

嚴鴻基



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教育背景

2011-2014 中國社會科學院; 應用倫理博士
1997-1999 Master: Willamette University, MBA/MPA;
1993-1997 BA: Wester Oregon University, Economics.

工作經驗

2014-Present Assistant Professor / Macau University of Science and Technology
2008-2014 Jingdou Language Centre / Instructor
2001-2008 Project Manager / Chinese Cultural Publishing

教學活動

商務溝通; 企業倫理.

研究領域

科技倫理, 公共倫理, 公共關係, 企業社會責任

學術成果

Im, H.K., & Iwaloye, O.J. (2022, June). The Emergence of Resources Seeking Chinese Firms' Specific Advantages in Emerging Market. Sustainability, 14, 8345. <https://doi.org/10.3390/su14148345>

Im, H.K. (2022, Apr 16-17). Ethical Dilemma and Challenges in Facebook's Product Customization [Paper presentation]. MSI 2022, online.

Im, H.K. (2021, Aug 13-15). The Promotion and Challenges of the Covid-19 Vaccination Drive – Case Studies from Hong Kong and Macau [Paper presentation]. CMIC 2021, Nanchang University, Nanchang, China.

Im, H.K. (2019, July 24-26). The Value and Meaning of Microfilm Advertising [Paper presentation]. CMIC 2010, Guangzhou Exhibition Centre, Guangzhou, China.

Im, H.K. (2018). A Brief Analysis of the Social Impact by Modern Catholic Church in Macao. *Christian Scholarship*, 20, 232-248.

其他專業資格 / 獎項 / 活動

Best Conference Paper Award, CMIC, 2021.