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Dept/Fields: Management
International Trade and Investment
Portuguese-Speaking Countries' investment environment, Economic cooperation between China and Portuguese-Speaking Countries
"Belt & Road"
International Relations
International Business Strategy
International Business Negotiation

Academic Qualifications

2009 Ph.D / Xi'an Jiaotong University / Applied Economics

Teaching Activities

Strategic management
International market conditions and strategies
International Trade Theory
International Business Negotiation

Working Experience

2009- MUST/MSB/ Assistant Professor, Associate Professor

Selected Publications

Books

1. Song Yanan. Portuguese-Speaking Countries' Investment Environment(IV): Mozambique Investment Environment Report. Economic Science Press (China), 2021.
2. Song Yanan (Chief Editor).Portuguese-Speaking Countries' Investment Environment(III): Angola Investment Environment Report. Economic Science Press (China), 2020.
3. Song Yanan (Chief Editor).Portuguese-Speaking Countries' Investment Environment(II): Brazil Investment Environment Report. Economic Science Press (China), 2019.
4. Song Yanan (Chief Editor).Portuguese-Speaking Countries' Investment Environment(I): Portugal Investment Environment Report. Economic Science Press (China), 2018.
5. Song Yanan, Joao Silva. Business Portuguese: Advanced. Economic Science Press (China), 2020.
6. Song Yanan, Joao Silva. Business Portuguese: Intermediate. Economic Science Press (China), 2019.
7. Song Yanan et al. Business Portuguese: Primary. Economic Science Press (China), 2018.

8. Song Yanan (Executive Editor). Blue Book: Annual Development Report on Chinese-Lusophone relations: Brazil. Social Science Academic Press (China) , 2016.
9. Song Yanan (Chief Editor).BRICS: Institutionalization & Macau. Social Science Academic Press (China) , 2016.
10. Song Yanan (Chief Editor). Chinese-Lusophone Countries Relations: China and Brazil , social Science Academic Press (China) , 2015.
11. Song Yanan . The Trade in Services Barriers and Dynamic Comparative Advantages in the Open Economy, Economic Science Press, 2010
12. International Trade in Services, China Commerce and Trade Press, Chapter Author, 2008
13. International Trade in Services, Xian Jiaotong University Press, Chapter Author, 2008

Journal Papers

14. J. Zhou; Z. He ; Y.N. Song et al., "Precious Metal Price Prediction Based on Deep Regularization Self-Attention Regression," in IEEE Access, vol. 8, pp. 2178-2187, 2020. (SCI)
15. J. Men, Z. Lv, X. Zhou, Z. Han, H. Xian and Y. Song, "Machine Learning Methods for Industrial Protocol Security Analysis: Issues, Taxonomy, and Directions" in IEEE Access, vol. 8, pp. 83842-83857, 2020. (SCI)
16. Song Yanan. Discussion on the Construction of the "Cultural Exchange Base" in the Macao Special Administrative Region. Macao Thinking, June 2019, vol 2:48-54.
17. Song Yanan. Opportunities, challenges and strategies for SMEs in the Macao Special Administrative Region to participate in the "One Belt and One Road". New era and new journey: "One Belt and One Road" and the development of Macao. Social Science Literature Publishing House, 2019 (5): 160-174..
18. Song Yanan. Looking at the development of the "Sino-Portuguese platform" in the Macao Special Administrative Region from the "Three Centers". Portugal Investment Environment Report, Economic Science Press, 245-260, 2018.
19. Song Yanan. The functional positioning and countermeasures of Macao's participation in the construction of the "Belt and Road". "The Belt and Road" and the development of Macao. Social Science Literature Publishing House, 277-286, 2018.
20. Song Yanan. The current situation, problems and countermeasures of human resources in Macao's tourism industry. Macau Green Paper: Macau Tourism and Leisure Development Report, 2017,5.
21. Song Yanan. Comparison and enlightenment of foreign employment policies in Macau, Singapore and Germany. Macau Research, 2017.1.
22. Song Yanan. The foreign employment policy for the harmonious development of the people's livelihood and economy needs to be improved. Jiuding, 2017,04.
23. Song Yanan, Shen Wenjie. Asymmetrical China-Brazil direct investment relationship. The Blue Book of Portuguese-speaking Countries: Report on the Development of Relations between China and Portuguese-speaking Countries•Brazil, Social Sciences Archives Press, 2016.
24. Song Yanan, Cheng Lu. Trade protection and trade friction between China and Brazil. The Blue Book of Portuguese-speaking Countries: Report on the Development of Relations between China and Portuguese-speaking Countries•Brazil, Social Sciences Archives Press, 2016.
25. Song Yanan. Make good use of policies to build a Sino-Portuguese platform to promote moderately diversified economic development. Macau Monthly, 2016.11
26. Song Yanan. The construction of Macau World Tourism and Leisure Center from the perspective of "One Belt One Road". Macau Monthly, 2016.03
27. Song Yanan. Research on the Effect of Macau Income Gap on Inflation. Macau Economy, 2015, Vol 39.
28. Song Yanan, Shen Wenjie. Opportunities and challenges of investment cooperation in BRICS countries. The Blue Book of Emerging Economies: BRICS Development Report 2015. Social Science Literature Press, 2015.12
29. Song Yanan, Yang Yuxun. An empirical study of the impact of human capital on Macau's economic growth. Macao Economy, 2014.06.

30. Song Yanan, Yu Nan. Research on the Impact of Gaming Industry on Macau's Human Capital Structure---From the perspective of income gap[J]. Journal of Macau University of Science and Technology, 2014, Vol35.
31. Song Yanan, Yang Qian. Analysis of the trade effect of CEPA between the Mainland and Macau[J]. Macao Economy, 2013.12.
32. Song Yanan. Research on the impact of migrant labor on Macao's wage level[J]. China Population Resources and Environment, 2013,05 (CSSCI)
33. Song Yanan. Research on the impact of migrant labor on Macao's economic growth[J]. International Economics and Trade Exploration, 2013,03 (CSSCI)
34. Song Yanan. Research on the influence of RMB regionalization—analysis based on the dynamic distribution lag model[J]. International Trade Issues, 2012,09 (CSSCI)
35. Song Yanan. Research on the Impact of RMB Exchange Rate on Asian Currency——Based on HP Filtering Analysis[J]. Financial Theory and Practice, 2011,10 (CSSCI)
36. Song Yanan. Research on the impact of exchange rate changes on Macau's tourism demand based on Panel Data[J]. Jiangsu Business Forum, 2011,09 (PKU)
37. Song Yanan. A Comparative Study on the Competitiveness of Macau and Singapore's Gaming Tourism Industry[J]. Special Economic Zone, 2012, 10.
38. Song Yanan. Wages, technology transfer and international labor mobility barriers[J]. Business Economics and Management, 2011,05 (CSSCI)
39. Song Yanan. Political Economics Analysis of the Policy Choice of Natural Person Movement——Based on the Perspective of Public Choice Theory[J]. World Economic Research, 2010, 09 (CSSCI)
40. Song Yanan. The influencing factors of the bilateral movement of natural persons and the measurement of barriers to the movement of natural persons[J]. Economist, 2009, 02 (CSSCI)
41. Song Yanan. Research on the Policy Choice of Natural Persons' Mobile Barriers from the Perspective of National Interests[J]. Economic Issues, 2008, 08 (CSSCI)
42. Song Yanan. Research on the Commitment and Actual Level of China's Natural Person Movement Barriers[J]. Modern Economic Research, 2008, October (CSSCI)
43. Song Yanan. An analysis of the barriers to the movement of natural persons based on the AHP method[J]. Journal of Shanxi University of Finance and Economics, 2008, 05 (CSSCI)
44. Song Yanan. The impact of the movement of natural persons on China's bilateral trade——an empirical analysis based on the gravity model[J]. International Economic and Trade Exploration, 2008, 02 (CSSCI)
45. Song Yanan, Fan Zengqiang. The new trend of research and development of multinational corporations and our country's countermeasures[J]. Economic Aspects, 2007, 07 (CSSCI)
46. Fan Zengqiang, Song Yanan. A review of the motivation theory of enterprise internationalization[J]. Contemporary Economic Research, 2005, 09 (CSSCI)

Major Conference Papers

47. YN Song. Impact Factors Affecting the Flights of China Southern Airline: Based on “Belt and Road” Perspective. 2017 2nd International Seminar on Education Innovation and Economic Management(CPCI-SSH)
48. YN Song. The Impact of Human Capital on Shanghai's Economic Growth.2017 International Conference on Education Science and Economic Management(CPCI-SSH)
49. YN Song. The Impact of Demographic Structure on Housing Prices: Evidence from Macau. 2017 International Conference on Economics, Finance and Statistics (CPCI-SSH)
50. YN Song. Comparative Study on Determinants of FDI in BRICS, 2015 International Conference on Economy, Management and Education Technology(CPCI-SSH)
51. YN Song. Relations between China's Foreign Direct Investment and Trade with Brazil, 2014 2nd International Conference on Education, Management and Social Science (CPCI-SSH)
52. YN Song. The Impacts of Labor Migrations on Macau Economic Development, 2013 International Conference on Engineering, Management Science and Innovation (EI)
53. YN Song. The Impact of Inflowing Labors on Macau Wages: Evidence in Macau, 2013 International Conference on Education, Management and Social Science (CPCI-SSH)

54. YN Song. Bilateral Barriers of Movement of Natural Persons: An Evidence from China , 2012
International Conference on Trade, Industrial and Regional Economics

Research Projects

- 55. Portuguese- Speaking Countries' Investment Environment Training & Research Program Series(PI)
- 56. The "Belt and Road" and the Moderate Diversification of Macao's Economy(PI)
- 57. Aging Population and Macau Economic Development(PI)
- 58. BRICS: Institutionalization & Macau(PI)
- 59. Research on Brazil and Chinese-Brazilian Relations
- 60. Study on Macau's Labor Migration Effects on Economy and Labor Migration Policy(PI)
- 61. The Trade in Services Liberalization's Impact on Society and Economy of China(PI)
- 62. Study on the Market Strategy of Developing the Portuguese-speaking Countries in the Pan-Pearl River Delta Region

Other Professional Activities.

- Vice Chairman of the Macao Thought Tank
- Vice Chairman of the Supervisory Committee of Macau Shaanxi Association
- Chairman of the Supervisory Committee of Macau Shaanxi Youth Association
- Committee Member of Macau Development Strategy Research Center