

主辦機構  
Organizer



澳門管理專業協會  
Macau Management Association

冠名贊助  
Title Sponsor



中國銀行 澳門分行  
BANK OF CHINA MACAU BRANCH



澳門區  
一個線上模擬管理比賽

“中國銀行盃”

2013  
世界管理挑戰賽

“Bank of China Trophy” GLOBAL MANAGEMENT CHALLENGE 2013

目的地：俄羅斯  
Destination : Russia

學生隊費用全免  
Free Registration  
for Student Team

想代表澳門贏取世界冠軍寶座及  
認識來自全世界40個國家的青年朋友？

贊助機構  
Sponsors



澳門特別行政區政府旅遊局  
DIRECÇÃO DOS SERVIÇOS DE TURISMO



協辦機構  
Special Cooperation





『世界管理挑戰賽』是一個橫跨五大洲的策略性管理比賽。參賽隊伍將管理一家模擬上市公司，經營最近5個財政季度的決策及經營狀況，以獲取最高的股票價格為目標。

現時參與比賽的國家/地區共有41個，包括：安哥拉、澳洲、白俄羅斯、比利時、貝寧、巴西、喀麥隆、捷克共和國、丹麥、愛沙尼亞、法國、加納、德國、希臘、香港特別行政區、印度、意大利、科特迪瓦、科威特、拉脫維亞、馬里、墨西哥、莫桑比克、尼日利亞、中國、波蘭、葡萄牙、波多黎各、羅馬尼亞、俄羅斯、蘇格蘭、塞內加爾、新加坡、斯洛伐克、西班牙、多哥、土耳其、烏克蘭、美國和委內瑞拉。每年國際總決賽將在不同地方舉行，而澳門區冠軍將代表澳門與來自這40個國家/地區代表隊爭奪世界冠軍寶座。

**Global Management Challenge (GMC)** is a strategic management game currently playing over five continents. Teams are required to manage a stock listed company, making decisions for 5 financial quarters, aiming to achieve the highest share price.

Nowadays, there are over 41 countries participating in GMC. They are: Angola, Australia, Belarus, Belgium, Benin, Brazil, Cameroon, Czech Republic, Denmark, Estonia, France, Ghana, Germany, Greece, Hong Kong SAR (China), India, Italy, Ivory Coast, Kuwait, Latvia, Mali, Mexico, Mozambique, Nigeria, People's Republic of China, Poland, Portugal, Puerto Rico, Romania, Russia, Scotland, Senegal, Singapore, Slovak Republic, Spain, Togo, Turkey, Ukraine, United States of America and Venezuela. Winner of the Macao region shall represent Macao to compete against 40 countries for the World Championship Title at the International Final, which is hosted in turn by these countries.

## 比賽形式及方法 How to play

參賽者需組成3-5人之隊伍，大會以抽籤形式將各參賽隊分為由7-8隊組成的不同組別，每組每回合由五個財政季度組成，取得最高股票價格的公司將可晉級。

整個比賽共分為第一、第二回合淘汰賽及澳門區總決賽。參賽隊伍需登入比賽網站下載公司歷史(導致公司現況的過往公司業務資料)。根據比賽日曆，每隊將會作出一系列的管理決策，包括：市場營銷、財務、生產及人力資源，並於網上直接輸入至中央電腦。在每一個財政季度結束後，大會將會發出一份管理報告予每隊，詳細說明各隊的決策成果及公司最新的經營狀況。

立即登入 [www.worldgmc.com/macao](http://www.worldgmc.com/macao)

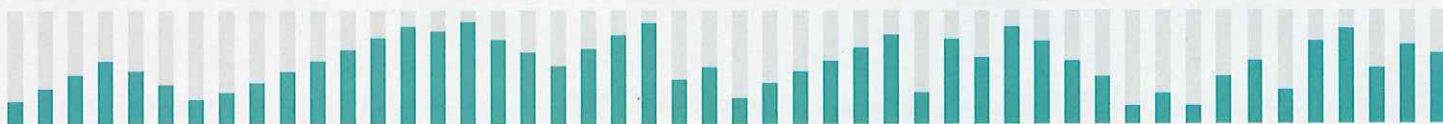


參加者需登入 [www.worldgmc.com/macao](http://www.worldgmc.com/macao) 進行網上報名，成功報名後本會將以電郵確認。

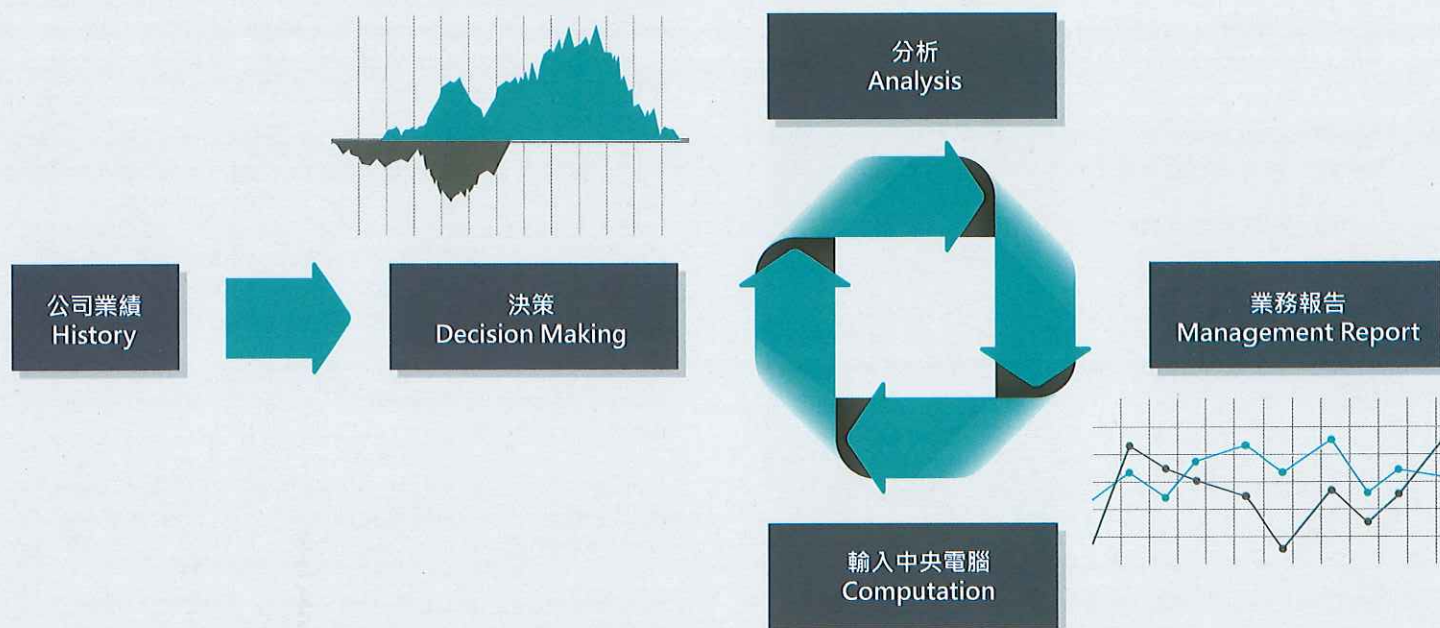
Each team consists of 3 – 5 members, and all registered teams will be allocated into 7-8 groups by draw. Each round requires five financial quarters of decisions and the team that can achieve the highest share price shall advance to the next level.

GMC comprises of First Round, Second Round and a Regional Final. Teams are required to download the Company history, which records the company's past performances and its present position at GMC website. Decisions surrounding Marketing, Finance, Production and Human Resources are entered online according to the Game Calendar schedule. At the end of each financial quarter, team will receive a Management Report from the Game Administrator detailing the latest economic consequences and company's performance after such decisions.

Those who are interested should register at our GMC website [www.worldgmc.com/macao](http://www.worldgmc.com/macao). Confirmation of registration will be sent to participants through e-mail.



## 比賽模式 Game Cycle



## 獎品 Prizes



### 冠軍 Champion

現金獎MOP20,000 及獎盃一座  
- 代表澳門參加2014年在俄羅斯舉行的世界管理挑戰賽國際總決賽。  
Cash Prize of MOP20,000 and a trophy  
- The champion shall represent Macau in the International Final in April 2014 in Russia.



### 亞軍 1st Runner Up

現金獎MOP10,000 及獎盃一座  
Cash Prize of MOP10,000 and a trophy



### 季軍 2nd Runner Up

現金獎MOP5,000 及獎盃一座  
Cash Prize of MOP 5,000 and a trophy

## 2013 世界管理挑戰賽國際總決賽 2013 GMC International Final

2013 世界管理挑戰賽國際總決賽將會在2014年四月在俄羅斯舉行。  
The 2013 GMC International Final is scheduled to be held on April 2014 in Russia.

## 報名日期及費用 Registration Period & Fee

### 報名日期：2013年9月2日- 10月8日

學生隊：免費 (必須在報名時提交有效之學生證副本)  
企業隊：MOP 1,000  
混合隊：MOP 1,000  
付款方式可以現金或支票支付，抬頭請註明“澳門管理專業協會”

### Registration Period : 2 September - 8 October 2013

Student Team : FREE  
(A copy of valid student card must be submitted together with the application.)  
Corporate Team : MOP 1,000  
Mixed Team : MOP 1,000  
Please make payment either by cash or cheque payable to "Macau Management Association"

## 參賽者須知 Note to Participants

1. 在地區總決賽當日，所有能進入總決賽的隊伍成員必需全體出席，並向大會出示身份證明文件。

2. 企業隊的定義為所有隊員均是在職人士。學生隊的定義為所有隊員均是在讀大專學生並持有有效學生証，隊員需在報名時連同學生証副本一併遞交主辦單位。混合隊則由在職人士及大專學生聯合組成。

3. 主辦單位保留其取得及使用所有比賽期間的相片及其它資料的權利。

4. 如需參加任何國際性賽事，隊員必須持有有效之旅遊證件。

5. 主辦機構只提供國際總決賽期間之膳食、住宿及交通費用。

6. 參賽隊成員不能同時代表多支隊伍參加比賽。

1. Teams who can enter into the Regional Final will be required to present themselves in a full team and to present their Identification Card for checking.

2. Corporate Teams are identified as all team members are working executives. Student Teams are identified as all team members are full time tertiary level students holding valid student ID cards. Photocopies of student ID card are required for registration purpose. Mixed Teams are identified as their team members consist of both working executives and tertiary level students.

3. The organizer reserves the right to obtain and to use all related photos or any other materials related to the game.

4. All team members should ensure they have valid travel documents to participate in any International competition(s).

5. The organizer will only be responsible for meals, accommodation and travelling expenses during the days of International Final competition.

6. Members cannot represent more than one team at the same time.

## 常見問題 FAQ'S

**Q1** 如何才能參加比賽?  
主辦機構只接受網上報名，請參賽隊伍登入 [www.worldgmc.com/macao](http://www.worldgmc.com/macao) 提交報名資料。

**Q2** 一隊可以有多少成員?  
每隊最少需要3位成員，最多5位。

**Q3** 我可選擇用英文比賽?  
參賽者可選擇用英文或中文比賽。

**Q4** 如何取得大會提供各參賽隊伍公司的管理報告?  
主辦單位會以電郵傳送給參賽隊伍，參賽隊伍亦可於比賽網站下載。

**Q5** 初、高中學生可以參加嗎?  
很抱歉，現時這項比賽只供在職人士及大專學生參加。

**Q6** 如何取得比賽網站登錄名及密碼等資料?  
該資料將於第一回合開始前於抽籤儀式後以電郵傳送給參賽隊伍。

**Q1** How can I participate?  
Please register on-line at [www.worldgmc.com/macao](http://www.worldgmc.com/macao).

**Q2** How many members in a team?  
Minimum of 3 members but not exceed 5 members.

**Q3** Can I play the game in Chinese?  
Yes, you can choose to play in either Chinese or English.

**Q4** How can I get the management reports?  
It will be sent to you by email or you may download it from the [www.worldgmc.com/macao](http://www.worldgmc.com/macao).

**Q5** Can Secondary school students join the game?  
Sorry, at present GMC is suggested only for working executives and tertiary level students.

**Q6** When can I obtain the password and company code to start the game?  
Related Information will send to the team by email after the draw.

## 查詢 Enquiry

### 澳門管理專業協會

電話：2832 3233/8296 0723 (甘先生)  
傳真：2832 3267  
電郵：[gmc@mma.org.mo](mailto:gmc@mma.org.mo)  
網站：[www.worldgmc.com/macao](http://www.worldgmc.com/macao)

### Macau Management Association

Tel : 2832 3233/8296 0723 (Mr. Gan)  
Fax : 2832 3267  
Email : [gmc@mma.org.mo](mailto:gmc@mma.org.mo)  
Website : [www.worldgmc.com/macao](http://www.worldgmc.com/macao)

The Organizer reserves the right to amend any details without prior notice.  
主辦單位保留權利修改任何細節，恕不另行通知。

