

# 石琳



职称: 助理教授  
学院: 商学院  
电邮: shilin@must.edu.mo  
网站: <https://elainelinshi.wordpress.com>

## 教育背景

2009-2014 博士: 香港城市大学, 商学院, 战略管理;  
2005-2009 学士: 北京大学, 国际关系学院, 外交专业

## 工作经验

2023-今 澳门科技大学, 助理教授  
2020-2023 华侨大学, 助理教授  
2016-2020 澳门科技大学, 商学院, 助理教授  
2015-2016 西交利物浦大学, 国际商学院, 高级研究员  
2014-2015 象屿集团/象屿股份有限公司, 研究中心, 宏观经济研究员

## 教学活动

战略管理、公共关系理论与实务、管理学

## 研究领域

战略管理、组织发展、创新

## 学术成果

澳门科技大学学者库: <https://scholar.must.edu.mo/scholar/106004>

**Shi, L.** (2023). Exploring a market-like organizational system's performance by considering the efficiency/effectiveness trade-off in micro-level exchanges. *Management Decision*, 61(1), 269-289. <https://doi.org/10.1108/MD-09-2021-1227>

**Shi, L.,** Mai, Y., & Wu, Y. J. (2022). Digital transformation: A bibliometric analysis. *Journal of Organizational and End User Computing*, 34(7), 1-20.

**Shi, L.,** & Yang, H. (2021). Attention stability, strategic stability, and firm performance in hypercompetitive environments. *Academy of Management Annual Meeting Proceedings*, (1), 11350.

Shi, L., Shi, G. C., & Qiu, H. G. (2019). General review of intelligent agriculture development in China. *China Agricultural Economic Review*, 11(1), 39-51. <https://doi.org/10.1108/CAER-05-2017-0093>

Shi, L. (2017). Constraints on the way to intended change. *Proceedings of China Marketing International Conference*, 219-248.

#### 会议论文

Shi & Martinsons “A Quantum Approach to Planned Organizational Change: Constraints, Resources, and Temporary Results”, *Academy of Management Annual Meeting*, August 2023

Shi & Yang “Attention stability, strategic stability, and firm performance in hypercompetitive environments”, *Academy of Management Annual Meeting*, August 2021

Shi & Jing “Distinct momentum strategies of search and learning for organizational development”, *Academy of Management Annual Meeting*, August 2021

Shi “Capturing sustained growth from a bottom-up exchange process: A complex adaptive systems model”, *Strategic Management Society Annual Conference*, London, October 2020

Sun and Shi\*, “What’s hindering the development of intelligent agriculture? Empirical evidence from online data mining on farmer’s needs”, *the Annual Meeting of the Chinese Economic Society of Australia*, Perth, Jul 2017

Shi, “Constraints on the way to intended change”, *China Marketing International Conference*, Beijing, Jul 2017

#### 荣誉/奖项

Best Paper, Academy of Management Annual Meeting, 2021

第七届城市文学奖（港澳）银奖，2012

Certificate of merit in Teaching Students: First Steps, City University of Hong Kong, 2011

Full Postgraduate Scholarship, City University of Hong Kong, 2009-2013

费孝通奖学金，北京大学，2008

#### 其他专业资格/活动

软件开发，市场交易系统动态发展仿真软件 v1（注册号 No. 2021SR0244243），2021

管理学会议（AOM）分会场主席/协调人，2021

「教学的学问与方法」工作坊，IACMR，2020

上海交通大学，安泰经管学院，访问学者，2019-2020

中欧国际工商学院「案例大师成长营」，2018

SSCI 期刊和管理学国际学术会议评审，2018-今

亚洲管理学会议（AAOM）分会场主席/协调人，2012

国际交流项目，Danish Institute for Study Abroad (DIS)，丹麦，2007