# IO Hio-Nam



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**Fields/Dept:** Decision Science / Information Systems

#### **Academic Qualification**

2016-2020PhD: University of Macau; Information Systems.

2011-2014MSc: University of Macau, E-Commerce Technology.

2007-2011 BBA: University of Macau, Business Information Systems.

### **Working Experience**

2021-Present Assistant Professor / Macau University of Science and Technology
 2019-2020Lecturer / Macau University of Science and Technology
 2017-2019Research Assistant / University of Macau

### **Teaching Activities**

Management Information System, E-commerce, Computer simulation.

## **Research Areas**

Adoption of Innovations, DApp, Entrepreneurship, Social Media Mining, Web Technologies

#### **Selected Publications**

- Lee, C. B., Io, H. N., & Tang, H. (2022). Sentiments and perceptions after a privacy breach incident. *Cogent Business & Management*, 9(1), 2050018.
- Io, H. N., & Lee, C. B. (2020). Social media comments about hotel robots. *Journal of China Tourism Research*, 16(4), 606-625.

- Io, H. N., Lee, C. B., & Lian, Z. T. (2019). Comments about the Siri Chatbot: A Sentiment Analysis of the Postings at a Microblogging Site, *Journal of Information Technology Management*, 30(4), 26.
- Io, H. N., & Lee, C. B. (2019). What are the Sentiments About the Autonomous Delivery Robots? In 2019 IEEE International Conference on Industrial Engineering and Engineering Management (IEEM) (pp. 50-53). IEEE.
- Io, H. N., & Lee, C. B. (2019). Ethics compliance and the Facebook scandal: An analysis of comments from Weibo, *The 7th World Business Ethics Forum*, Macau.
- Io, H. N., & Lee, C. B. (2018). Understanding the adoption of chatbot. In *Future of Information and Communication Conference* (pp. 632-643). Springer, Cham.
- Io, H. N., & Lee, C. B. (2017). Chatbots and conversational agents: A bibliometric analysis. In 2017 IEEE International Conference on Industrial Engineering and Engineering Management (IEEM) (pp. 215-219). IEEE.
- Zhang, L., Io, H. N., & Chen, F. (2014). A user generated contents based online exhibition system. In 2014 IEEE Conference on e-Learning, e-Management and e-Services (IC3e) (pp. 46-51). IEEE.
- Io, H. N., & Zhang, L. (2014). Boodle: A Virtual Booth Management System Based on Moodle. In 2014 International Conference on E-commerce and Information Engineering (ECIE2014), Shenzhen, China.