

李春生



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部门/领域：
决策科学系

教育背景

2015-2019 香港理工大学 管理学博士
2014-2015 香港理工大学 文学硕士（优异）
2006-2010 江南大学 工程学学士

专业资格

软件测试工程师（STE）
注册采购师（CPPM）

工作经验

2019 至今 助理教授 / 讲师 / 澳门科技大学

研究领域

供应链及运营管理，消费者及组织行为，商业分析，网络分析，数据科学

研究项目

2023-2024: 基于区块链技术的碳排放交易及监测系统设计与研究：主持人. 澳门科学技术发展基金（FDCT）.
2023-2024: 建筑废弃物逆向供应链协调博弈中的可持续资源回收优化研究：主持人. 澳门科技大学研究基金.
2021-2023: 供应链弹性措施的实施和权重划分：主持人. 澳门高等教育基金.

2022-2023: 电商直播背景下的消费者购买意愿分析: 主持人. 澳门科技大学研究基金.

教学活动

DBMZ10 管理学前沿, 管理学博士学位必修课程

MBGZ06 商务优化理论, 供应链管理专业硕士学位必修课程

MBGZ04 供应链实证分析, 供应链管理专业硕士学位必修课程

MBGZ01 全球营运与供应链管理, 供应链管理专业硕士学位必修课程

BBAZ16604 商业决策分析, 商业分析专业学士学位必修课程

BBAZ16504 决策方法, 供应链管理专业学士学位必修课程

BBAZ16011 商务统计, 工商管理学士学位必修课程

学位论文

Li, C.S. (2020). Supply chain resilience: Scale development and its performance impact under different business conditions and disruptions. Doctoral Dissertation, The Hong Kong Polytechnic University.

学术期刊论文

Li, C.S., Wong, C.W.Y.* , Yang, C.C., Shang, G.K.C., & Lirn, T.T.C. (2019) [Value of supply chain resilience: Roles of culture, flexibility, and integration.](#) *International Journal of Physical Distribution & Logistics Management*, 50 (1): 80-100.

[SSCI, Impact factor 6.7]

Ki, C.W., Chow, T.C., & Li, C.S.* (2022) [Bridging the trust gap in influencer marketing: Ways to sustain consumers' trust and assuage their distrust in the social media influencer landscape.](#) *International Journal of Human-Computer Interaction*, Ahead-of-print, 1-16.

[SSCI, Impact factor 4.7, JCR Q1]

Li, C.S., Wong, C.W.Y.* , Wong, C.Y., Boon-itt, S., & Miao, X. (2022) [Empirical research on performance effects of supply chain resilience: Systematic literature review, citation network analysis and future research directions.](#) *International Journal of Shipping and Transport Logistics*, In press.

[SSCI]

Pan, X, Wong, C.W.Y.* , Li, C.S. (2022) [Circular economy practices in the waste electrical and electronic equipment \(WEEE\) industry: A systematic review and future research agendas](#). *Journal of Cleaner Production*, 365: 132671.

[SCI, Impact factor 11.1, JCR Q1]

学术研讨会论文

Tan, K.Y.^S, Tian, Y.H., Xu, F.^S, & Li, C.S.* (2023) Research on Multi-Objective Optimal Scheduling for Power Battery Reverse Supply Chain. 30th EurOMA conference (EurOMA 2023), Leuven, Belgium.

Cheng, F., Wang, L.* , & Li, C.S. (2022) For the fashion or the environment: The role of sustainable impact disclosure on resale platforms. POMS 32nd Annual Conference (POMS 2022), online.

Peng, Y.Y.^S, Xu, M.H.^S, Cheng, G.W.^S, & Li, C.S.* (2021) Driving Post-pandemic Retail Operations: The Effect of Live Streaming E-commerce. POMS 31st Annual Conference (POMS 2021), online.

Cheng, G.W.^S, Xu, M.Z., Peng, Y.Y.^S, & Li, C.S.* (2021) ISO 50001 implementation and cost management in manufacturing industries. POMS 31st Annual Conference (POMS 2021), online.

Li, C.S., Wong, C.W.Y.* , Wong, C.Y., & Boon-itt, S. (2019) Supply chain resilience: Theoretical construct and measurement development. POMS 30th Annual Conference (POMS 2019), Washington D.C.

Li, C.S., Wong, C.W.Y., Shang, G.K.C., Yang, C.C., & Lirn, T.T.C.* (2017) Supply chain resilience: Roles of collaboration in supply chain. 22nd International Symposium on Logistics (ISL 2017), Ljubljana.

Li, C.S., & Wong, C.W.Y.* (2016) The impact of supply chain resilience on financial performance: Insights from competitive strategy theory. The International Conference on Business Case Research (ICBCR 2016), Hong Kong.

注：* 通讯作者；

^S 澳门科技大学博士/硕士研究生或本科生

其他服务 / 活动

Reviewer - [International Journal of Production Research](#)
[SCIE, Impact factor 9.02, JCR Q1, Ranking 6/87].

Reviewer - [International Journal of Production Economics](#)
[SCIE, Impact factor 11.25, JCR Q1, Ranking 2/87].

Reviewer - [Transportation Research Part E: Logistics and Transportation Review](#)
[SCIE, Impact factor 10.05, JCR Q1, Ranking 3/138].

Reviewer - [Journal of Business Logistics](#)

[SSCI, Impact factor 7.88, JCR Q1].

Reviewer - [International Journal of Physical Distribution and Logistics Management](#)

[SSCI, Impact factor 7.21, JCR Q1].

Member - Production and Operations Management Society

Member - European Operations Management Association

Session Chair - Production and Operations Management Society (POMS) 30th Annual
Conference (2019), Washington D.C.

Session Chair - Textile Summit and Postgraduate Student Conference (2016), Hong
Kong.