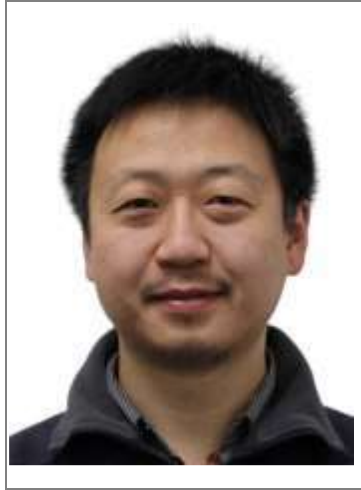


張帆



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部門/領域： 金融

教育背景

2014-2017 Auckland University of Technology/金融學/博士 (全額獎學金)
2013-2014 Auckland University of Technology/商業金融/碩士 (Honours, First Class)
2005-2006 University of Wollongong/金融學/碩士 (with Distinction)

工作經驗

2020-現在 澳門科技大學/ 助理教授
2018-2019 Auckland University of Technology / 博士後研究員
2013-2017 Auckland University of Technology/教學助理

教學活動

金融概論、微觀經濟學、宏觀經濟學、公司財務、投資學

研究領域

跨國公司、組織架構及多元化、新興國家公司海外上市、國際經濟、數字金融

期刊論文

Zhang, J. F. (2022). The market reaction to cross-border listings: Evidence from AH listed firms. *China and World Economy*, Forthcoming.

So, J. Y., & Zhang, J. F. (2022). The effect of cultural heterogeneity on cash holdings of multinational businesses. *Research in International Business and Finance*, 61(101660).

Zhang, J. F. (2022). Cultural diversity and capital structures of multinational firms. *Review of Corporate Finance*, 2(2), 295–351.

圖書章節

Zhang, J. F., Xu, Z., Peng, Y., Yang, W., & Zhao, H. (2022). Culture, Digital Assets, and the Economy: A Trans-National Perspective. In T.Walker, F.Davis, & T.Schwartz (Eds.), *Big Data in Finance - Opportunities and Challenges of Financial Digitalization*. Springer Nature.

學位論文

Zhang, J. F. (2018). *The financial impact of cultural diversity on multinational firms* [Auckland University of Technology]. <http://orapp.aut.ac.nz/handle/10292/11562>

Zhang, J. F. (2014). *The long-run effect of cross-listing on firms: Evidence from China* [Auckland University of Technology]. <http://orapp.aut.ac.nz/handle/10292/7432>

研究項目

- The effect of cultural heterogeneity on cash holdings of multinational businesses
- The role of value co-creation in Macau's cultural tourism

其他專業資格

- CFA Chartholder — Since 8 October 2012
- FMA International — Since December 2014
- Christian Finance Faculty Association (CFFA) — Since October 2019
- MCSE (Data Management and Analytics) — Since 19 May 2020

學術會議

Cultural diversity and the value of multinational firms

- (1) Seminar at Massey University Albany campus (August 12, 2016, Auckland, New Zealand)
- (2) Seminar at Auckland University of Technology (August 26, 2016, Auckland, New Zealand)
- (3) AUT PG research symposium (August 18, 2017, Auckland, New Zealand)
- (4) The 12th NCTU International Finance Conference (January 11, 2019, Hsinchu)

Cultural difference and risky foreign investments

- (1) The 12th NZMA Conference (November 19-20, 2018, Hamilton, New Zealand)
- (2) The International conference on prevention of financial risks (December 12, 2021, Guangzhou, Virtual)

The role of institutional ownership in the cross-border listing of the emerging market firms: Evidence from China

- (1) The IBEFA Summer Meeting / The 94th WEAI Annual Conference (June 28–July 2, 2019, San Francisco)
- (2) The 2021 China Accounting and Finance Conference (April 24, 2021, Sichuan University, Virtual)

Corruption culture and stock returns: Evidence from corporate investments in Africa

- (1) The 13th NCTU International Finance Conference (January 10, 2020, Hsinchu)
- (2) International Conference on Technology and Innovation in Business: A Sustainable Perspective (July 7, 2022, The Hang Seng University of Hong Kong, Virtual)

The impact of cultural distance on fund transfers in the internal capital market

- (1) The 2020 School of Banking Conference (July 30, 2020, Ho Chi Minh City, Vietnam, Virtual)
***The paper is awarded as the best papers at this conference**
- (2) The first ICDCM Conference (August 29-30, 2020, Shandong University, Virtual)
- (3) The 2020 CMI-FRG Field Workshop on Firm Finance (September 11, 2020, India, Virtual)
- (4) The 6th Indonesian Finance Association International Conference (Sep 18, 2020, Virtual)
***The paper is awarded as the best papers at this conference**
- (5) The 15th Annual Conference on Asia-Pacific Financial Markets (December 4-5, 2020, Seoul, Virtual)
- (6) The 2022 China International Conference in Finance (July 8, 2022, Shanghai, Virtual)

The cultural effect on the dividend policy of multinational firms

- (1) The 2020 CAFR Annual Conference (September 26-27, 2020, The Hong Kong Polytechnic University, Virtual)
- (2) The 15th NYTU International Finance Conference (January 10, 2020, Hsinchu, Taiwan)
- (3) The 2nd Boca Corporate Finance and Governance Conference (December 12, 2021, Florida Atlantic University, Virtual)
- (4) The 6th Journal of Accounting, Auditing and Finance India Symposium (January 5, 2022, IIM Ahmedabad, Virtual).
- (5) The 6th China Accounting and Finance Conference (Jan 8, 2022, Zhejiang University, Virtual)
- (6) The 34th Asian Finance Association (AsianFA) Annual Conference (Jun 28, 2022, the Hong Kong Polytechnic University, Virtual)

The operating performance of emerging market banks around stock listing: Evidence from China

- (1) The 2nd Shanghai Lixin Virtual Conference on New Frontiers in the Interdisciplinary Research of Finance (April 23, 2021, Shanghai, Virtual)
- (2) The seminar at Macau University of Science and Technology (May 16, 2022, Macao)

Local corruption: A cultural explanation of CSR of multinational firms

- (1) The 5th CCGAR Research Camp on Auditing and Accounting (May 27, 2022, Chengdu, Virtual)
- (2) The International Conference on Climate and Energy Finance (August 14, 2022, Nanjing)
***The paper is awarded as the best papers at this conference**

The effect of cultural diversity on stock liquidity of multinational companies

- (1) The 26th SFM Conference (December 07, 2018, Kaohsiung)

The effect of cultural heterogeneity on cash holdings of multinational businesses

- (1) The 1st Boca Corporate Finance and Governance Conference (November 13-15, 2020, Florida Atlantic University, Virtual)
- (2) The 11th Financial Markets and Corporate Governance Conference (April 7, 2021, La Trobe University, Virtual)
- (3) The International Conference on Recent Development in New Structural Economics and Finance (May 22-23, 2021, Ningbo, Nottingham University Business School China, Virtual)
- (4) The 33rd Asian FA Meeting (July 4, 2021, Shandong University/Virtual)
- (5) The 7th Indonesia Finance Association International Conference (October 6, 2021, Virtual)

The market reaction to cross-border listings: Evidence from AH listed firms

- (1) The 23rd Annual New Zealand Finance Colloquium (February 14-15, 2019, Lincoln University)
- (2) The second ICDCM Conference (September 4-5, 2021, Shandong University, Virtual)

Cultural diversity and capital structures of multinational firms

- (1) AUT PG research symposium (August 18, 2016, Auckland, NZ)
- (2) Waikato WMS student research conference (October 17, 2016, Hamilton, NZ).
- (3) The FMCG Conference (April 19-21, 2017, Wellington, NZ).
- (4) AUT Seminar (September 27, 2017, Auckland, NZ)
- (5) The 7th Auckland Finance Meeting (December 18-20, 2017, Queenstown NZ)
- (6) The 22nd Annual New Zealand Finance Colloquium (February 8-9, 2018, Palmerston North, NZ)
**The paper is awarded as the CFA-ARX Best Paper at this conference*
- (7) Seminar at Massey University Albany campus (April 06, 2018, Auckland, NZ)
- (8) Seminar at University of Auckland (May 11, 2018, Auckland, NZ)

會議委員會

- 2022 FMA Asia/Pacific Conference.
- 2022 FMA Global Conference in the Middle East
- 2022 FMA Annual Meeting
- 2021 FMA Annual Meeting.
- 2020 FMA Annual Meeting.
- 2020 FMA Asia/Pacific Conference.
- 2019 FMA Annual Meeting.

會議主持

- The 2021 FMA Annual Meeting, session#VA011 (October, 21, 2021 Virtual).
- The 2nd ICDCM 2021 Conference (September 4-5, 2021, Shandong University)
- The 33rd Asian FA Meeting (July 4, 2021, Shandong University/Virtual)
- The 1st ICDCM 2020 Conference (August 29-30, 2020, Shandong University)
- The 2019 FMA Annual Meeting, Session#089 - Social Capital in Finance (New Orleans).
- The 2019 IBEFA Summer Meeting (June 28–July 2, 2019, San Francisco).

會議組織

- Organizer, 2022 FMA Annual Meeting, session#VA28 - Firm Capital
- Organizer, 2021 FMA Annual Meeting, session#VA011 - CEO characteristics & firm decisions and performance.
- Organizer, 2020 FMA Annual Meeting, session#463 - Labor market and costs.
- Organizer, 2019 FMA Annual Meeting, session#256 - Firm performance.

期刊評審

- Applied Economics
- Applied Finance Letters
- China Finance Review International
- Emerging Markets Finance and Trade
- Finance Research Letters
- Global Finance Journal
- International Review of Financial Analysis
- Journal of Business Ethics
- Journal of International Financial Markets, Institutions & Money
- Journal of Management
- Pacific Accounting Review
- Research in International Business and Finance
- Review of Corporate Finance
- Review of Managerial Science
- Review of Quantitative Finance and Accounting.