

LI, CHUN SHENG



Title : Assistant Professor

Faculty : School of Business

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Homepage : <https://c-s-li.github.io/>

Tel. : (853) 8897-1742

Dept/Fields : Department of Decision Sciences

Academic Qualification

2015 – 2019 Ph.D.: The Hong Kong Polytechnic University

2014 – 2015 MA (Distinction): The Hong Kong Polytechnic University

2006 – 2010 BEng: Jiangnan University

Professional Qualification

Software Test Engineer (STE)

Certified Professional Purchasing Manager (CPPM)

Working Experience

2019 – Present Assistant Professor / Lecturer / Macau University of Science and Technology

Research Interests

Supply chain and operations management, consumer and organizational behavior, business analytics, network analytics, data sciences

Research Grants

2023-2024: Research on Carbon Emission Trading and Monitoring Systems based on Blockchain Intelligent Technology: PI. Science and Technology Development Fund (FDCT) of Macau.

2023-2024: Optimizing Resource Recovery in the Coordination Game of Reverse Supply Chain for Construction Waste: PI. Faculty Research Grant of Macau University of Science and Technology.

2021-2023: Implementation and Weight Determination of Supply Chain Resilience Practices: PI. Higher Education Fund of Macau.

2022-2023: Purchase intention determination in the context of live streaming e-commerce: PI. Faculty Research Grant of Macau University of Science and Technology.

Teaching Activities

DBMZ10 Emerging Issues in Management, Compulsory Course for Doctor of Philosophy (PhD) in Management

MBGZ06 Business Optimization Theory, Compulsory Course for Master of Supply Chain Management

MBGZ04 Empirical Analysis in Supply Chain Management, Compulsory Course for Master of Supply Chain Management

MBGZ01 Global Operations and Supply Chain Management, Compulsory Course for Master of Supply Chain Management

BBAZ16604 Decision Analysis in Business, Compulsory Course for Bachelor of Business Analytics

BBAZ16504 Decision Making Methods, Compulsory Course for Bachelor of Supply Chain Management

BBAZ16011 Business Statistics, Compulsory Course for Bachelor of Business Administration

Dissertation

Li, C.S. (2020). Supply chain resilience: Scale development and its performance impact under different business conditions and disruptions. Doctoral Dissertation, The Hong Kong Polytechnic University.

Selected Journal Papers

Li, C.S., Wong, C.W.Y.* , Yang, C.C., Shang, G.K.C., & Lirn, T.T.C. (2019) [Value of supply chain resilience: Roles of culture, flexibility, and integration.](#) *International Journal of Physical Distribution & Logistics Management*, 50 (1): 80-100.

[SSCI, Impact factor 6.7]

Ki, C.W., Chow, T.C., & Li, C.S.* (2022) [Bridging the trust gap in influencer marketing: Ways to sustain consumers' trust and assuage their distrust in the social media influencer landscape.](#) *International Journal of Human-Computer Interaction*, Ahead-of-print, 1-16.

[SSCI, Impact factor 4.7, JCR Q1]

Li, C.S., Wong, C.W.Y.* , Wong, C.Y., Boon-itt, S., & Miao, X. (2022) [Empirical research on performance effects of supply chain resilience: Systematic literature review, citation network analysis and future research directions](#). *International Journal of Shipping and Transport Logistics*, In press.

[SSCI]

Pan, X, Wong, C.W.Y.* , Li, C.S. (2022) [Circular economy practices in the waste electrical and electronic equipment \(WEEE\) industry: A systematic review and future research agendas](#). *Journal of Cleaner Production*, 365: 132671.

[SCI, Impact factor 11.1, JCR Q1]

Major Conference Papers

Tan, K.Y.^S, Tian, Y.H., Xu, F.^S, & Li, C.S.* (2023) Research on Multi-Objective Optimal Scheduling for Power Battery Reverse Supply Chain. 30th EurOMA conference (EurOMA 2023), Leuven, Belgium.

Cheng, F., Wang, L.* , & Li, C.S. (2022) For the fashion or the environment: The role of sustainable impact disclosure on resale platforms. POMS 32nd Annual Conference (POMS 2022), online.

Peng, Y.Y.^S, Xu, M.H.^S, Cheng, G.W.^S, & Li, C.S.* (2021) Driving Post-pandemic Retail Operations: The Effect of Live Streaming E-commerce. POMS 31st Annual Conference (POMS 2021), online.

Cheng, G.W.^S, Xu, M.Z., Peng, Y.Y.^S, & Li, C.S.* (2021) ISO 50001 implementation and cost management in manufacturing industries. POMS 31st Annual Conference (POMS 2021), online.

Li, C.S., Wong, C.W.Y.* , Wong, C.Y., & Boon-itt, S. (2019) Supply chain resilience: Theoretical construct and measurement development. POMS 30th Annual Conference (POMS 2019), Washington D.C.

Li, C.S., Wong, C.W.Y., Shang, G.K.C., Yang, C.C., & Lirn, T.T.C.* (2017) Supply chain resilience: Roles of collaboration in supply chain. 22nd International Symposium on Logistics (ISL 2017), Ljubljana.

Li, C.S., & Wong, C.W.Y.* (2016) The impact of supply chain resilience on financial performance: Insights from competitive strategy theory. The International Conference on Business Case Research (ICBCR 2016), Hong Kong.

Note: * Corresponding author;

^S Postgraduate (PhD / Master) / Undergraduate students.

Other Professional Activities.

Reviewer - [International Journal of Production Research](#)

[SCI, Impact factor 9.2, JCR Q1, Ranking 5/86].

Reviewer - [International Journal of Production Economics](#)

[SCI, Impact factor 12.0, JCR Q1, Ranking 3/86].

Reviewer - [Transportation Research Part E: Logistics and Transportation Review](#)

[SCI, Impact factor 10.6, JCR Q1, Ranking 5/380].

Reviewer - [Journal of Business Logistics](#)

[SSCI, Impact factor 10.3, JCR Q1, Ranking 20/227].

Reviewer - [IEEE Transactions on Systems Man Cybernetics-Systems](#)

[SSCI, Impact factor 8.7, JCR Q1, Ranking 6/65].

Reviewer - [IEEE Transactions on Knowledge and Data Engineering](#)

[SSCI, Impact factor 8.9, JCR Q1, Ranking 9/158].

Member - Production and Operations Management Society

Member - European Operations Management Association

Session Chair - Production and Operations Management Society (POMS) 30th Annual Conference (2019), Washington D.C.

Session Chair - Textile Summit and Postgraduate Student Conference (2016), Hong Kong.