



價值管理 (VM) 註冊培訓課程 Value Management (VM) Registered Training Programme

註：本學院將向「建築、工程及城市規劃專業委員會」申請將此講座納入持續進修活動時數認可，待其審批。

課程簡介 Course Introduction

我們在日常商務和生活活動也會計算及比較成本而作出精明選擇，但有時卻沒有考慮個人的真正需要或在與其他替代品作性價比前便花費了不必要的金錢。所以價值管理 (VM) 技巧幫助我們以系統的方式分析需求，並找到以相同或更低代價卻可提供更多價值的選項。現今，建築設計、工程設計、測量和建造專業人員不單要掌握自己專業相應的持術知識，他們亦需要附加的管理技巧才能成功。價值管理技巧絕對是各專科，尤其是在建築、工程和工業，以及日常生活追求卓越技巧中獲得廣泛採用的技巧之一。這個價值管理註冊培訓課程將幫助學員理解和掌握相關技巧及應用價值管理於日常商務和生活上。

完成此次培訓後，任何學員，如持有學士學位和有取得學位後 5 年以上的工作經驗，或是 HKIVM 認可的專業學會（例如 HKICPA、HKIA、HKBA、HKDA、HKIE、HKILA、LSHK、HKMA、HKIP、HKIS、HKICS、HKICM）的正式專業會員，或已取得博士學位者，均有資格成為 HKIVM 會員。對於那些渴望成為促導員的學員來說，這次的培訓時間也將被計算在促導員必須參加的單元一的培訓課程的 40 小時內。

People are engaged in cost reduction exercise in their everyday business and leisure. People may also spend a huge sum of money on something they like at first sight without evaluating the real needs and comparing with the function to price ratios with other alternatives. Value management (VM) techniques help people analyse their needs in a systematic manner and find options giving more values for the same or lower price. Nowadays, architectural, engineering, surveying and construction professionals should not only acquire their cognate technical knowledge. Additional management skills are also necessary to make them successful. VM techniques are definitely one of these skills widely adopted in order to achieve excellence in various disciplines particularly in construction, engineering and industrial projects as well as in daily life. This training programme would help you understand and master the techniques and apply value management in your everyday business and leisure.

After completion of this training programme, any participant who holds a bachelor's degree plus 5 years' post-degree working experience, or who is a full professional member of other professional institutions recognized by the HKIVM Council (e.g. HKICPA, HKIA, HKBA, HKDA, HKIE, HKILA, LSHK, HKMA, HKIP, HKIS, HKICS, HKICM), or who has obtained a doctoral degree, will be eligible for admission as a Member of HKIVM. For those aspired to be a VM facilitator, the training hours will also be counted towards the 40-hour Module I VM Training which is a pre-requisite for being a VM facilitator.

課程大綱 Course Outlines

- Why we need to use Value Management? 為什麼要使用價值管理？
- What are functions, costs and values? 甚麼是功能成本及價值？
- What are the phases and processes involved in a VM study? 價值管理涉及的階段及流程是怎樣的？
- How to analyse the functions? 如何分析功能？
- How to identify value drivers for enhancing values? 如何增加價值的驅動點？
- How to be more creative? 如何更有創意？
- How to evaluate the creative ideas? 如何評價創造性點子？
- How to formulate the action plan? 如何訂立執行計畫？

教學對象 Target Audience

建築師、測量師、工程師、城市規劃師和其他建築和工程專業人員和從業人員

Architects, surveyors, engineers, town planners and other construction and engineering professionals and practitioners

導師 Instructor

香港價值管理學會資深價值管理師 / 促導員

Experienced VM Practitioners / Facilitators assigned by HKIVM

授課語言 Medium of Instruction

廣東語講授，筆記以英文為主輔以中文資料 To be conducted in Cantonese

報名地點 Venue for Enrollment

澳門氹仔偉龍馬路澳門科技大學 O 座二樓 持續教育學院

2/F Block O, Macau University of Science and Technology, Avenida Wai Long, Taipa, Macau

上課地點 Venue for Class

澳門氹仔偉龍馬路澳門科技大學（確實地點將於確認開課時以手機短訊通知）

Macau University of Science and Technology, Avenida Wai Long, Taipa, Macau

上課日期 Course Date & Time

Course Code: S180700063	16 & 23 Sep 2018	Sun 10:00-13:00 14:00-17:00	Total hours: 12
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課程費用 Tuition Fee MOP 1,800

收生名額 Class Size 30 人

* 報名注意事項 Enrollment Notes *

報名時間：星期一至五(9:00 - 20:00)、星期六(9:00 - 13:00) [公眾假期除外]

Operation hours: Monday to Friday (9:00 – 20:00) ; Saturday (9:00 - 13:00) [Close at Public Holidays]

1. 首次報讀本院短期課程者，請先登入網上報名系統（網址：<https://scs.must.edu.mo/oasc/PersonalInfo.do>）或掃描以下的 QR Code，選擇 **<工程學和工程行業>** 類別，預先登記個人資料（不需上傳身份證），填妥資料後，帶備身份證正、副本及相片 1 張至本院辦理報名。

For those who enroll for our courses for the first time, please go to <https://scs.must.edu.mo/oasc/PersonalInfo.do> or scan the QR Code below, choose the category of **<Engineering>**, and input personal information (no need to upload ID copy). After registration online successfully, please come to our school to make payment. You should bring along with your ID card and copy, and a passport size photo.

2. 報讀者可以現金/本票或劃線支票（抬頭請寫“澳門科技大學持續教育學院”或“SCHOOL OF CONTINUING STUDIES MACAU UNIV. OF SCIENCE AND TECHNOLOGY”）繳付學費及材料費，**現金收費上限為澳門幣/港幣 5,000 元。**

Tuition fee and materials fee (if any) should be paid by cash or by cheque/Cashier Order (Please make payable to “SCHOOL OF CONTINUING STUDIES MACAU UNIV. OF SCIENCE AND TECHNOLOGY”). **Cash is accepted for payment of not more than MOP5,000.**

3. 所有費用一經繳交，恕不退還（本院取消開辦該課程除外）或轉讓。

All payment made is not refundable (except that the course is cancelled by the School) or transferable.

4. 如課程報名人數不足，本院保留課程取消或延期的權利。

The School reserves the right to cancel or postpone the courses if minimum class size is not reached.



查詢 Enquiries Tel: 8796 1998 Email: scs@must.edu.mo

Website: <http://www.must.edu.mo/scs/diploma-certificate-programs>

持續教育學院致力開拓終身學習機會，如欲收到本學院之課程資料，可發電郵至 scs@must.edu.mo，並提供閣下之電郵地址，標題主旨為“加入通知群組”。

The School of Continuing Studies develops life-long learning opportunities. Should you wish to receive information on our programs / courses, please send us an email (to scs@must.edu.mo) stating your email address in your email and “Join the mailing list” in the Subject line.

我們亦為機構/政府部門/學校等提供內部培訓，按各機構不同之要求(主題/時間/地點/對象)而訂定培訓內容。請與我們聯絡。

We also offer in-house training for corporations/Government Departments/schools, tailor-made with respect to your choices of topics, time, place, and group of attendees. Please contact us for more information.