与运营规范》（2012-2013）/ Assistant Team Leader: Cultural Tourism Demonstration Area Construction and Operation Specification (2012-2013).
- [27] 副组长：阳朔和喀纳斯可持续旅游指标检测项目（2012-2015）/Assistant Team Leader: Yangshuo and Kanas Sustainable Tourism Development Monitoring Index (2012-2015).
- [28] 主持：临沂汤泉旅游度假区总体规划及核心项目概念规划（2011-2012）/Team Leader: Linyi Hot Spring Tourism Resort Master Plan and Major Programs Plan(2011-2012).
- [29] 主持：云浮新兴禅文化旅游休闲度假区总体规划（2011-2012）/Team Leader: Yunfu Xinxiang Zen Culture Tourism Recreation Resort Master Plan(2011-2012)
- [30] 主持：河源万绿生态旅游度假区总体规划（2011-2012）/ Team Leader: Heyuan Wanlv Eco-tourism Resort Master Plan（2011-2012）
- [31] 主持：萍乡武功山旅游发展总体规划及概念规划（2011-2012）/ Team Leader: Pingxiang Wugong Mountain Tourism Development Master Plan（2011-2012）.
- [32] 主持：“五莲温泉旅游度假区总体规划（2011-2012）”/Team Leader: Wulian Hotspring Tourism Development Master Plan (2008-2009).
- [33] 主持：“安康瀛湖景区旅游总体规划（2008-2009）”/Team Leader: Ankang Ying Lake Tourism Development Master Plan (2008-2009).
- [34] 副组长：“河源万绿湖生态旅游度假区策划（2009-）”/Assistant Team Leader: Heyuan Wanlv Lake Eco-tourism Holiday Resort Master Plan (2009-).
- [35] 参与：“张家界市旅游产业规划（2008-2009）”/Participation: Zhangjiajie Tourism Industry Development Master Plan (2008-2009).
- [36] 参与：“桂林市旅游发展规划（修编）（2008—2009）”/Participation: Guilin Tourism Development Master Plan (Revision)

- [37] 参与：“林芝地区四县旅游发展规划（2008-2009）”/Participation: Tibet Nyingchi County Tourism Development Master Plan (2008-2009).
- [38] 副组长：“山东省日照市涛雒地区旅游发展总体规划（2008）”/ Assistant Team Leader: Shandong Rizhao Taoluo District Tourism Development Master Plan (2008)
- [39] 参与：“山东日照涛雒镇锥园文化旅游区控制性及修建性详细规划(2008)”/Participation: Shandong Rizhao Taoluo Cultural Tourism Area Control and Construction Plan (2008).
- [40] 副组长：新疆哈巴河县桦林景区、白沙湖—鸣沙山景区概念性规划（2008）/ Assistant Team Leader: Xinjiang Habahe County Birch Forest, Pasir Puteh-Singing Sands Mountain Area Planning(2008).
- [41] 副组长：“新疆哈巴河县旅游发展总体规划（2008）” Assistant Team Leader: Xinjiang Habahe County Tourism Development Master Plan (2008).
- [42] 副组长：“阳朔可持续旅游发展指标监测（2012-2015）”/Assistant Team Leader: Yangshuo Sustainable Tourism Development Monitoring Index (2012-2015).
- [43] 参与：“新疆喀纳斯禾木村文化景观保护规划(2007—2008)”/Participation: Xinjiang Kanas Hemu Village Cultural Landscape Protection Planning (2007-2008).
- [44] 参与：新疆喀纳斯铁列克提、海流滩旅游分区总体规划（2007—2008））/ Participation: Xinjiang Kanas Tielieketi, Hailiutan Tourism Area Master Plan(2007-2008).
- [45] 副组长：“香格里拉生态旅游区规划（2006-2008）”/ Assistant Team Leader: Xianggelila Eco-tourism Area Development Plan (2006-2008).
- [46] 副组长：“莱芜市莱城区旅游发展整合提升规划（2007—2008）”/ Assistant Team Leader: Laiwu Laicheng District Tourism Development Integration Ascension Planning (2007-2008)
- [47] 参与：“新疆喀斯特湖旅游发展规划（2005-2006）”/Participation: Xinjiang Kanasi Lake Tourism Development Master Plan (2005-2006).
- [48] 参与：“武陵源旅游发展总体规划（2006—2007）”/Participation: Wulingyuan Tourism Development Master Plan (2006-2007).
- [49] 参与：“蒙山旅游区整合提升规划（2005—2006）”/Participation: Meshan Tourism Development Integration Ascension Planning (2005-2006).
- [50] 参与：“黄山市旅游发展总体规划（2004—2005）”/Participation: Huangshan Tourism Development Master Plan (2004-2005).



- [51] 参与：“桂林阳朔县旅游发展总体规划（2004—2005）” /Participation: Guilin Yangshuo Tourism Development Master Plan (2005-2006).
- [52] 参与：“西双版纳在澜湄次区域旅游合作中的战略研究（2003—2004）” /Participation: Xishuangbanna Tourism Cooperation Strategy Research in Lanmei Sub-region (2005-2006)
- [53] 参与：“西部旅游投资规划(西南片)(2002—2003)”/ Participation: Western China Tourism Investment Planning (Southwest Area) (2002-2003).
- [54] 参与：阳朔遇龙河景区旅游开发总体规划（2002） / Participation: Yangshuo Yulong River Area Tourism Development Master plan(2002).
- [55] 参与：“海南五指山生态旅游区总体规划（2002）” / Participation: HainanWuzhi Mountain Eco-tourism Area Development Master Plan (2002).
- [56] 参与：“贵州省赤水市旅游发展总体规划及十丈洞景区、四洞沟景区、竹海桫欏景区总体规划（2002）” / Participation: Guizhou Chishui Tourism Development Master Plan, Shizhang Cave、Sidonggou、Zhuhaihaluo Scenic Spot Tourism Development Master Plan (2002).