

# Shi Lin (Elaine)



**Title:** Assistant Professor

**Faculty:** School of Business

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## Academic Qualification

2009-2014 Ph.D.: City University of Hong Kong, College of Business, Strategic Management

2005-2009 LL.B.: Peking University, School of International Studies, Diplomacy

## Working Experience

2023-present Assistant Professor/ Macau University of Science and Technology

2020-2023 Assistant Professor/ Huaqiao University

2016-2020 Assistant Professor/ Macau University of Science and Technology

2015-2016 Research Associate/ Xi'an Jiaotong-Liverpool University

2014-2015 Macroeconomic Analyst/ Xiamen Xiangyu Co., Ltd

## Teaching Activities

Strategic Management, Public Relations: Theory and Practice, Management, etc

## Research Areas

Strategic Management, Organizational Development, Innovation

## Selected Publications

Scholars Hub profile: <https://scholar.must.edu.mo/scholar/106004>

Shi, L. (2023). Exploring a market-like organizational system's performance by considering the efficiency/effectiveness trade-off in micro-level exchanges. *Management Decision*, 61(1), 269-289. <https://doi.org/10.1108/MD-09-2021-1227>

Shi, L., Mai, Y., & Wu, Y. J. (2022). Digital transformation: A bibliometric analysis. *Journal of Organizational and End User Computing*, 34(7), 1-20.

**Shi, L., & Yang, H.** (2021). Attention stability, strategic stability, and firm performance in hypercompetitive environments. *Academy of Management Annual Meeting Proceedings*, (1), 11350.

**Shi, L., Shi, G. C., & Qiu, H. G.** (2019). General review of intelligent agriculture development in China. *China Agricultural Economic Review*, 11(1), 39-51. <https://doi.org/10.1108/CAER-05-2017-0093>

**Shi, L.** (2017). Constraints on the way to intended change. *Proceedings of China Marketing International Conference*, 219-248.

### Conference papers

**Shi & Martinsons** “A Quantum Approach to Planned Organizational Change: Constraints, Resources, and Temporary Results”, *Academy of Management Annual Meeting*, August 2023

**Shi & Yang** “Attention stability, strategic stability, and firm performance in hypercompetitive environments”, *Academy of Management Annual Meeting*, August 2021

**Shi & Jing** “Distinct momentum strategies of search and learning for organizational development”, *Academy of Management Annual Meeting*, August 2021

**Shi** “Capturing sustained growth from a bottom-up exchange process: A complex adaptive systems model”, *Strategic Management Society Annual Conference*, London, October 2020

Sun and **Shi\***, “What’s hindering the development of intelligent agriculture? Empirical evidence from online data mining on farmer’s needs”, *the Annual Meeting of the Chinese Economic Society of Australia*, Perth, Jul 2017

**Shi**, “Constraints on the way to intended change”, *China Marketing International Conference*, Beijing, Jul 2017

### **Honors/Awards**

Best Paper, Academy of Management Annual Meeting, 2021

First runner-up, the 7th City Literary Award (Hong Kong & Macao), 2012

Certificate of merit in Teaching Students: First Steps, City University of Hong Kong, 2011

Postgraduate Scholarship, City University of Hong Kong, 2009-2013

Fei Xiaotong Scholarship, Peking University, 2008

### **Other Professional Qualifications and Activities**

Software development, market trading system simulation v1 (registration number No. 2021SR0244243), 2021

Session Chair/Moderator, AOM, 2021

Workshop on "Teaching Methods", IACMR, 2020

Shanghai Jiaotong University, Organizational Management, Visiting Scholar, 2019-2020

CEIBS "Case Master Camp", 2018

Reviewer of SSCI Journals and international academic conferences on management, 2018-present

Session Chair, AAOM, 2012

Exchange program, Danish Institute for Study Abroad (DIS), Denmark, 2007