



CIMA Management Case Study Exam Preparation Course

課程簡介

The focus of Management level is on the medium term and monitoring and implementation of strategy. In the CIMA Gateway Case Study exam, your role will be that of a Finance Manager.

課程大綱 Outlines

The Case Study exam is essentially a virtual business role play. Therefore, students need to understand their role within the case study exam in order to produce a good answer, demonstrating knowledge and applying skills from across the syllabus. Here, the course provides an overview of the role students are expected to take on at Management and Gateway Case Study exam, who they will be seeking to influence and examples of the syllabus area they may be tested upon.

Overall focus:

Medium term and monitoring and implementation of strategy

You may be involved in

- Analysing cost information and advising on product investment decisions
- Assessing/advising on risk
- Pricing decisions
- Performance measurement.

You will need to understand

- The regulatory environment in depth
- The business environment
- Performance measures and improvement
- Change management
- Options for long term finance.

教學對象 Individuals who hold an MBA or Master's in Accounting.

報名地點 澳門氹仔偉龍馬路澳門科技大學 O 座 2 樓 持續教育學院

上課地點 澳門氹仔偉龍馬路澳門科技大學（確實地點將於確認開課時以手機短訊通知）

上課日期 **授課語言** Cantonese / English (Materials mainly in English)

課程編號：S190400053	2019 年 7 月 26、27、28 日	週五、週六、週日 9:00-13:00; 14:00-18:00	總課時為 24 小時
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課程費用 澳門幣 12,000 元

收生名額 30 人

*** 報名注意事項 *** 報名時間：星期一至五(9:00 - 20:00)、星期六(9:00 - 13:00) [公眾假期除外]

1. 首次報讀本院短期課程者，請先登入網上報名系統（網址：<https://scs.must.edu.mo/oasc/PersonalInfo.do>）或掃描以下的 QR Code，選擇 **商業和管理** 類別，預先登記個人資料（不需上傳身份證），填妥資料後，帶備身份證正、副本至本院辦理報名。
2. 報讀者可以現金/本票或劃線支票（抬頭請寫“澳門科技大學持續教育學院”或“SCHOOL OF CONTINUING STUDIES”）

MACAU UNIV. OF SCIENCE AND TECHNOLOGY”)繳付學費及材料費，現金收費上限為澳門幣/港幣 5,000 元。

3. 所有費用一經繳交，恕不退還（本院取消開辦該課程除外）或轉讓。
4. 如課程報名人數不足，本院保留課程取消或延期的權利。

查 詢 電話：8796 1998 電郵：scs@must.edu.mo

網頁：<http://www.must.edu.mo/scs/diploma-certificate-programs>



- 如欲收到本院課程資料，可發電郵至 scs@must.edu.mo 並提供閣下之電郵地址，標題主旨為”加入通知群組”。
- 本院亦為機構/政府部門/學校提供內部培訓，按機構不同要求(主題/時間/地點)而訂定培訓內容，請與我們聯絡。