

Chu, Kai Cheung (Kenneth)



Title : Assistant Professor
Faculty : School of Business
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Academic Qualification

2008 – 2012 PhD: The University of Hong Kong, Finance
2005 – 2007 Master: The University of Hong Kong, Finance
1996 – 1999 MPhil: The University of Hong Kong, EE. Engineering
1993 – 1996 B.Eng.: The University of Hong Kong, EE. Engineering

Working Experience

2022 – Assistant Professor / The Macau University of Science and
Technology
2019 – 2021 Senior Research Fellow / Hong Kong Polytechnic University
2015 – 2019 Research Assistant Professor / Hong Kong Polytechnic University
2014 – 2015 Postdoctoral Fellow / Hong Kong Polytechnic University
2012 – 2013 Lecturer / University of Hong Kong

Teaching Activities

Corporate Finance; Financial Markets and Institutions; Quantitative Methods for Finance;
Derivatives

Research Areas

Financial Statement Analysis; Value Relevance; Financial Analysts; Corporate Finance
(Real Options)

Selected Publications

(Book Chapter) Cheng, C.S. Agnes, Chu, K.C. Kenneth, and Cathy Z. Liu. (2024). Accounting Information and Firm Valuation. In *Handbook of Investment Analysis, Portfolio Management, and Financial Derivatives* (Chapter 82). World Scientific.

Chu, K.C. Kenneth. and Zhai, W.H. Sophia. (2021). "Distress Risk Puzzle and Analyst Forecast Optimism." *Review of Quantitative Finance and Accounting*.

Chu, K.C. Kenneth, Chen, Sipeng, and Leung, Tommy. (2020) "A Novel Algorithm for Generating GVKEY-CIK Link Table." *Journal of Information Systems*.

Cheng, C.S. Agnes, Chu, K.C. Kenneth, and Ohlson, James A. (2020) "Analyst Forecasts: Sales and Profit Margins." *Review of Accounting Studies*.

Chu, K.C. and Wong, K.P. (2010), 'Progressive Taxation and Corporate Liquidation Policies with Mean-Reverting Earnings', *Economic Modelling*, 27(3), 730.

Other Professional Activities

CFA Level III (2009)

Honors/Awards

N.A.