宋少华



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教育背景

2019-2023 Ph.D.: 北京交通大学, 物流管理与工程;

2017-2019 Master: 北京交通大学, 物流管理与工程;

2013-2017 BS/BA: 北京交通大学, 物流管理.

工作经验

2023-Present 助理教授 / 澳门科技大学

教学活动

供应链 3D 模拟与应用,商务统计

研究领域

全渠道零售运营,数字供应链,供应链弹性,可持续供应链

学术期刊论文

- Zheng, L., Song, G., & **Song, S.*** (2023). How do human capital and digital technology affect supply chain security performance? An empirical study on Chinese manufacturers. *International Journal of Logistics Research and Applications*. In press. [SSCI, JCR Q2]
- **Song, S.**, Shi, X., Tappia, E., Song, G.*, Melacini, M., & Cheng, T. C. E. (2022). Why does omni-channel allow retailers to foster supply chain resilience? Evidence from sequential mixed methods research. *International Journal of Logistics Research and Applications*. DOI: 10.1080/13675567.2022.2159350 [SSCI, JCR Q2]
- **Song, S.**, Shi, X., Song, G.*, & Huq, F. A. (2021). Linking digitalization and human capital to shape supply chain integration in omni-channel retailing. *Industrial Management & Data Systems*, 121(11), 2298-2317. [SCI, JCR Q2]
- Song, G., & **Song, S.*** (2021). Fostering supply chain integration in omni-channel retailing through human resource factors: empirical study in China's market. *International journal of logistics research and applications*, 24(1), 1-22. [SSCI, JCR Q2]
- Shi, X., Li, J., Huang, A.*, **Song, S.**, & Yang, Z. (2021). Assessing the outbreak risk of epidemics using fuzzy evidential reasoning. *Risk Analysis*, 41(11), 2046-2064. [SCI, JCR Q1]
- **Song, S.**, Shi, X., & Song, G.* (2020). Supply chain integration in omni-channel retailing: a human resource management perspective. *International Journal of Physical Distribution & Logistics Management*, 50(1), 101-121. [SSCI, JCR Q1]
- Song, G., **Song**, **S.***, & Sun, L. (2019). Supply chain integration in omni-channel retailing: a logistics perspective. *The International Journal of Logistics Management*, 30(2), 527-548. [SSCI, JCR Q2]
- 宋光, 王妍, 宋少华*, & 施先亮. (2019). 全渠道零售策略下的供应链整合与企业 绩效关系研究. 管理评论, 31(6), 238-246. [CSSCI]

学术研讨会论文

Song, S.*, Shi, X., & Song, G. (2018, July). The effect of omni-channel retailer's logistics integration on firm performance. In 2018 15th International Conference on Service Systems and Service Management (ICSSSM) (pp. 1-6).

Song, S.*, & Shi, X. (2018, July). Research on consumer satisfaction of online shopping fruits based on self-collection: from a logistics perspective. In 2018 6th International Symposium on Project Management (ISPM) (pp. 1134-1142).

注: * 通讯作者.

其他专业资格 / 奖项 / 活动

International Journal of Physical Distribution & Logistics Management 审稿人

2021-2022 米兰理工大学,管理工程系,联合培养博士研究生(国家公派)

2022 博士研究生国家奖学金

2018 硕士研究生国家奖学金

2017 北京市优秀毕业生